

Getting Ahead of Targeted Attacks Using Big Data and Intelligence Driven Security

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TH-2004

Advanced

Agenda

- Security Today and the Threat Landscape
- The Rise of Big Data and Intelligence-Driven Security
- Two Simple Case Studies
- Questions





Security Today



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Security Today



- Over reliance on perimeter security and "pre-breach tooling" is a failing strategy
- Far too much focus on ISO27001 and compliance versus adversaries, material assets, and real pain points
- Cyber security needs an overhaul...



Organizations Do Not Understand Their Adversaries

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NATION STATE ACTORS



Nation states

Government, defense industrial base, IP rich organizations

CRIMINALS



Petty criminals

Unsophisticated



Organized crime

Organized, sophisticated supply chains (PII, financial services, retail)

NON-STATE ACTORS



Insiders

Various reasons, including collaboration



Cyber-terrorists / Hacktivists

Political targets of opportunity, mass disruption



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Why is Prevention <u>Inadequate</u> as a Security Strategy?

Goal- Prevent or limit unauthorized connections in and out of the network

Reality - Adversaries' malware use "allowed paths" (DNS, HTTP, SMTP, etc) for C&C and data exfiltration channels from inside your network

Current AV and IPS are focused on vulnerabilities, are signature-based, require constant updates to remain useful. Due to malware production levels, these signatures lag from days to weeks

Just a question on signatures...

From an AV Forum

Does the signature team not do Zeus/ZBot configuration files? We have submitted a number (20+) of ".bin" files over the last 6-8 weeks but have yet to see these files detected using "Official" signatures. Should we not submit these files?

Tom





Separating "Bad" from "Good" is CHINA 2012 an Increasingly Difficult Problem







= BAD

- Understand what "bad" looks like and look for similarities
 - Antivirus
 - Intrusion Prevention Systems
 - Thresholds exceeded







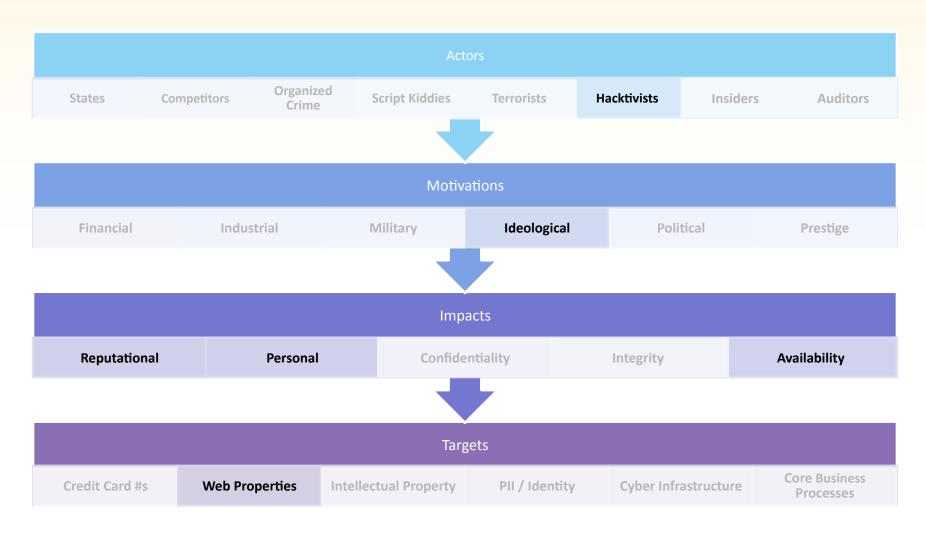
= BAD

- Understand what "good" looks like and look for meaningful differences
 - Network analysis and baselining
 - Anomaly detection
 - Predictive failure analysis

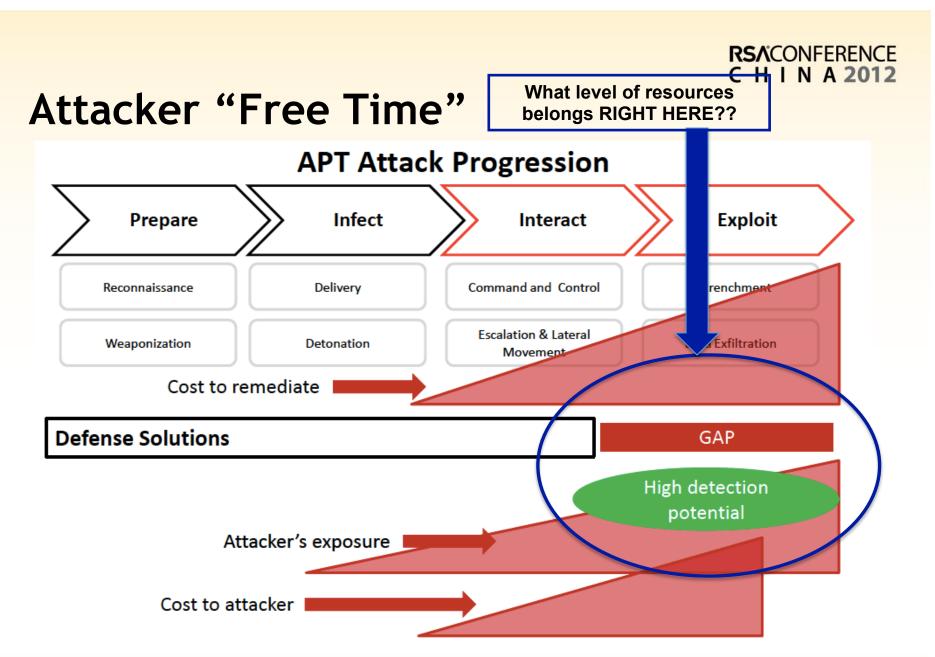


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Creating a Threat Model

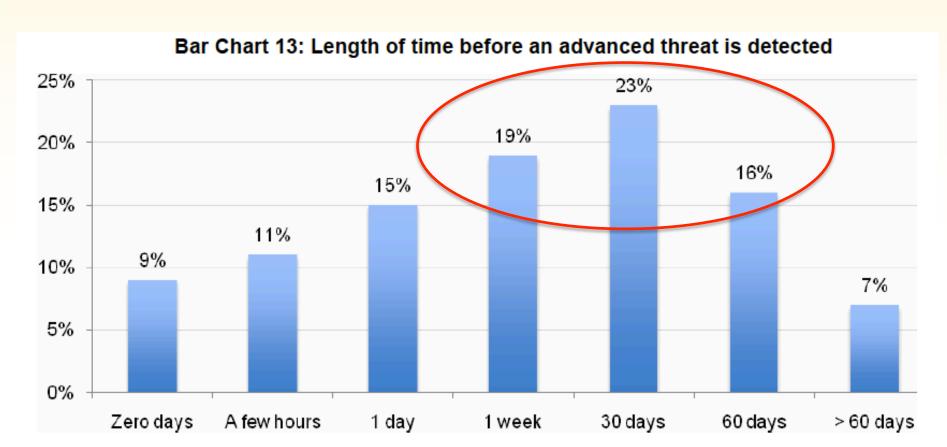








Time to Detect - Not So Good..



Source: Ponemon Institute





The Rise of Big Data and Security Intelligence



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What Is Big Data?

- "Big data is a term applied to data sets whose size is beyond the ability of commonly used software tools to capture, manage, and process within a tolerable elapsed time." - Wikipedia
- "Data growth challenges are three-dimensional, increasing volume (amount of data), velocity (speed of data in/out), and variety (range of data types, sources)." - Analyst Report
- "44 percent of large organizations collect at least 1 terabyte of log files per month. 11 percent say that they capture more than 10 terabytes a month." - ESG Research





Data Challenges for Security Operations

- Data Volume
 - Reducing data "noise"
- Accessibility
 - Centralization is not feasible
- Latency
 - How current is the data relative to problem at hand
- Retention
 - How much needs to be online versus in other methods (archival)
- Disjoint Sources
 - Incorporating context data
- Data Analysis (most important)
 - Query in real time



Security Analyst Obstacles to Big Data Adoption

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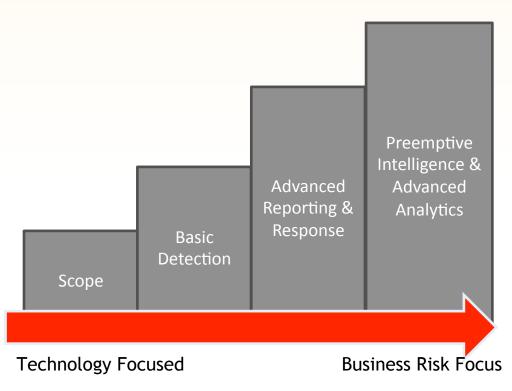
- Lack of Context
 - Gaining insight from data outside the system
- Vague Unstructured Data
 - Need familiar normalized data language
- System Data Reduction
 - Trying to filter "unimportant" data
- Automating Daily Tasks
 - Perform job functions still leaving time for new analysis



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So What is the Journey to a More Advanced Security Operations Approach?







Establish a Big Data Architecture Philosophy

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- Leave Your Data Where It Is
 - Distributed data model
 - Centralization too inefficient
 - Eliminate data duplication
 - Save network bandwidth
- Provide Data To The People That Need It
 - Hierarchical data model
 - Accessibility
 - Query speeds
- Leverage Context Data
 - More context equals greater understanding



Establish a Big Data Analysis Philosophy

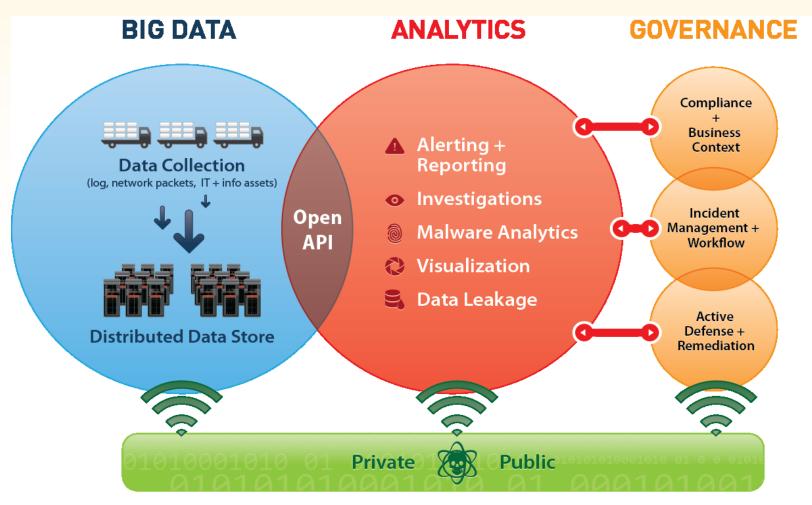
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- "Pre-mine" Data Intelligence
 - Add value (analytics and enrich) at time of capture
 - Quickly analyze important data
- Empower Ad Hoc Analysis
 - Don't "process" at the expense of the needle in the haystack
 - Enable "reduction analysis"
- Separate Functions with Differing Needs
 - Think in terms of best use of technology and temporal planes - what is each of these for you?
 - Complex Event Processing
 - Archiving
 - Real-time
 - Compliance





Big Data + Intelligence - the Big Picture



THREAT INTELLIGENCE



Fusion of Big Data with Threat Intelligence

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Select only the most relevant intel to the task at hand and populate it to the infrastructure

Dedicated human resources help determine what is "actionable intelligence"



What is the universe of open source, "pay per view" and community-based intelligence that can be gathered?



Content Management System (CMS)



Live Manager



Integrate with enterprise data in real time and on other temporal planes





Two Small Case Studies



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Full Packet and Log Overlay



Login charts show activity associated with successful and unsuccessful login attempts.



Immediate understanding of a potential "owned" machine

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Pivoting from the report based on a log entry 'failed logins'

Full packet sessions also show all user accounts and hostnames associated with the activity.



Event Category Name (1 item)

user.activity.failed logins (582)



User Account (20 items)

- (582) - administrator (106) - root (101) - \$root (57) - bdraper (19) - .ac (12) - letmein (12) - kwest (12) - dduck (12) - tsawyer (9) - sross (9) - rthe



Hostname Aliases (2 items)

ndynamite-pc (565) - blackhatdemo-pc (17)



Device Type (1 item)

windows hosts (582)

Certain hostnames has more activity than others



Pivoting on "ndynamite-pc"



Again we see the "big data" comingled Logs and Raw Sessions





User Account (20 items)

- (565) - administrator (106) - root (101) - \$root (57) - bdraper (19) - .admin (19) - jjohnson (18) - grandma (18) - urico (15) - bspears (15) - letmein (12) - kwest (12) - dduck (12) - tsawyer (9) - sross (9) - rthompson (9) - lwelk (9) [more]



Source IP Address (3 items)

137.69.131.60 (40) - 137.69.129.1 (3) - 137.69.131.37 (1)

This IP address has a lot of activity



Destination IP address (3 items)

137.69.129.15 (32) - 255.255.255.255 (11) - 137.69.129.16 (1)



Hostname Aliases (7 items)

ndynamite-pc (609) - ymohammed-e4310 (2) - smoore-pc (1) - pmccormick (1) - leroy (1) - kcooke-e4300 (1) - informer (1)



Pivot based on IP address 137.69.131.60

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Inherits content, intelligence, native navigation paths



Service Type (12 items)

DNS (3,648) - HTTP (2,933) - OTHER (1,356) - SSL (123) - SMB (77) - DHC (19) - IRC (8) - RDP (7) - NETBIOS (6) - RPC (4) BITTORRENT (3) - NMP (2)



Risk: Informational (18 items)

http1.1_without_accept_header (1833) - http1.1_without_user-agent_header (1,257) - http1.1_without_referer_header (1,047) - http1.1_without_server_header (863) - http1.1_without_connection_header (828) - list_filter (561) - http1.1_server_location_redirect (83) - http1.1_without_host_header (64) - http1.0_unsupported_cache_header (41) - http1.0_without_server_header (38) - common document formats (29) http1.0_unsupported_etag_header (13) - http_contentdisposition_with_filenane (8) - high risk filetypes (8) - http1.0_server_location_redirect (7) - http_direct_to_header (6) - url shortening service (4)



Risk: Suspicious (2 items)
watchlist countries (26) watchlist tld (4)

IRC? Bittorrent?



User Account (4 items)

p4n0r4m4 (8) - kbuonforte (1) - diy3asr2ir3 i3ab7jrhtb (1) - - (1)

Country Watchlist?



Source IP Address (1 item)

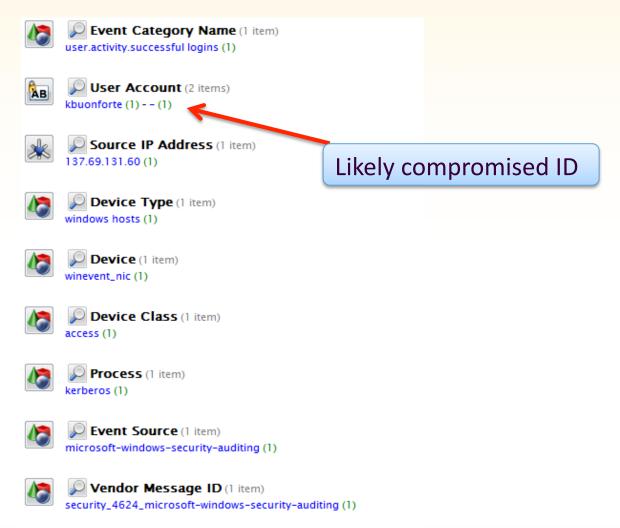
137.69.131.60 (8,187)

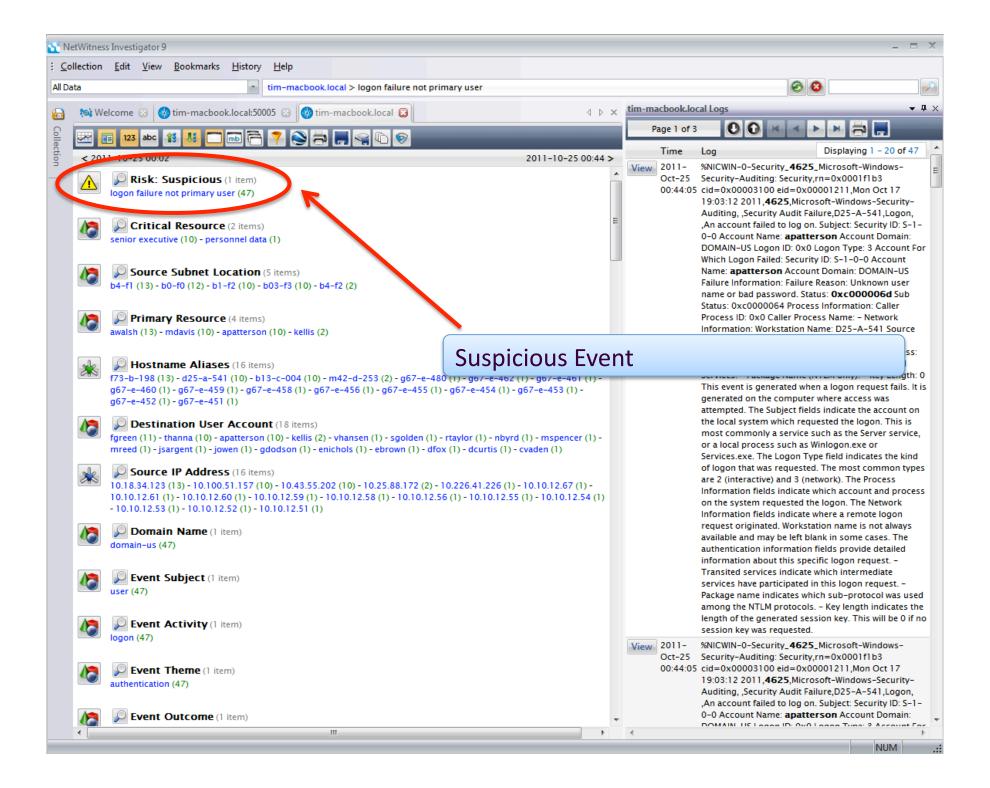
Successful Logins

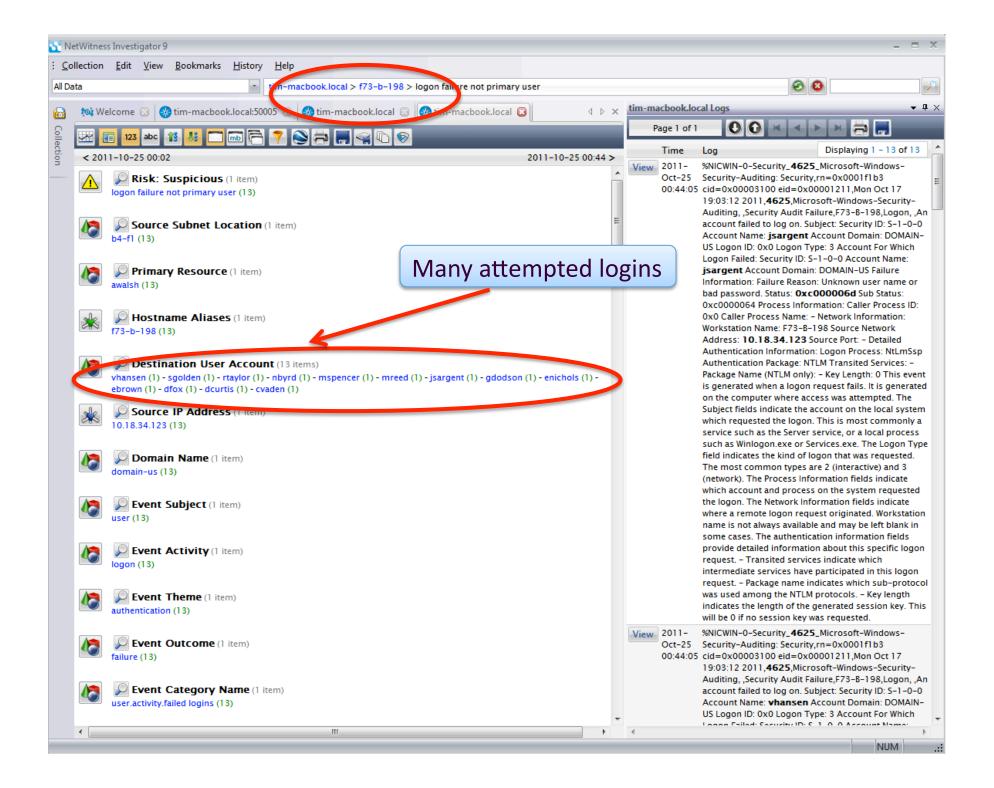


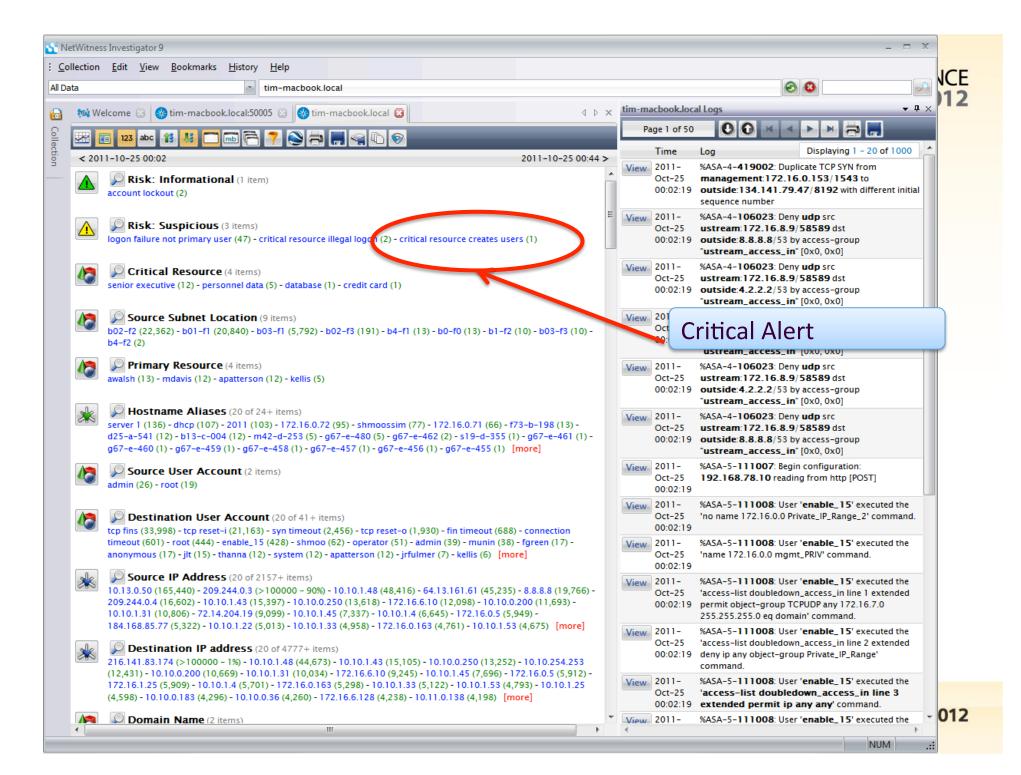
Log Event for Successful Login Entry

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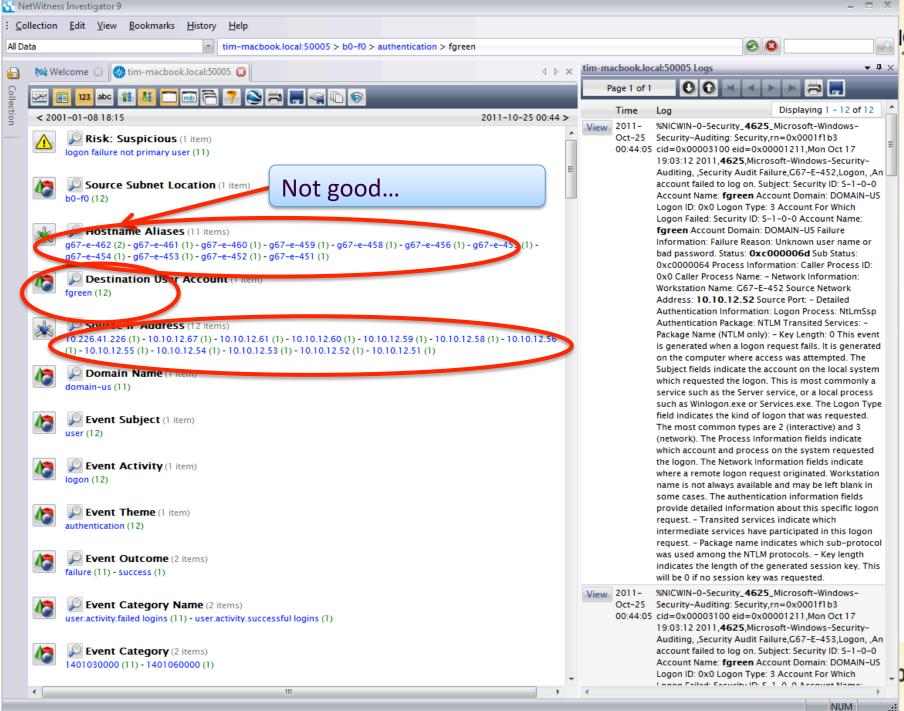


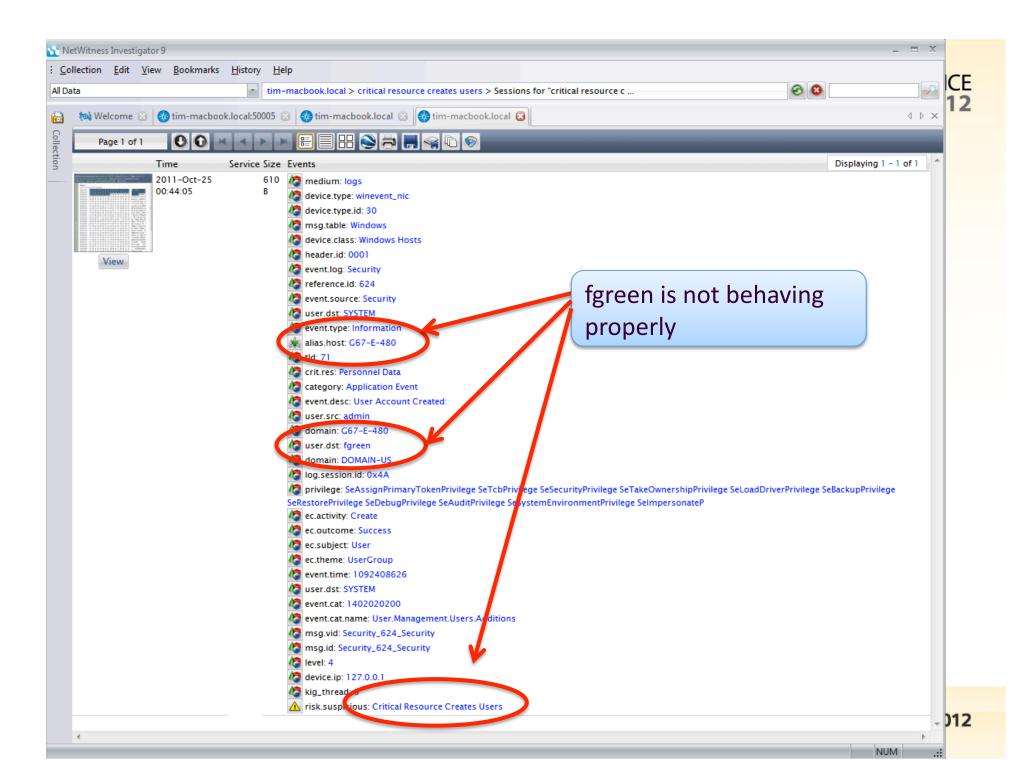












Summary Take Away Ideas

- Prevention is impossible think about reallocation of resources (financial, human, operational) You need to think differently about preventive and detective approaches.
- Focus on the adversary and your most important material assets
- Security is a big data problem you need to have more data, better analytics and be focusing on intelligence-driven operations
- This work requires a change to the way you do things You can't buy a turnkey solution to do it all for you - but there are some good tools out there (hint, hint)
- You should NOT be repeating the same processes to find the same old things why waste your time?
- New intelligence is used to automate finding those [now] known threats in the future (which is not investigative or detective at that point).
- If you don't think differently about security management, you will fail





Q&A



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Thank You

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