

Human Hacking Exposed 6 Preventative Tips That Can Save Your Company

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What is Social Engineering?



...the act of influencing a person to take an action goals that may or may not be in the "target's" best interest. This may include obtaining information, gaining access, or getting the target to take certain action.

Why Care About This Session?















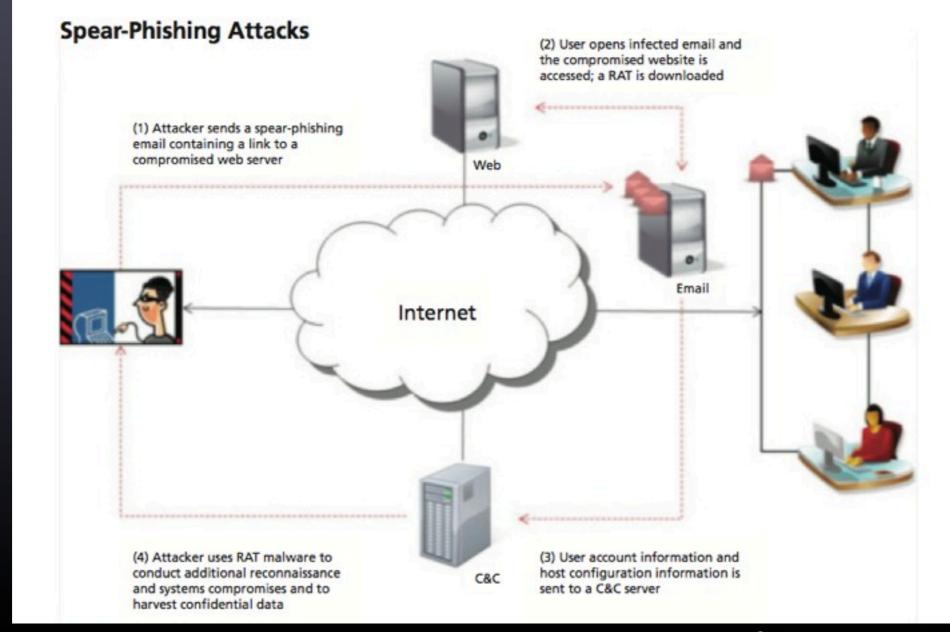
Why Care About This Session?



In my mind social engineering is the biggest issue today.... But what good is that if you can get someone to give you their password or turn off the firewall because you say you are Greg from computer maintenance just doing testing? SparkyBlaze, Anonymous

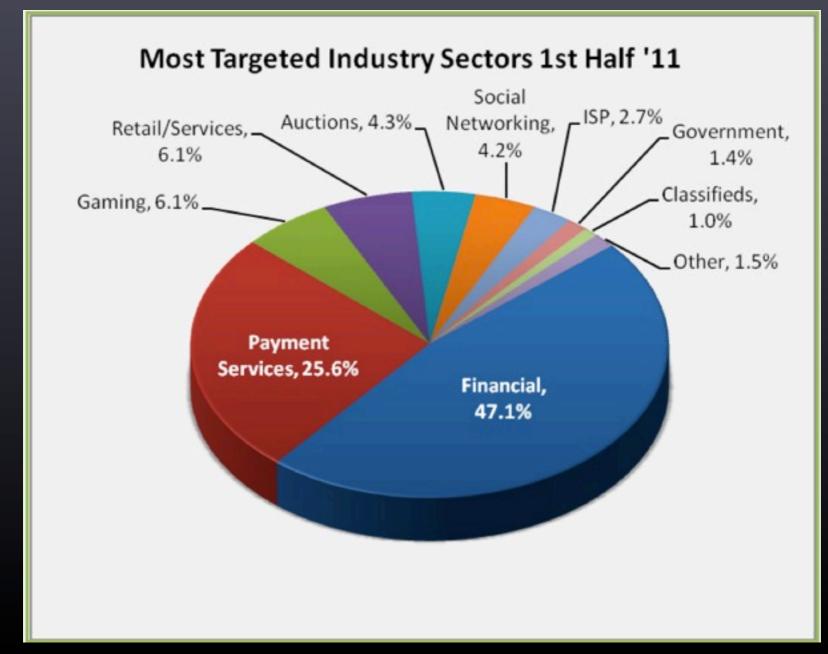
Operation 'Night Dragon'





Why Should You Care?





Why Should You Care?



"I am convinced that every company in every conceivable industry with significant size and valuable intellectual property and trade secrets has been compromised (or will be shortly), with the great majority of the victims rarely discovering the intrusion or its impact." - Dmitri Alperovitch, McAfee's former vice-president of threat research

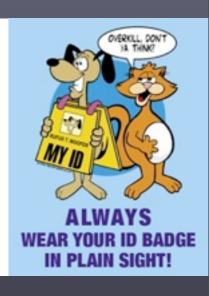
Prevention Tip # I



Learn to Identify Social Engineering Attacks

- Information Gathering
- → Be Aware of the types of attacks used

Prevention Tip # 2



Security Awareness should not be a boring, forced event, but interactive, fun and personal

- Canned, impersonal sessions have little impact
- Base training off specific weaknesses

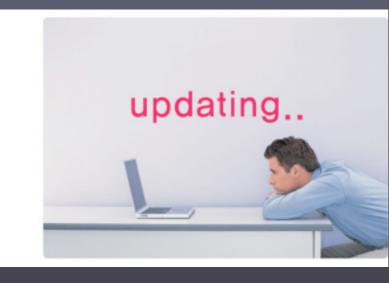
Prevention Tip #3



Employees Need To Understand the Value of the Information they possess

- Even small pieces of info can lead to a breach
- Critical Thinking Is Key

Prevention Tip #4



Security & Software Updates: Essential To Security Despite the Difficulties

- Old, outdated browsers can lead to a breach
- Vulnerable software can give an attacker an "in"

Prevention Tip # 5



Develop Scripts

- If you know the enemy and know yourself you need not fear the results of a hundred battles. -Sun Tzu
- Critical Thinking Is Key
- Threats can come from inside or outside

Prevention Tip # 6



Have and Learn from Audits

- More than compliancy is needed
- → The thicker the report doesn't mean it was a better job

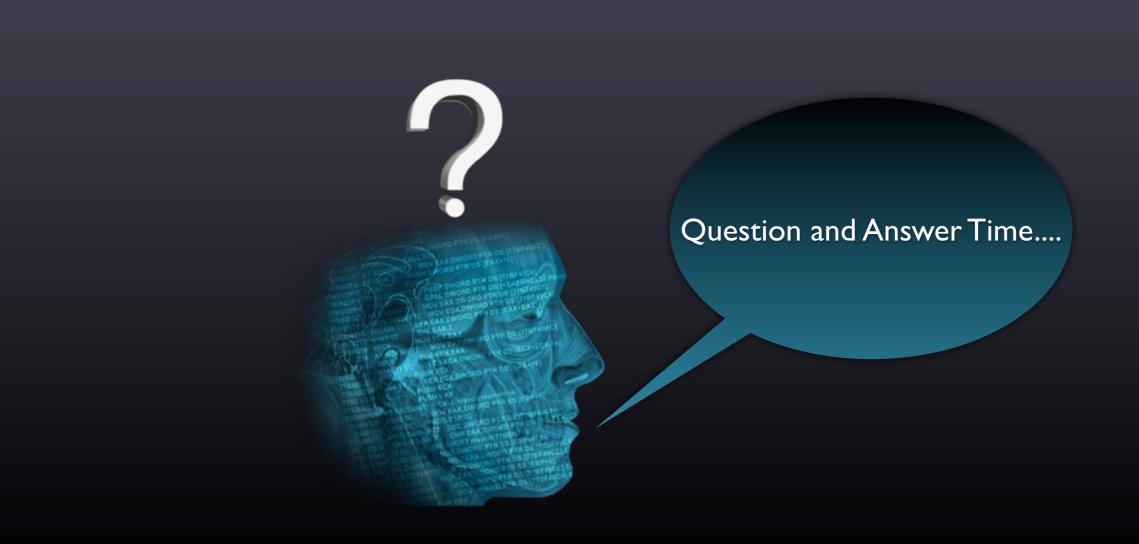
Put It All Together



Decisive Clear Action Plan Toward Implementation

- Although surgery may be needed, prevention is best
- Work Backwards To Success

6 Preventative Tips That Can Save Your Company



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