



# Privacy by Design: from theory to practice

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# Privacy By Design: From Theory To Practice

- Create a common language
- Establish the governance framework
- Grow privacy awareness and audience
- Winning hearts and minds – talking to the techies, talking to the business
- Regulation vs. risk
- Steps to privacy by design
- Privacy by design in the financial services sector





# Questions? Comments?

# Apply

- What privacy by design means in your context
- Improve communication
- Raise privacy awareness
- Balance regulation and risk

