



Intelligence-Driven Security: The New Model

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October 9, 2012



“Insanity is doing the same thing, over and over again, but expecting different results.”



Albert Einstein



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Intelligence-based Security



Risk-Based

Agile

Contextual

Shift in spending



A man with short dark hair, wearing a dark blue and black vertically striped button-down shirt, stands with his arms crossed and a slight smile. He is positioned on the right side of the frame. The background is a blurred city skyline with various skyscrapers under a blue sky with light clouds. In the foreground, there is a row of dark silhouettes of people standing, creating a sense of a crowd or a public space.

2,250,000

by 2010



NATIONAL

Cyber Security Awareness
MONTH

More than awareness

Context





threat

threat

threat

threat

threat

threat

threat

threat

threat

threat

threat

threat

threat

threat

Understanding

Perception



**NATION
STATE
ACTORS**



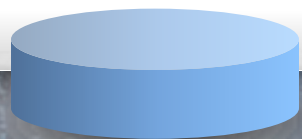
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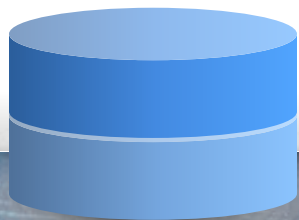


Reasonable Dangeing

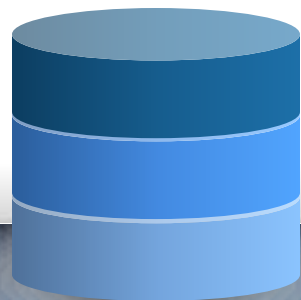
Four Levels of Cyber Maturity



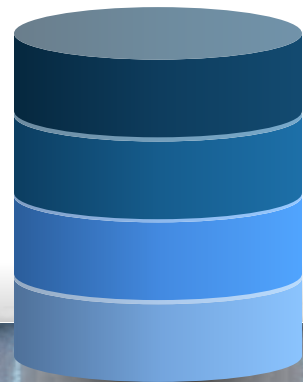
Control



Compliance



IT Risk



**Business
Risk**

MATURITY



Trust in the Digital World

Budget



Security
Talent



PR Gap



Privacy
Regulations

