

TRANSFORMING A PROCESS-DRIVEN ENTERPRISE TO A DIGITALLY ENGAGED ENTERPRISE

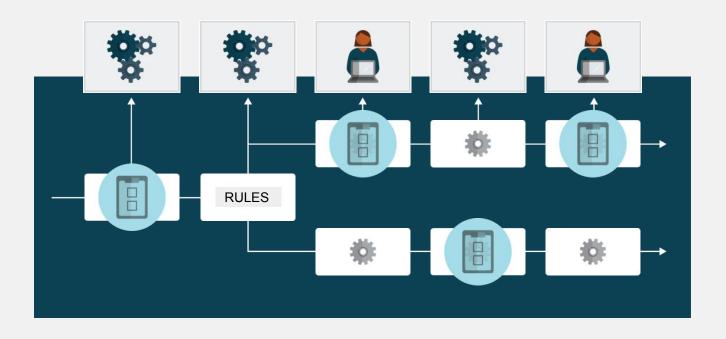
Prakash Aradhya, Director of Product Management, Red Hat Phil Simpson, Product Marketing Manager, Red Hat Jeanine Bradley, Sr. Manager, Railinc

May 2, 2017



PROCESS-DRIVEN ENTERPRISE

BPM technology has enabled automated back-office operations...



- Visibility
- ✓ Agility
- ✓ Consistency



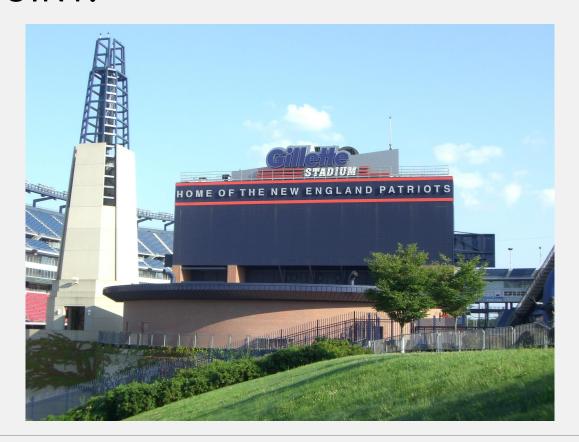
BUT THE WORLD IS CHANGING...

"...now we have to compete against new disruptive startups that are hiring kids fresh out of college drinking loads of Mountain Dew!"

(CIO @ Global Insurer)



CASE IN POINT:



THEN THIS HAPPENS...





Five years later they sold to Unilever for a reported \$1Bn in cash...



Five years later they sold to Unilever for a reported \$1Bn in cash...

Gillette responded by digitally transforming, starting an online business...



Five years later they sold to Unilever for a reported \$1Bn in cash...

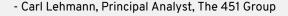
Gillette responded by digitally transforming, starting an online business...

Today Gillette claims 21% of the online shaving market



DIGITAL TRANSFORMATION

"While its definition is fluid, 'digital transformation' is commonly understood as the means to exploit emerging technology to improve the customer experience and enable more adaptive business operations."



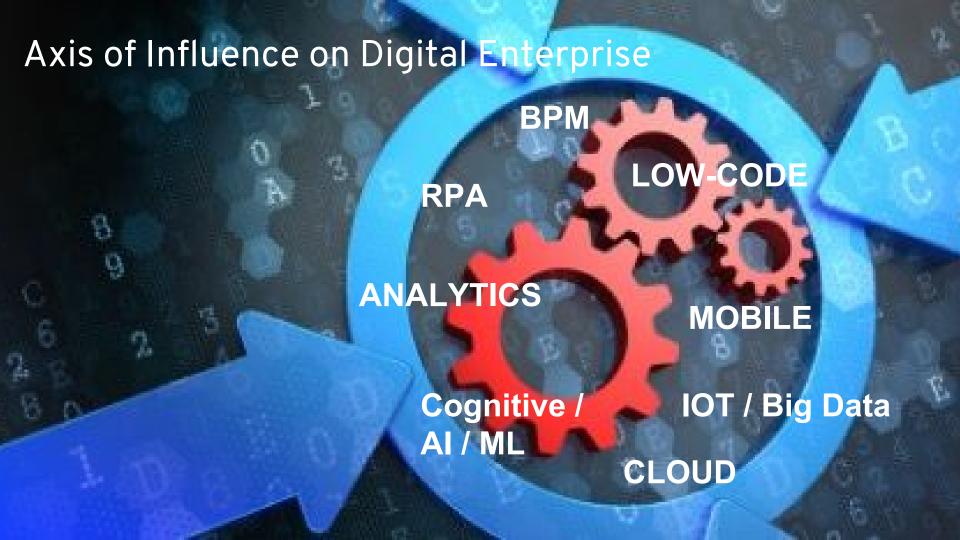


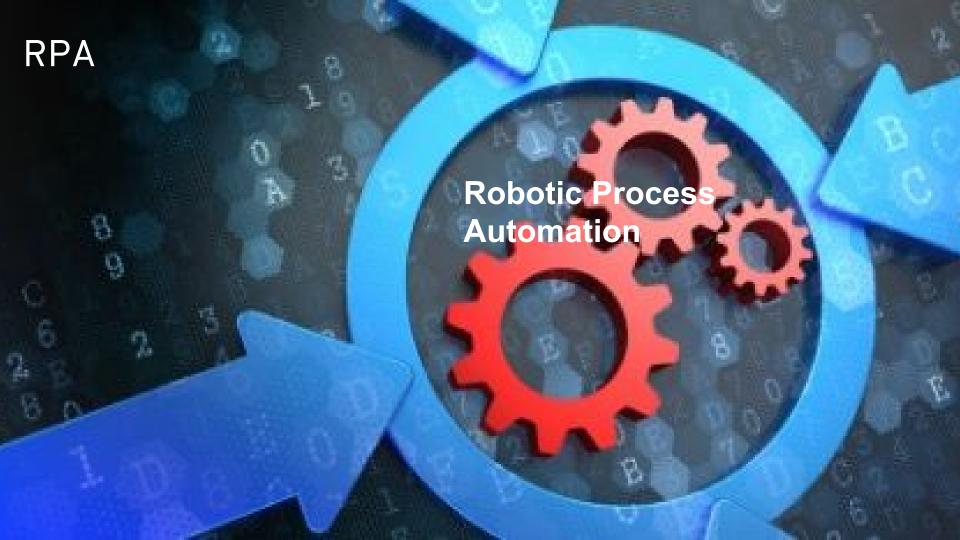
DIGITAL TRANSFORMATION

"But digital transformation is also something more. Changing, improving and adapting how customers engage and interact with an enterprise often impacts how business processes are designed, how the workforce collaborates in response, and how business partners in kind must react to new opportunity and ways of doing business."

- Carl Lehmann, Principal Analyst, The 451 Group







Will Robots Replace Human Jobs?



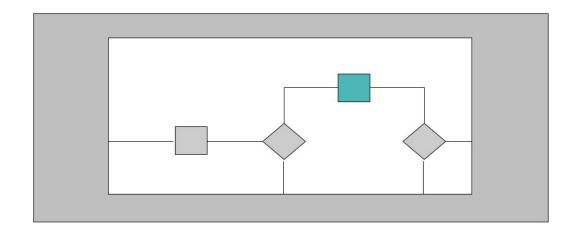
Drivers, Doctors,
Pharmacists, Teachers
....And even Soldiers

Needed anymore?

'Robots will take over the World in 100 years' - Stephen Hawking

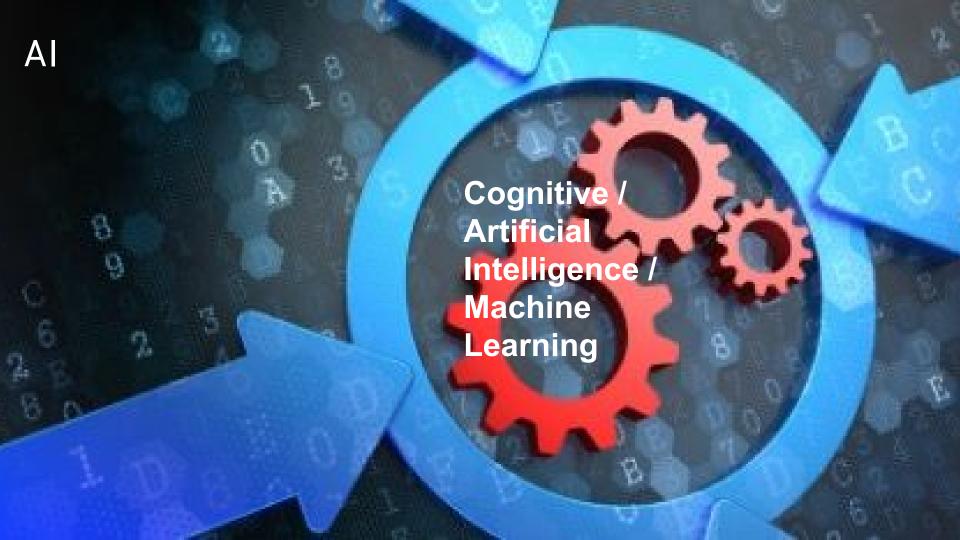
'Universal Basic Income will be a real thing ' - Elon Musk

Work item Automation



Automate clearly defined, repetitive and rule based human work items

Examples: Amazon order fulfilment, Statement reconciliation, Claim processing, Compliance reporting, profile updates

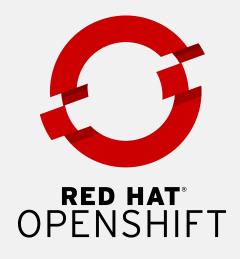








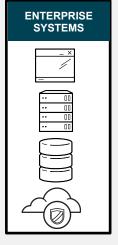
KEY TO DIGITAL PROCESS AUTOMATION







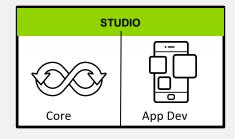
RED HAT MOBILE

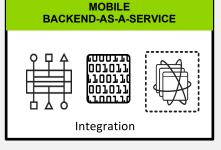


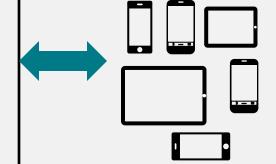




RED HAT MOBILE APPLICATION PLATFORM







OpenShift Container Platform

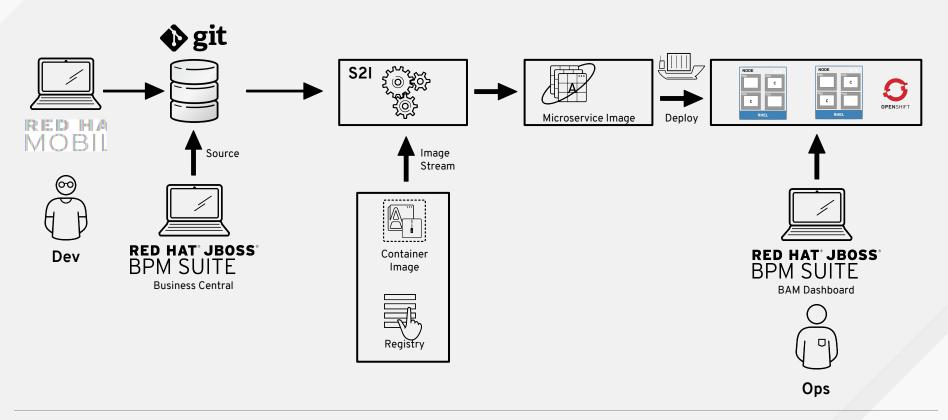
Red Hat Virtualization

Red Hat Enterprise Linux

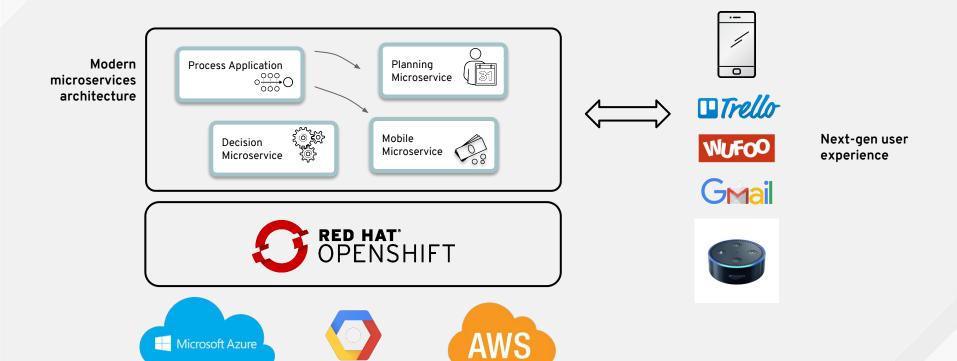


BUILDING DPA APPS

With JBoss BPM Suite, Red Hat Mobile and OpenShift



RUNNING DPA APPS



Google Cloud Platform

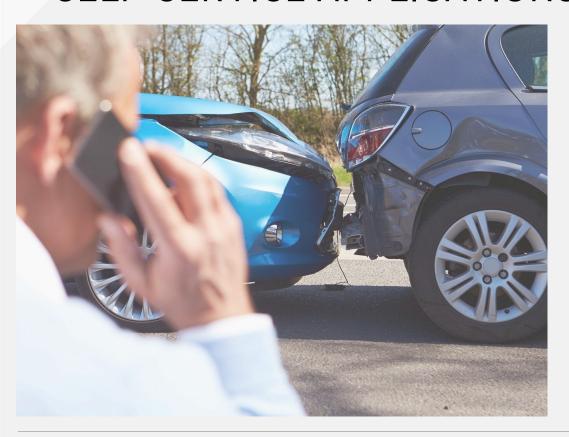


EXAMPLE USE CASES





SELF-SERVICE APPLICATIONS

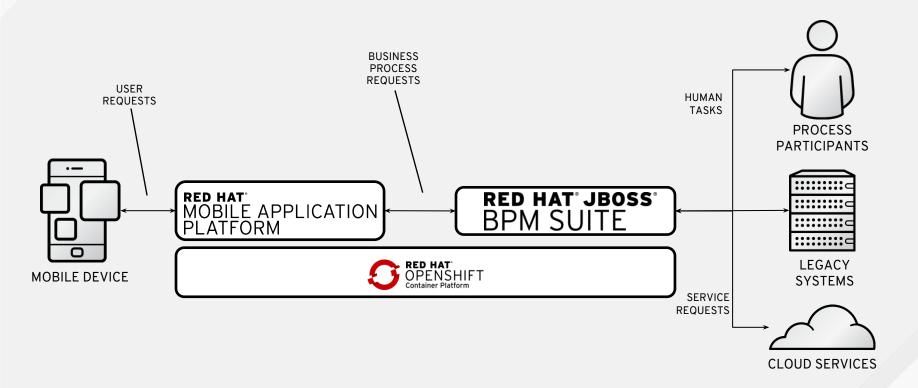


INSURANCE CLAIMS PROCESSING

- Reduce claims processing cycle and costs
- Improve data capture
- Eliminate manual or paper-based processes
- Streamline workflow



SYSTEM ARCHITECTURE



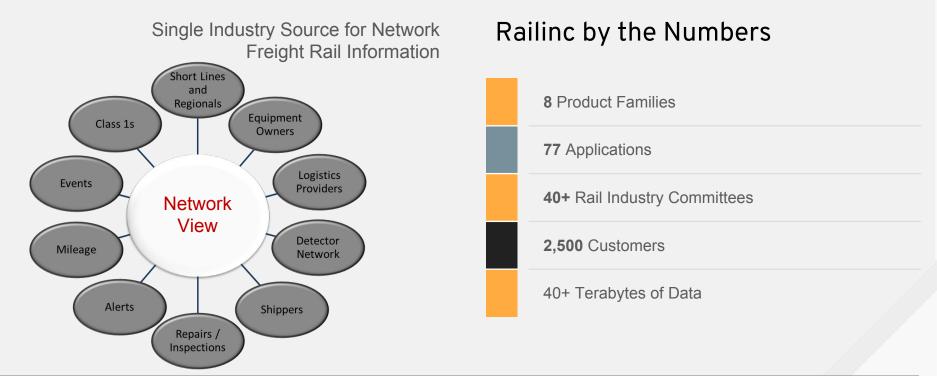
INSURANCE CLAIM PROCESS

mobile-claim-process v.1.0 (mobile-claims-brun.mobile-claim-process) Gather-Information S Notify Adjustor add-comments Check Approval update CRM Notify Claimee S upload-photo update-records processapproval Prioritize Claim Adjuster Review process-review Notify Assignee Send Approval 0 Approved Claim Information Send Denial Denied Claim



RAILINC

Software as a Service / Data as a Service / Value Added Network





Rules and Process Management Initiative

Implementation of a formal approach that guides the identification, definition, implementation and management of business rules and processes.

Initiative Benefits;

Increase Railinc Agility

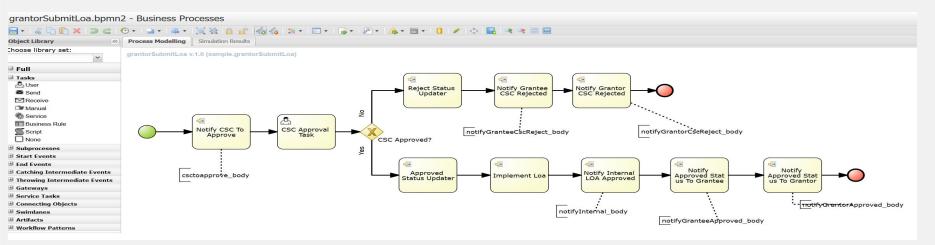
Expand Railinc's Industry Expertise

Increase Product Quality

Reduce Total Cost of Ownership

DAMAGED & DEFECTIVE CAR TRACKING APPLICATION

Example Business Process (BPMN)

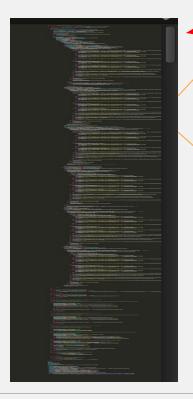


Benefits

- Responsiveness/Agility; added 2 additional workflows without increased budget or delayed timeline
- Knowledge; IT PM, Developers and Business Analysts all changed over twice without impact
- Continuous Improvement; business monitoring capability facilitates discussions with committee on improvements



Code Quality/Simplicity



Note the scroll bar

Imperative; have to determine what each item is; looping; bunches of 'if' statements

```
if (isDamage(railEvent getNetworkEvent())) {
   if (hasViewAccessForDamage(subject, carMarkOwner, handlingCompanyId, selectedCompanyId)) {
      LOG.info("Uid (), << Permitted to see DDCT with handling carrier >>" + handlingCompanyId, transId);
      LOG.info("Uid (), << Permitted to see DDCT with carMarkOwner >>" + carMarkOwner, transId);
      isPermitted = true;
   }
}else
{
      LOG.info("Uid (), Dont have view access for the damage event with handling carrier {} and carMarkOwner {}",transId,handlingCompanyId,carMarkOwner);
   }
} else if (isDefect(railEvent.getNetworkEvent())) {
      if (hasViewAccessForDefect(subject, carMarkOwner, handlingCompanyId,selectedCompanyId)) {
        LOG.info("Uid (), << Permitted to see DDCT with handling carrier >>" + handlingCompanyId,transId);
      LOG.info("Uid (), << Permitted to see DDCT with carMarkOwner >>" + carMarkOwner,transId);
      isPermitted = true;
} else
{
      LOG.info("Uid (), Dont have view access for the defect with handling carrier {} and carMarkOwner {}",transId,handlingCompanyId,carMarkOwner);
}
```

- Multiple classes like this example, one for each record type/source system being returned
- Impossible to unit test or really understand by IT
- Developers added log statements to every branch of code to help "follow" execution path; highly complex
- Upcoming security rules would have added new data types making it worse over time – maintenance nightmare





Code Quality/Simplicity

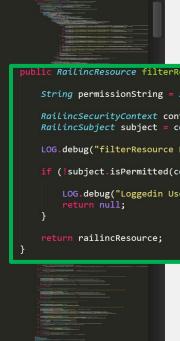
Imperative; have to determine what each item is; looping; bunches of 'if' statements

Declarative; say what you want & get it; all looping & 'ifs' statements handled by the rules engine





Code Quality/Simplicity



This block of java code is now used for ALL data types! Literally turned 1,000's of lines of code into < 10 lines

```
public RailincResource filterResource(RailincResource railincResource, String typeCode, String subTypeCode) {
   String permissionString = String format("equipment:*:%s:%s:%s:%s:view", railincResource.getResourceType(), typeCode, subTypeCode, railincResource.getResourceId());
   RailincSecurityContext context = RailincSecurityContextHolder.getContext();
   RailincSubject subject = context.getSubject();
   LOG.debug("filterResource PermissionString is {}", permissionString);
   if (!subject.isPermitted(context.permissionBuilder().resource(railincResource).permissionString(permissionString).build())) {
       LOG.debug("Loggedin User is {}", subject.getPrimaryPrincipal());
```



Code Quality/Simplicity

```
Drools
$document : AssetDocument($id : id,
                           industryDocument.documentTypeCode ==
                           $rule : industryDocument.triggeringEvent.industryRuleName | ("107","95","102"),
                           $handlingMark : industryDocument.getTriggeringEvent().getHandlingMarkName())
RailincPrincipals( $selCompany : oneByType(SelectedCompanyPrincipal.class) !=
$auth : RailincAuthorizations ( hasAnyRole(((SelectedCompanyPrincipal)$selCompany).companyId, "DDCTSHCADUSR", "DDCTSHCADKIN", "DDCTSHCAUSR", "DDCTSHCAUSR"),
                               && ((SelectedCompanyPrincipal)$selCompany).companyId == $handlingMark)
  blic RailincResource filterResource(RailincResource railincResource, String typeCode, String subTypeCode) {
    String permissionString = String format("equipment:*:%s:%s:%s:%s:view", railincResource_getResourceType(), typeCode, subTypeCode, railincResource_getResourceId());
    RailincSecurityContext context = RailincSecurityContextHolder.getContext();
    RailincSubject subject = context.getSubject();
    LOG debug("filterResource PermissionString is {}", permissionString);
    if (!subject.isPermitted(context.permissionBuilder().resource(railincResource).permissionString(permissionString).build())) {
        LOG debug("Loggedin User is {}", subject getPrimaryPrincipal());
    return railincResource;
                  Benefits
```

- Easier maintenance
- Faster and easier to research if there's an issue
- Faster and easier to make changes
- Easier if resources move from app to app





BENEFITS REALIZED IN 2 YEARS

Reduced development costs (greenfield and maintenance)

Faster time to resolve

Increased customer satisfaction

Increased responsiveness to customer needs

Faster on-boarding for new resources and industry committee members

Increased collaboration; Railinc and Industry & Internal Railinc Teams



INTERACT DISCUSS DESIGN

A DESIGN APPROACH TO BRIDGE DEVOPS AND BUSINESS AUTOMATION

Ron Murhammer, NA Business Automation Practice Lead David Bush, Business Automation Consultant

Tuesday, May 2, 3:30 PM - 4:15 PM

Located at the Consulting Discovery Zone at the Services Showcase in the Partner Pavilion

To learn more, visit red.ht/discoverysession





THANK YOU



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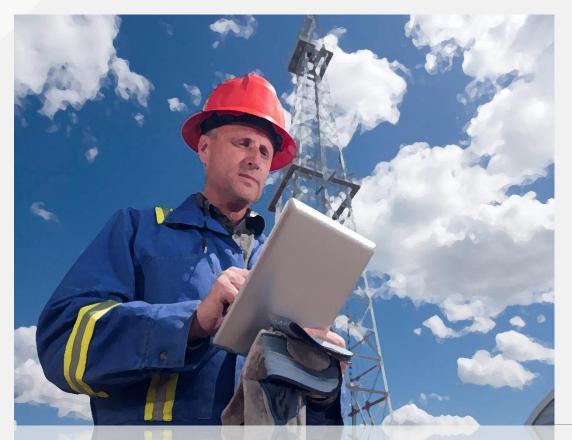


RED HAT SUMMIT

LEARN. NETWORK. EXPERIENCE OPEN SOURCE.



FIELD WORKFORCE MANAGEMENT



- ✓ Resource Planning
- ✓ Work order Scheduling
- ✓ Dispatch workflow
- ✓ Real-time Updates
- ✓ Compliance Rules
- ✓ Work order Completion
- ✓ Signature/Image Capture
- ✓ Reporting and Audit Trail



MOBILE & BPM FOR FIELD WORKFORCE

