

**RED HAT
SUMMIT**

RED HAT CONSULTING SOLUTION:

A holistic approach to advanced cloud migration

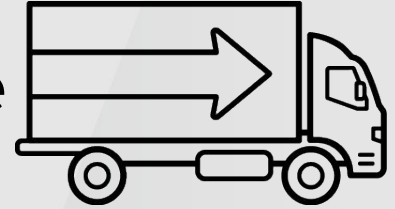
More Than Just Moving VMs

**Bill Helgeson – Principal Domain Architect - Cloud
Global Emerging Technologies**

**Lan Chen – Service Delivery Manager
Red Hat Consulting North America**

The Challenge

Implementing an Infrastructure Change



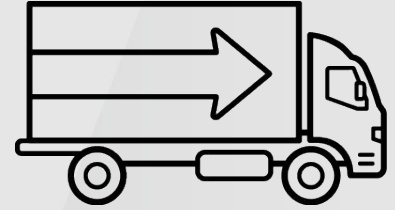
Success Requires...

1. **Building a new platform**
2. Discovering needed workload requirements as it relates to the new platform.
3. New **platform** Management needs. How are you going to manage the new requirements and processes?
4. A well-designed infrastructure **well managed** is the **goal**: security, governance, reporting, self service, planning, remediation.
5. Enabling the **people and process** to effectively manage change

How Complex can it be ?

MORE THAN JUST MOVING VMs

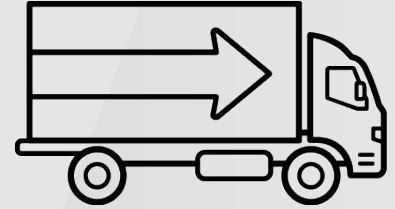
Migration Success Requires...



1. **Understanding current and future-state architecture**, even when current-state is not fully documented
2. Mapping **applications** to migration and modernization patterns
3. A **platform** to orchestrate the migration, preserving VM relationships and application ordering
4. A well-designed **infrastructure**, capable of processing the effort at scale
5. Enabling the **people and process** to effectively manage change

Apply the portfolio to the challenge

Red Hat Infrastructure and Management Portfolio



Infrastructure - Red Hat Virtualization, Red Hat Openstack, Red Hat Insights

Management Portfolio - Cloudforms, Ansible Tower, Red Hat Satellite

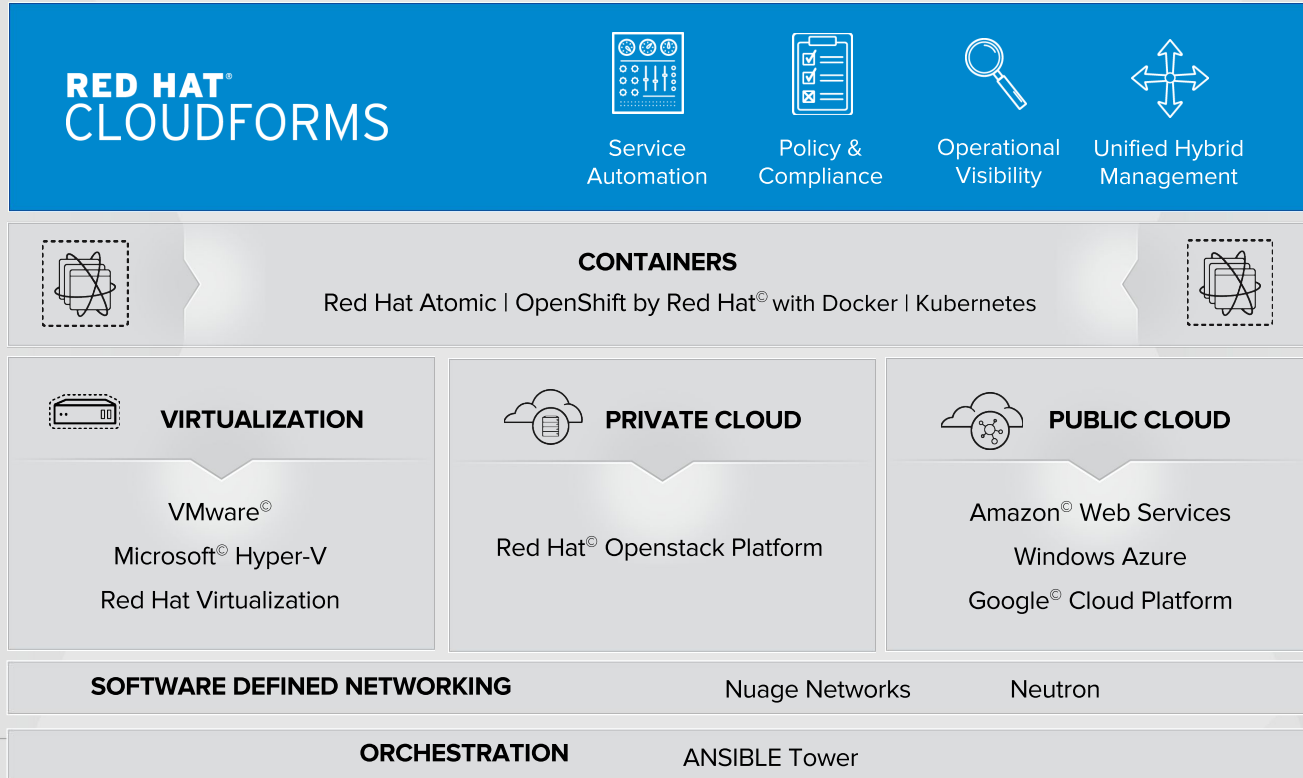
Cloudforms - Cloud Management Platform and Orchestration

Ansible Tower - Configuration Management and Automation

Red Hat Satellite - RHEL licensing and configuration management

Achieving a managed infrastructure using Cloudforms and Ansible

AN EVOLUTIONARY PATH TO HYBRID CLOUD

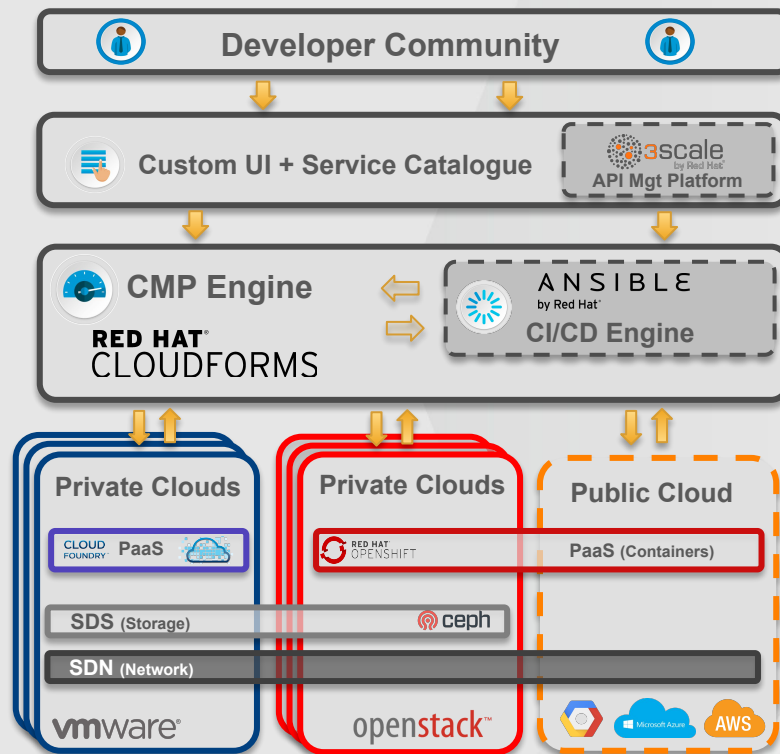


CLOUD MANAGEMENT PLATFORM & AUTOMATION

CloudForms is an Advanced Cloud Management Platform & Automation Engine designed for managing Private/Public clouds for multi-regional deployments

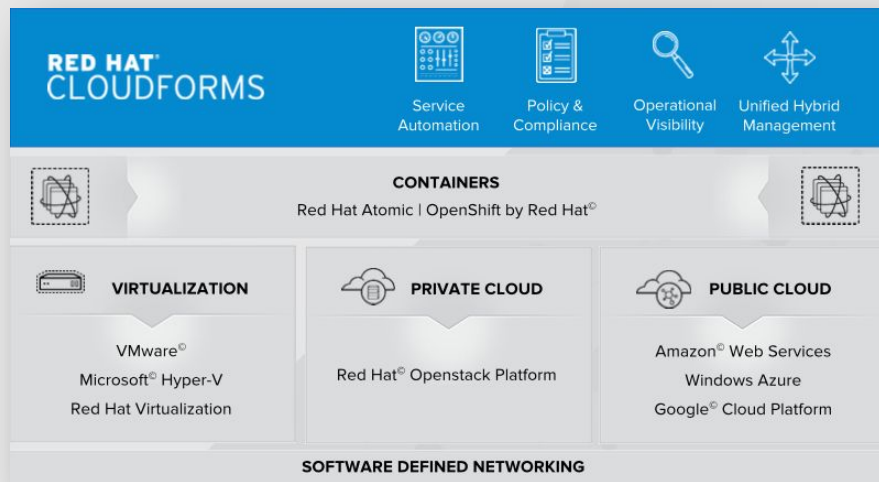
Key Cloud Management Benefits:

- ✓ **Service Automation** – Streamline complex service delivery processes for workloads with application business logic
- ✓ **Operational Visibility** – Complete lifecycle and operational management across Clouds for both IaaS & PaaS silos
- ✓ **Policy & Compliance** – Draws on continuous monitoring and deep insights to raise alerts and remediate issues
- ✓ **Unified Management** – Reduce VM & Container sprawl across Private & Public Clouds in a federated ecosystem

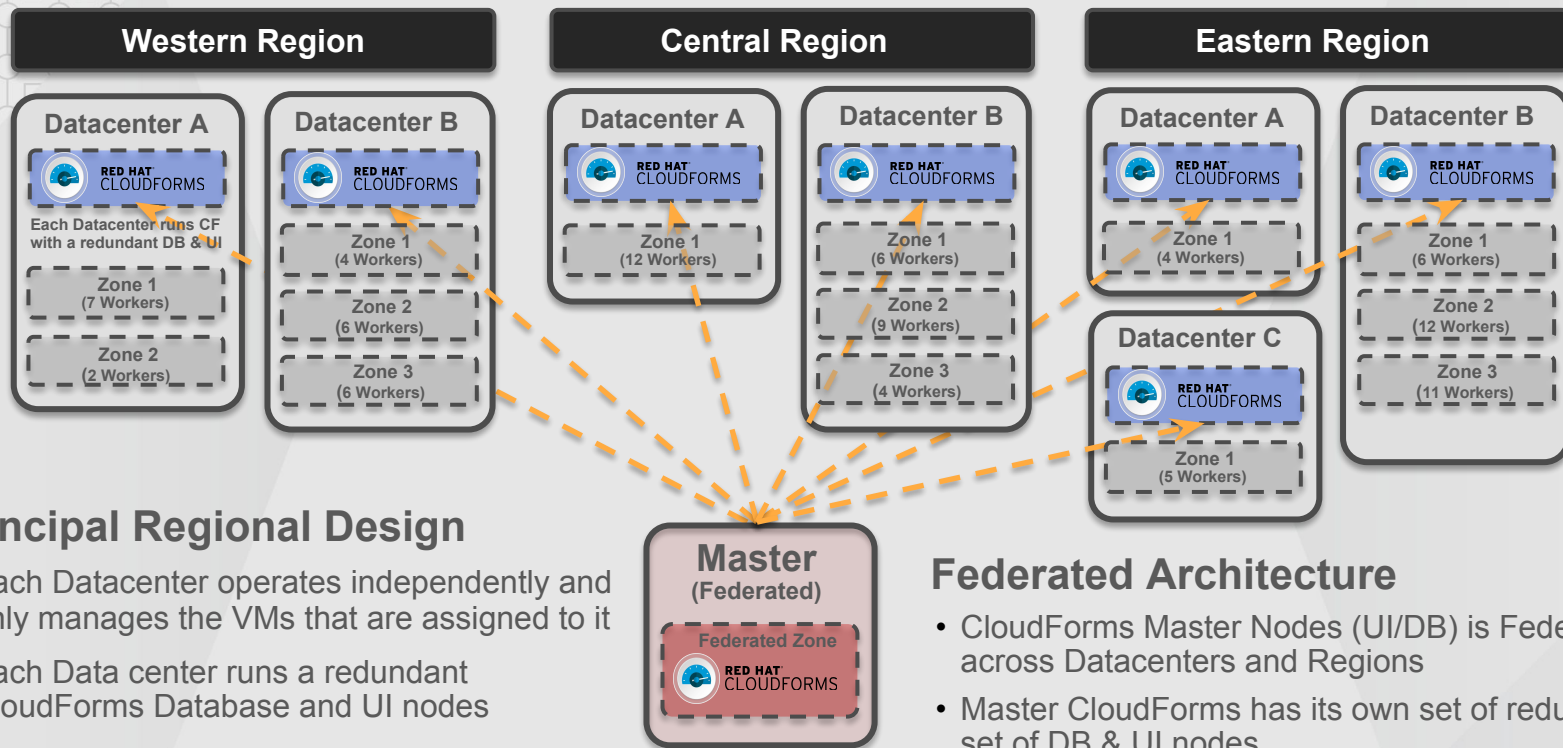


WHY CLOUDFORMS IS A PERFECT MATCH FOR MOST ORGs

- **Agentless** – Built to support hyperscale deployments (>100K) in a Federated regional deployments
- **100% Open Source** – based on ManageIQ Open Source Project; Google 2nd largest contributor
- **Proven Track Record** – Runs the largest Financial sector & Telco cloud environments
- **Supports Everything** – Supports all major VMs, Physical and Virtual; Top 3 Public Clouds (AWS, Azure, Google)
- **Containers & Kubernetes** – Ability to manage Containers natively with complete insight into Kubernetes
- **Deploys Fast, Virtually + Auto-Discovers Assets Continuously** – continuously discovering assets that are added or deleted in the cloud environment
- **Strong Automation & Governance Engine** – Tags everything, manages migration and integrates easily in existing CI/CD tool chain **with** role-based access control, multi tenancy, identity integration for LDAP; SCAP and STIG hardened
- **Integrates Simply in Existing Management Framework** – Protect your investment, CLOUDFORMS contains a full reporting engine that can be used to report on any data that is available and/or can integrate easily (API) into existing reporting and services framework



CLOUDFORMS – FEDERATED DEPLOYMENT



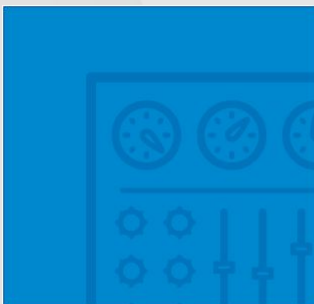
Principal Regional Design

- Each Datacenter operates independently and only manages the VMs that are assigned to it
- Each Data center runs a redundant CloudForms Database and UI nodes
- Datacenters with multi-zones share CloudForms DB and UI nodes

Federated Architecture

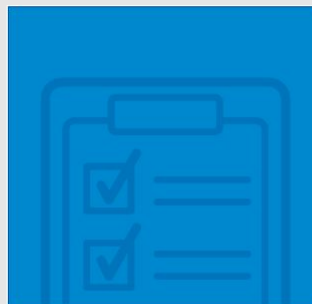
- CloudForms Master Nodes (UI/DB) is Federated across Datacenters and Regions
- Master CloudForms has its own set of redundant set of DB & UI nodes
- Master CloudForms Nodes provides centralized reporting

WHAT CLOUDFORMS CAN DELIVER FOR YOU



SERVICE AUTOMATION

Streamline complex service delivery processes, saving time and money.



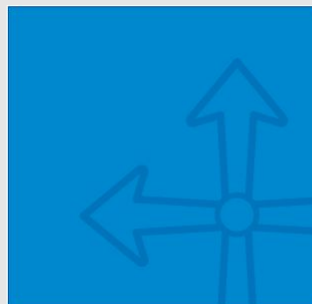
POLICY & COMPLIANCE

Draws on continuous monitoring and deep insights to raise alerts or remediate issues.



OPERATIONAL VISIBILITY

Complete lifecycle and operational management that allows IT to remain in control.



UNIFIED HYBRID MANAGEMENT

Deploy across virtualization, private cloud, public cloud and container-based environments.

CLOUDFORM DESIGN POINTS

MULTI-CLOUD AGILITY



FREEDOM OF CHOICE

SINGLE PRODUCT, SINGLE CODE



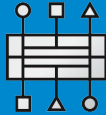
EASY TO DEPLOY AND OPERATE

PRACTICAL, OPERATIONAL SECURITY



SEGMENT USER
ACCESS AND
DRIVE
COMPLIANCE,
CONTROL AND
REPORTING

INTEGRATE VS. REPLACE



VALUE TODAY AND AUTOMATE FOR
TOMORROW

MANAGE DIVERSE WORKLOADS



MODE 1, MODE 2, MODE N

CLOUDFORMS FEATURES

AGENTLESS,
VIRTUAL APPLIANCE



NON-INVASIVE, EASY MAINTENANCE

WEB-BASED, SELF-SERVICE,
ADMIN AND OPERATIONS



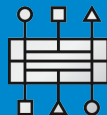
ACCESS FROM ANY BROWSER

MULTI-TENANT AND
MULTI-LOCATION



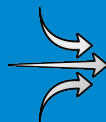
SECURELY SHARE INFRASTRUCTURE

PLUGGABLE API
FRAMEWORK



EASY TO INTEGRATE AND
EXTENSIBLE TO OTHER PLATFORMS

HORIZONTALLY SCALABLE,
LOAD-BALANCED



HIGHLY SCALABLE, HIGHLY AVAILABLE
WITH FAILOVER AND FALLBACK

ROLE-BASED ACCESS CONTROL
AND ENTITY TAGGING



SEGMENT USER ACCESS AND DRIVE
COMPLIANCE, CONTROL AND REPORTING



**ANSIBLE
TOWER**
by Red Hat®

TOWER EMPOWERS TEAMS TO AUTOMATE

CONTROL

Scheduled and
centralized jobs

KNOWLEDGE

Visibility and compliance

DELEGATION

Role-based access
and self-service

SIMPLE

Everyone speaks the
same language

POWERFUL

Designed for
multi-tier deployments

AGENTLESS

Predictable, reliable,
and secure

AT ANSIBLE'S CORE IS AN **OPEN-SOURCE** AUTOMATION ENGINE

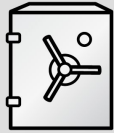
**Now that are managed, let's leverage
the CMP to migrate the old to the new
– CloudForms Migration Solution**

RED HAT CONSULTING: CLOUD MIGRATIONS

Radically simplify the process of migrating workloads from legacy platforms to build out a robust, flexible cloud computing infrastructure to reduce operational costs and provide better agility to stakeholders. Red Hat Consulting helps you:



Eliminate vendor dependency



Mitigate risk



Reduce TCO



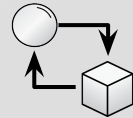
Accelerate provisioning



Deliver services faster



Streamline processes



Migrate Workloads

RED HAT CONSULTING: CLOUD MIGRATIONS

DISCOVERY SESSION

Review and capture infrastructure requirements, processes, workload, and environment details as it pertains to developing a cloud migration strategy.

WORKSHOPS

Provide a target-state architecture for a Cloud Migration Solution based on Red Hat products with an implementation roadmap identifying levels of effort and timelines for organizational adoption.

IMPLEMENTATION

Deploy the target architecture to the client environment(s). Develop, test, and deploy automated workload migration. Operationalize cloud management and mentor client organization.

CLOUD MIGRATION PHILOSOPHY

Successful Migrations Require a Holistic Approach

- **People**

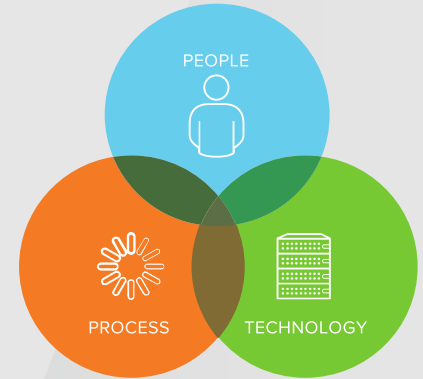
- Drive collaboration across the organization
- Put the right people in position to create positive change
- Apply mentoring throughout to enable internal capabilities

- **Process**

- Engage a repeatable 'migration factory' approach to iterate through workloads
- Establish a continuous improvement atmosphere to evolve across iterations

- **Technology**

- Unique migration tooling/templates help organize, automate, and orchestrate
- Open-source solutions maximize cost savings and eliminate lock-in





THE PEOPLE

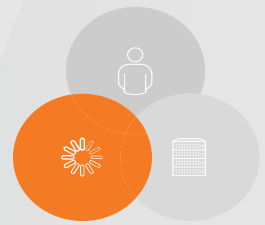
Building the Partnership

- Successful migrations require the engagement of the right people
 - **Business Owner:** Align the migration goals with the business strategy
 - **Architect:** Design an architecture that moves the business forward
 - **Operations:** Address the long-term success of the solution
 - **Development:** Enhance the developer experience
 - **Testing:** Streamline the migration validation process
 - **Security/Compliance:** Comply with business policies and standards
 - **User:** Understand and address the end-user experience

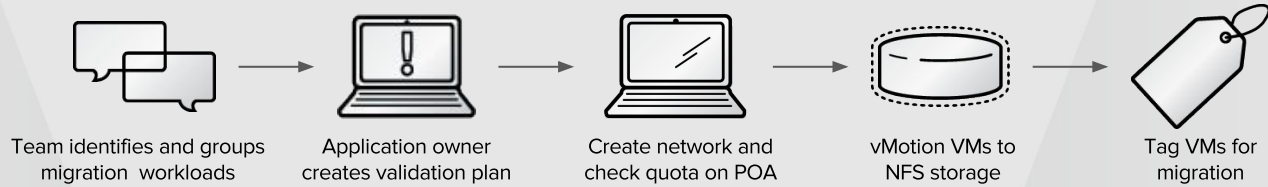


THE PROCESS

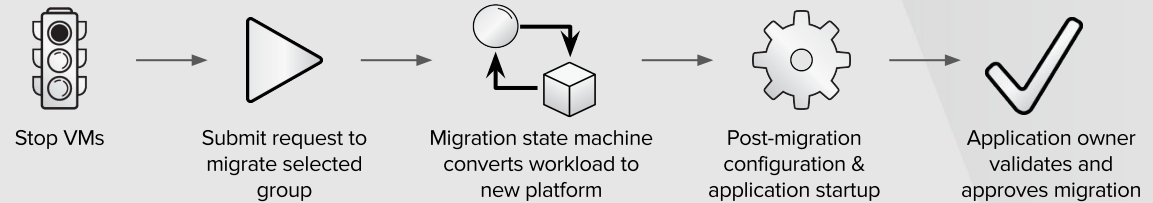
Cloud Migration in Action



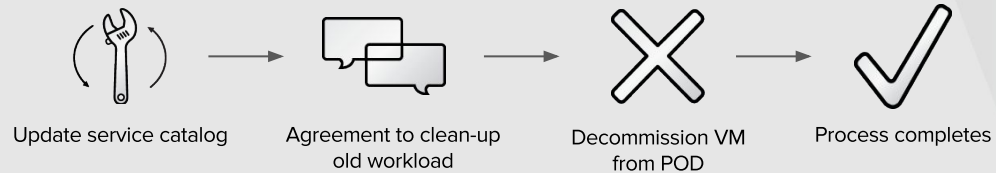
Pre-Migration



Migration Day



Post-Migration

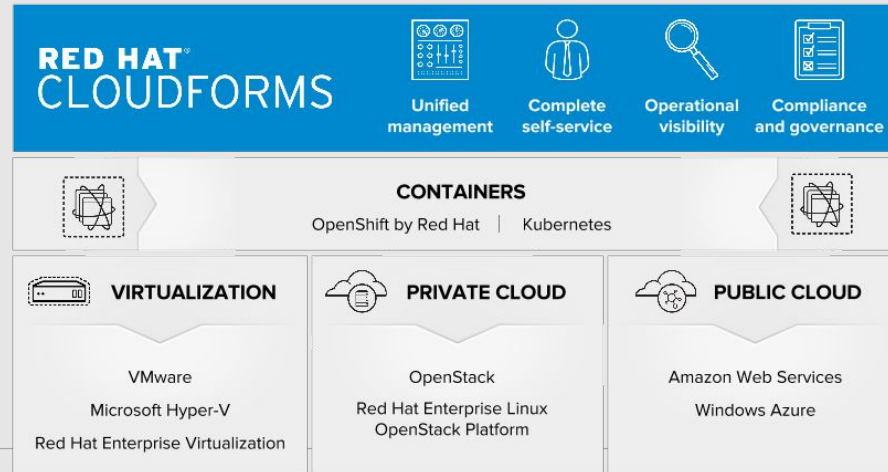


THE TECHNOLOGY



Powered by Red Hat Cloud Infrastructure

- Host workloads in Red Hat Enterprise Virtualization and/or OpenStack and Amazon Web Services
- Manage, automate, and orchestrate with Red Hat CloudForms and Ansible



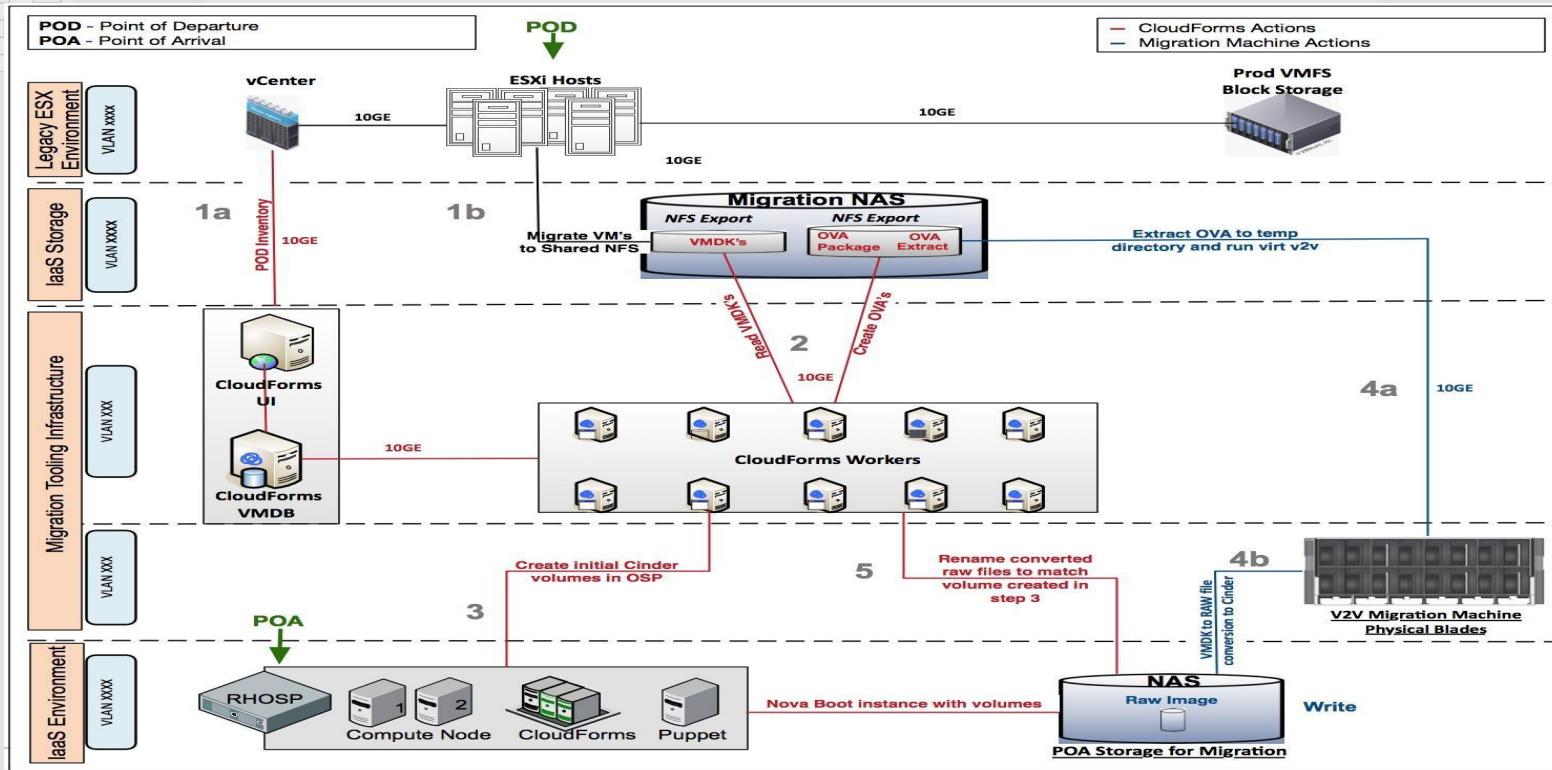
THE TECHNOLOGY



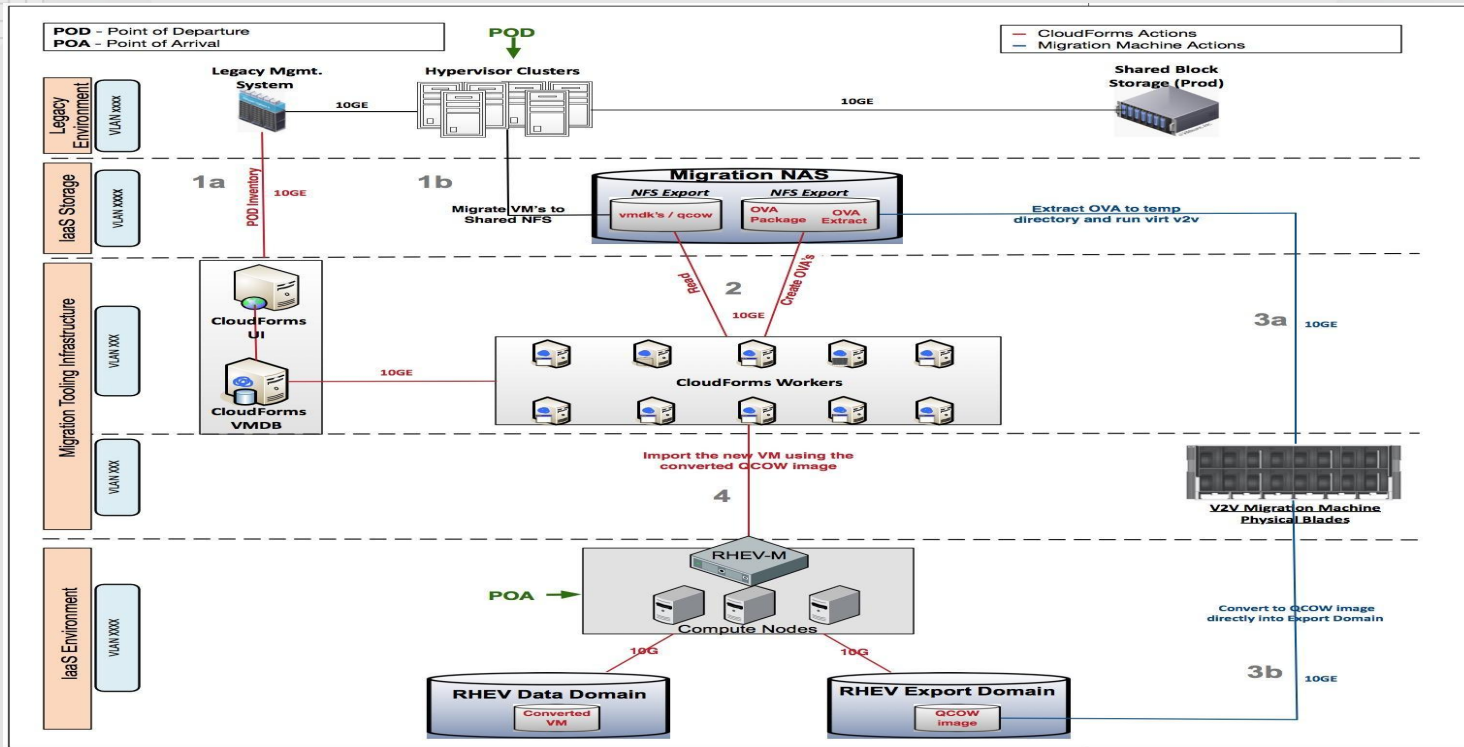
Executing the Migration

- Configure **state machine templates** to orchestrate the migration
 - Create repeatable migration paths, error handling, and rollback paths, to ensure migrations are managed uniformly
 - Define a migration window to ensure VM ordering and dependencies are properly managed
- Implement **push-button self-service** catalogs to perform migrations
 - Migrations can be automated at the push of a button, and parallelized, leveraging state machine workflows
- **Monitor** the migration process in real-time
 - Report predictable outcomes to stakeholders
 - Validate migration and notify owners

Example architecture/data flow - POA Openstack



Example architecture/data flow - POA RHEV



Migration Demonstration

The Way Forward with Red Hat Consulting

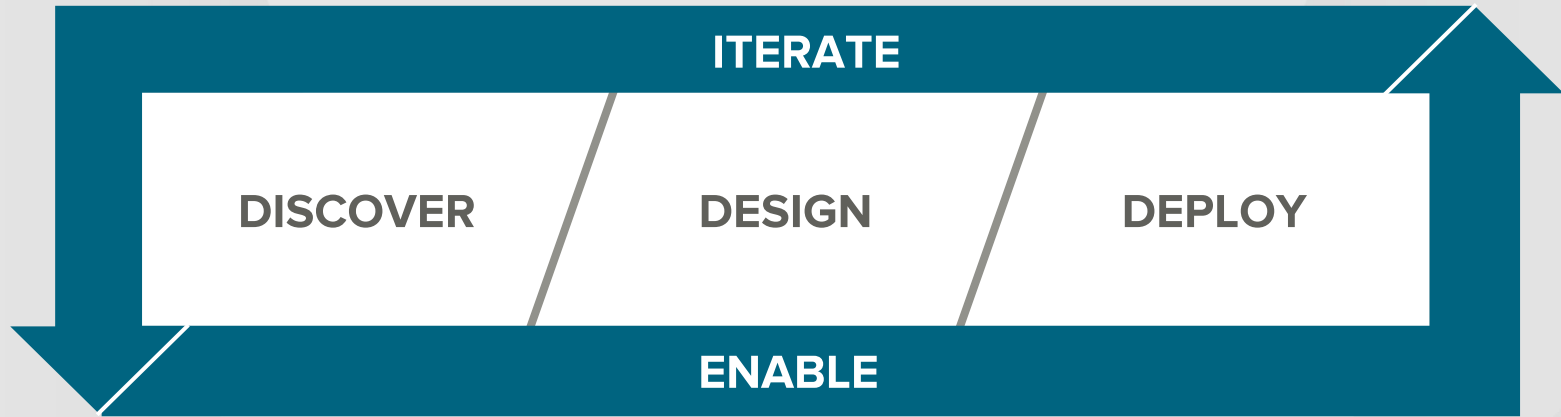
RED HAT CONSULTING

What We Do

- Bring **subject matter expertise** around open source and Red Hat products and technologies into your organization
- Establish industry standards and **best practices** within your organization to improve process efficiencies and productivity
- **Mentor your staff** on Red Hat technologies and relevant concepts
- **Mitigate product and open source adoption risks** during enterprise migrations, modernization, and cutting-edge initiatives
- Get **direct access** to Red Hat business units and roadmaps

RED HAT SOLUTION DELIVERY FRAMEWORK

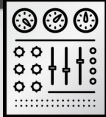



How We Deliver Value



THE BIG PICTURE

A Reference Implementation - Future Iterations

Iteration 1 Design and Pilot		Iteration 2 Enhance and Deploy	Future Iteration(s) Migrate and Operationalize
Discovery session Design workshop Workload analysis Target architecture	Target environment infrastructure Migration tooling infrastructure Migration factory state machines Migrate and Validate	Workload analysis and preparation Environment and tooling updates Migrate first workload group Pilot Go Live	Environment and tooling updates Standard Operating Procedures Migrate additional workloads Mentoring and Knowledge Transfer
Discover / Design	Deploy	Discover / Design / Deploy	Discover / Design / Deploy



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THANK YOU! - Questions



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The logo consists of a red speech bubble shape pointing downwards, containing the text "RED HAT" in a smaller font above "SUMMIT" in a larger font, both in white.

RED HAT
SUMMIT

**LEARN. NETWORK.
EXPERIENCE
OPEN SOURCE.**