RSACONFERENCE**2014**
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Share.
Learn.
Secure.

Capitalizing on
Collective Intelligence

Out-Connect the Threats.
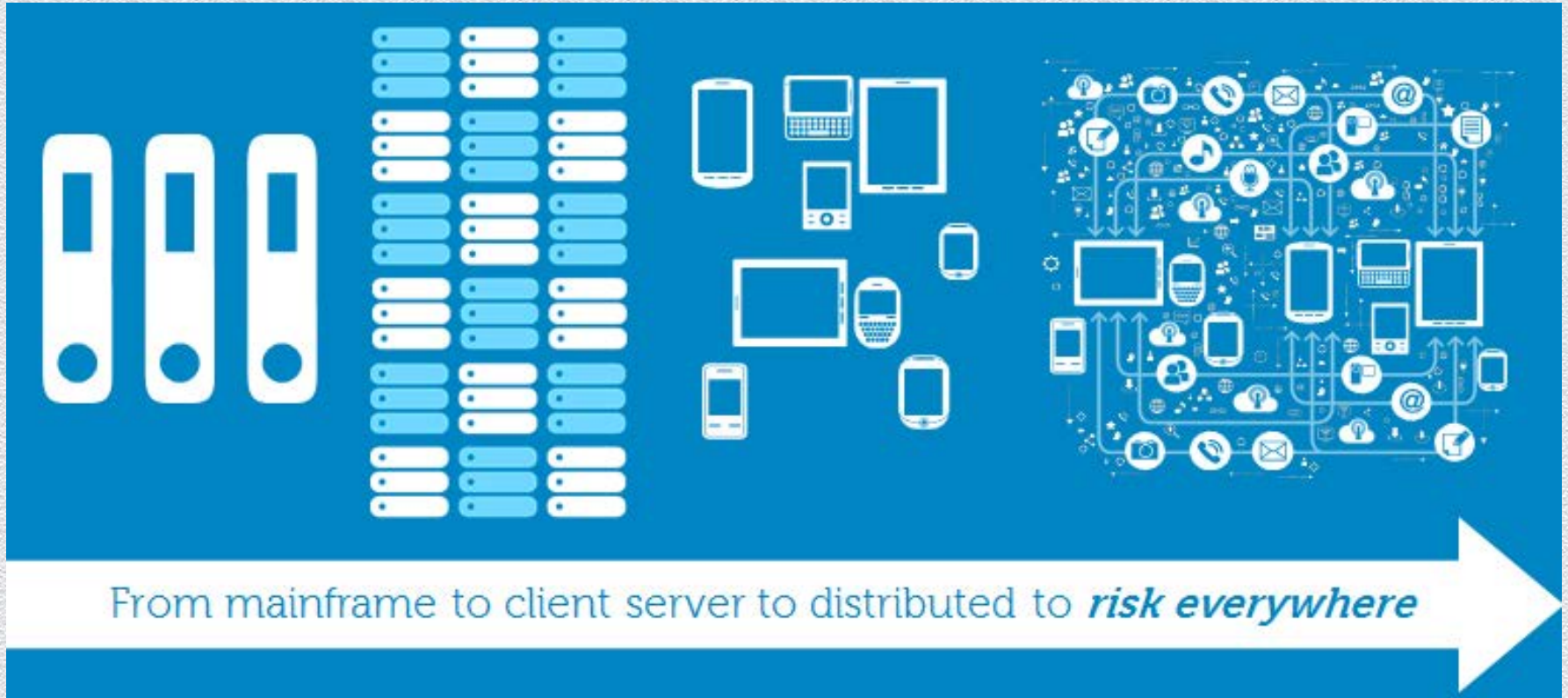## Efficiency, Effectiveness, Productivity: Connected Security in Action

SESSION ID: SPO-T10

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The IT journey…

From mainframe to client server to distributed to *risk everywhere*

Software

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Powerful disrupters... the world is more connected than ever.

Cloud	☁	**85%**	of businesses said their organizations will use cloud tools moderately to extensively in the next 3 years.
Big Data	▦	**35**	By 2020 volume of data stored will reach 35 Zettabytes
Mobility	📶	**5X**	Mobility source shifts from 62%/38% corporate/personal owned to 37% corporate owned and 63% personal owned
Security and risk	🔒	**79%**	of surveyed companies experienced some type of significant security incident within the past year that resulted in financial and/or reputational impact

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Unfortunately, the bad guys are more connected too.

- ◆ They have many names
  - ◆ Spear-Phishers, BOTnets, DDoS, Zero-Day Threats, Insider threats & former employees

- ◆ They're determined to exploit "disconnected security"
  - ◆ Security tools, processes, user profiles and information, separated in siloes that leave dangerous gaps in-between

Software

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Our point of view: **Connected Security** for a connected world

Security shouldn't slow business down, or lock out productivity ...only bad guys

Connected Security is security that...

- Shares context & applies intelligence
- Supports the business
- Maintains flexibility and open architecture
- Strikes a balance between performance & protection

Effective
Protect information everywhere

Efficient
Work with the business

Better connected means better protected

Connect security to infrastructure

Embed: Security embedded natively into infrastructure

Connect security to information

Protect, Predict: Security solutions that gather, analyze, report and enable action

Connect security to other security solutions

Embed, Protect, Predict, Respond: Security that is no longer siloed...Data, User, Network, Services

Software

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