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**SUMMIT**

# TRANSPARENT, PARTICIPATIVE, INCLUSIVE

## The Open Decision Framework

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# INTRODUCTION



**REBECCA FERNANDEZ**

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Open Decision Framework  
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**JEN KRIEGER**

Chief Agile Architect,  
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Vice President, Products &  
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**IF THEY ONLY UNDERSTOOD**

IF I HAD ONLY KNOWN

# OPEN IS A BETTER WAY

Explore the Open Decision Framework on [GitHub](#)

## OPEN EXCHANGE

Freely sharing ideas and info

## PARTICIPATION

Everyone has a voice (not a vote)

## MERITOCRACY

Letting the best ideas win

## RELEASE EARLY + OFTEN

Continuous shared improvement

## COMMUNITY

We can do more together

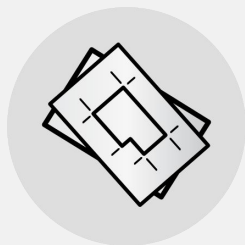
# OPEN EXCHANGE

Freely sharing information and ideas



## LEAD WITH TRANSPARENCY

And identify any parts of the process that cannot be open



## PUBLISH WHILE YOU WORK

Roadmap, research, progress, milestones, difficult trade-offs, business requirements...



## SET EXPECTATIONS UPFRONT

And manage expectations along the way

# PARTICIPATION

Giving everyone a voice (but not necessarily a vote)



## **ENGAGE CUSTOMERS + STAKEHOLDERS EARLY AND OFTEN**

Especially those who may disagree



## **MAKE IT SAFE TO VOICE CONCERNS**

And remain open to new ideas and perspectives



## **MAKE IT EASY TO PARTICIPATE + EASY TO MANAGE**

Finding the right balance is key

# RELEASE EARLY + RELEASE OFTEN

Continuous shared improvement



## PUBLISH PROGRESS OPENLY

Encourage people to help  
you see things you've missed



## SHOW HOW FEEDBACK IS SHAPING THE PROJECT

Highlight changes made in  
response to feedback



## REITERATE REQUIREMENTS + CONSTRAINTS

Help people make sense of the work  
you're doing



# MERITOCRACY

Letting the best ideas win



**IF A SUGGESTION ISN'T FEASIBLE,  
EXPLAIN WHY**

Point back to your business requirements and constraints

# COMMUNITY

Together, we can do more



## PLAN THE TRANSITION

Develop and gather feedback on communication, change management, and adoption plans



## ACTIVATE YOUR AMBASSADORS

Equip the community to help you promote your project and clear up misinformation



## BE CURIOUS

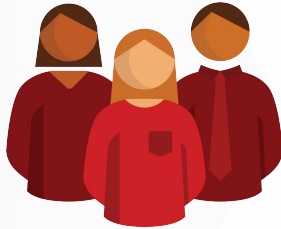
Stay engaged with those who reject the decision

# OPEN IS A BETTER WAY

The Open Decision Framework is  
available on GitHub

# OPEN INNOVATION LABS

(Booth #460)



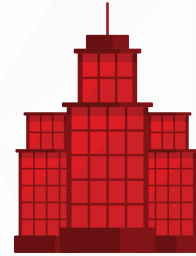
## EXPERIMENT

Rapidly build prototypes,  
do DevOps, and be agile.



## IMMERSE YOUR TEAM

Work side-by-side with experts  
in a residency-style engagement.



## CATALYZE INNOVATION

Bring modern application  
development back to your team.

# Q&A

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# THANK YOU



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The logo consists of a red speech bubble shape pointing downwards, containing the text "RED HAT" in a smaller font above "SUMMIT" in a larger, bold font.

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LEARN. NETWORK.  
EXPERIENCE  
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