



The Hidden Risks: Managing Risks in Outsourcing Relationships

Brian O'Connor
Chief Security & Privacy
Officer
Eastman Kodak Company

Bruce Jones
Global IT Security,
Compliance & Risk Manager
Eastman Kodak Company

Session ID: GRC-302

Session Classification: General Interest

RSACONFERENCE2012

Goals

- Provide you with a basic approach to supplier risk management
- Give you tools that you can use to build your own supplier risk management program

Spreadsheet Tools are available on the RSA Conference Site for you to download.

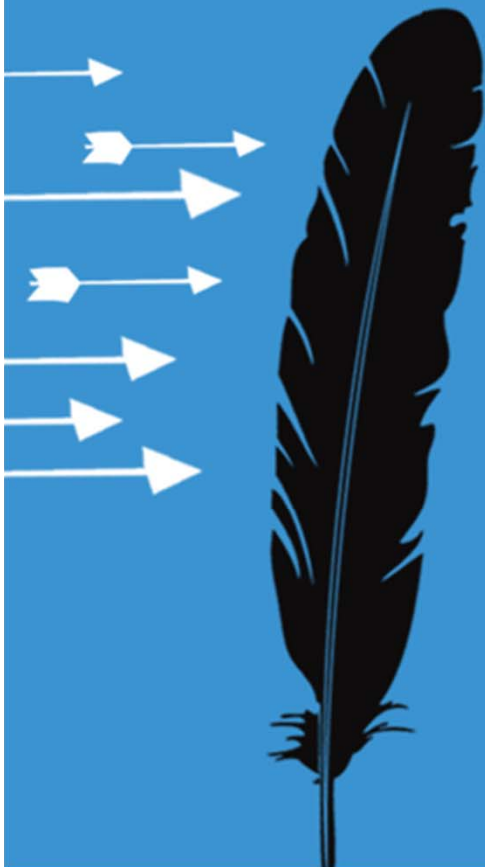


Key Elements Of Supplier Risk Management

- Policies For High Risk Suppliers
- Risk Assessment Tool
- Supplier Security Self Assessment Tool
- Ongoing Assessments
- External Audits
- Specific Contract Language



Identifying and Assessing Supplier Risk



Challenge: Identifying High Risk Suppliers

- How can I accurately identify all the suppliers that handle my sensitive data and assess the suppliers?



Supplier Risk Management Process

- Engage your Purchasing department.
- Develop clear policies to ensure supplier risk is well managed.
- Create tools to assist with risk assessment.
- Develop standard contract terms that are included as necessary.



Policies

- Mandate These Policies for Suppliers with access to sensitive information:
 - Contract required with standard data privacy clauses.
 - Purchasing must complete the **Risk Assessment Tool**.
 - Supplier must complete a **Supplier Security Self Assessment Questionnaire**.
 - Security Team reviews the assessments along with any supporting material (e.g. SSAE16 reports, copies of policies, etc.) and determines if supplier has “adequate” or better security.



Risk Assessment Tool

Available on the RSA Conference Website for download

Question	Answer	Points For "Y" answers	Score								
<i>Supplier Name:</i>											
<i>Background Information (optional):</i>											
Type of data collected or accessed - Personal Data for Employees, Customers or Suppliers											
Unrestricted Internal Use Personal Information		2	0								
Confidential Personal Information		10	0								
Confidential Controlled Personal Information		20	0								
Includes Business (non Personal) Confidential Controlled Information		10	0								
Includes Personal Data from EU Member Country, Canada, Japan, Hong Kong, Russia or Argentina		10	0								
Quantity & Location of individuals data											
Records for less than 1000 individual		5	0								
Records for less than 10,000 individuals		10	0								
Records for 10,000 or greater individuals		20	0								
Data transferred to another country outside the Data Privacy Jurisdiction		50	0								
Retained storage time (including backups)											
Transient only		0	0								
Less than 2 years		5	0								
On-Going		10	0								
Storage location											
In a Non Kodak Location (Such as a vendors data center)		20	0								
Other business attributes											
Supplier has a current ISO 27001 (I.e. ISO 17799) Certification that's been verified		-40	0								
Supplier has a current external PCI Certification that's been verified		-20	0								
Supplier has shared with us a current SAS 70 Type 2 report which has no major issues		-10	0								
Kodak has audited them in the last 3 years and found no previous issues		-20	0								
Kodak has visited the site and had a positive report regarding their security		-10	0								
Other issues											
System interfaces to supplier system are a Noncompliant with Tier 2 risks (To be answered by IT)		10	0								
System interfaces to supplier systems are Noncompliant with Tier 1 risks (To be answered by IT)		15	0								
Supplier has had a previous data loss incident (To be answered by IT)		20	0								
Contract & Indemnification											
Does the contract have the standard data security and indemnification clauses		-15	0								
Does the vendor have a market capitalization which is greater than \$1B		-15	0								
Final Score:		0									
<table border="1"> <thead> <tr> <th>Points Scoring</th> <th>Action</th> </tr> </thead> <tbody> <tr> <td>0 to 25</td> <td>Do Nothing</td> </tr> <tr> <td>26 to 54:</td> <td>Supplier Security Self Assessment</td> </tr> <tr> <td>Greater than 54:</td> <td>Perform on-site audit</td> </tr> </tbody> </table>				Points Scoring	Action	0 to 25	Do Nothing	26 to 54:	Supplier Security Self Assessment	Greater than 54:	Perform on-site audit
Points Scoring	Action										
0 to 25	Do Nothing										
26 to 54:	Supplier Security Self Assessment										
Greater than 54:	Perform on-site audit										



Risk Assessment Tool

Question	Answer	Points For "Y" answers	Score								
Supplier Name:											
Background Information (optional):											
<ul style="list-style-type: none"> Type of data collected Quantity & storage location Retention period Supplier certifications Previous issues Market capital 			0								
Kodak has visited the site and had a positive report regarding their security		-10	0								
Other issues											
System interfaces to supplier system are a Noncompliant with Tier 2 risks (To be answered by IT)		10	0								
System interfaces to supplier systems are Noncompliant with Tier 1 risks (To be answered by IT)		15	0								
Supplier has had a previous data loss incident (To be answered by IT)		20	0								
Contract & Indemnification											
Does the contract have the standard data security and indemnification clauses		-15	0								
Does the vendor have a market capitalization which is greater than \$1B		-15	0								
Final Score:			0								
<table border="1"> <thead> <tr> <th>Points Scoring</th> <th>Action</th> </tr> </thead> <tbody> <tr> <td>0 to 25</td> <td>Do Nothing</td> </tr> <tr> <td>26 to 54:</td> <td>Supplier Security Self Assessment</td> </tr> <tr> <td>Greater than 54:</td> <td>Perform on-site audit</td> </tr> </tbody> </table>				Points Scoring	Action	0 to 25	Do Nothing	26 to 54:	Supplier Security Self Assessment	Greater than 54:	Perform on-site audit
Points Scoring	Action										
0 to 25	Do Nothing										
26 to 54:	Supplier Security Self Assessment										
Greater than 54:	Perform on-site audit										



Risk Assessment Tool

Question	Answer	Points For "Y" answers	Score
Supplier Name:			
Background Information (optional):			
Type of data collected or accessed - Personal Data for Employees, Customers or Suppliers			
Unrestricted Internal Use Personal Information		2	0
Confidential Personal Information		10	0
Confidential Controlled Personal Information		20	0
Includes Business (non Personal) Confidential Controlled Information		10	0

Final Score: 0

<u>Points Scoring</u>	<u>Action</u>
0 to 25	Do Nothing
26 to 54:	Supplier Security Self Assessment
Greater than 54:	Perform on-site audit

System interfaces to supplier systems are Noncompliant with Tier 1 risks (To be answered by IT)		15	0
Supplier has had a previous data loss incident (To be answered by IT)		20	0
Contract & Indemnification			
Does the contract have the standard data security and indemnification clauses		15	0
Does the vendor have a market capitalization which is greater than \$1B		-15	0
Final Score:		0	
<u>Points Scoring</u>	<u>Action</u>		
0 to 25	Do Nothing		
26 to 54:	Supplier Security Self Assessment		
Greater than 54:	Perform on-site audit		

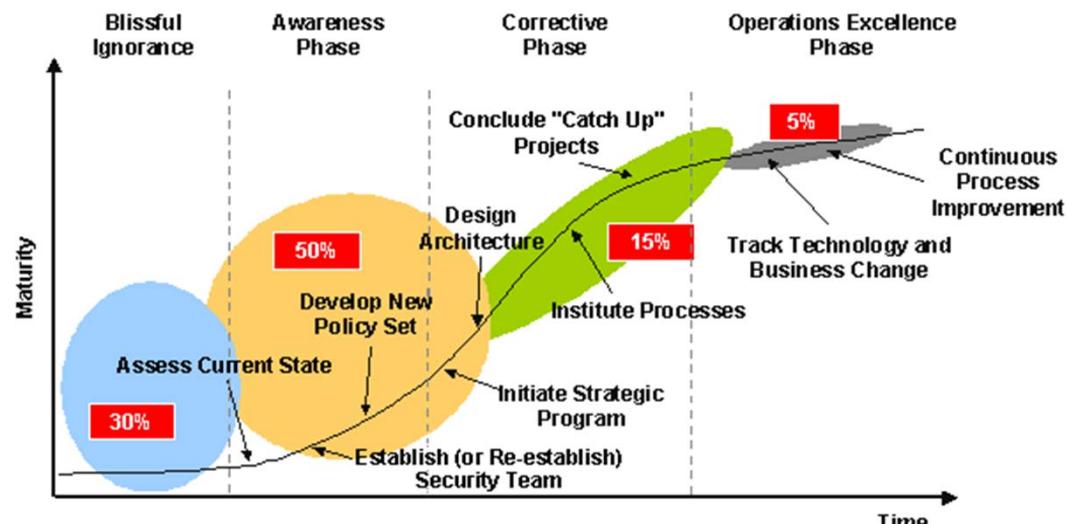


Security Self Assessment Questionnaire

- 139 Questions across 36 Major categories



- Indicator of maturity of the supplier security



Source: Gartner , The Evolving Role of the Chief Information Security Officer, 23 January 2006 , www.gartner.com




Security Self Assessment Questionnaire

Available on the RSA Conference Website for download

Supplier Security Self Assessment Questionnaire					139 Total Questions Questions Eliminated 139 Remaining	
ISO 17799	Question	Hide NA Questions	Show All Questions	Generate Gap List	Answer (Y,N,NA)	Clarifying/Supporting Comments
3.1 Information security policy						
3.1.1 Information security policy document	Do you have published security policies and procedures, which have been approved by management?					
3.1.2 Review and evaluation	Is there a process for periodically reviewing, updating, and revising these policies?					
4.1 Information security infrastructure						
4.1.1 Management information security forum	Is there a management forum to ensure clear direction and visible support for security initiatives?					
4.1.2 Information security coordination	Is there a cross-functional forum to coordinate the implementation of security controls?					
4.1.3 Allocation of information security responsibilities	Are responsibilities for the protection of individual assets and for implementing security processes clearly defined?					
4.1.4 Authorization process for information processing facilities	Is there is a management authorization process for any new information facility including networks, hardware and software?					
4.1.5 Specialist information security advise	Is the advise of an information security specialist obtained where appropriate?					
4.1.6 Co-operation between organizations	Is a list of contacts maintained to ensure that appropriate action can be taken and advice obtained, in the event of a security incident?					
4.1.7 Independent review of	Is the implementation of security policy reviewed independently on a regular					



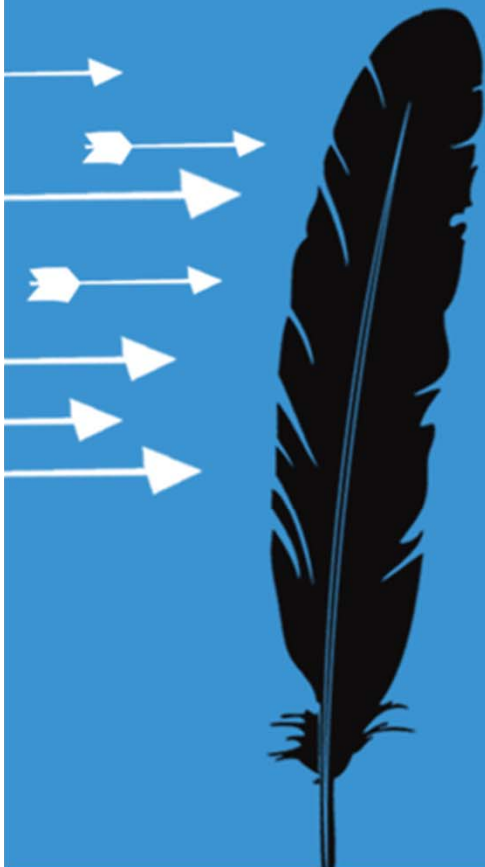
Security Self Assessment Questionnaire

Supplier Security Self Assessment Questionnaire				139 Total Questions			
ISO 17799	Question	Hide NA Questions	Show All Questions	Generate Gap List	Answer (Y,N,NA)	Clarifying/Supporting Comments	Questions Eliminated
							139 Remaining
3.1 Information security policy	3.1.1 Information security policy document	Do you have published security policies and procedures, which have been approved by management?					
<p>Whether there exists an Information security policy, which is approved by the management, published and communicated as appropriate to all employees.</p> <p>Whether it states the management commitment and set out the organizational approach to managing information security.</p>							
4.1.4 Authorization process for information processing facilities	Is there is a management authorization process for any new information facility including networks, hardware and software?						
4.1.5 Specialist information security advise	Is the advise of an information security specialist obtained where appropriate?						
4.1.6 Co-operation between organizations	Is a list of contacts maintained to ensure that appropriate action can be taken and advice obtained, in the event of a security incident?						
4.1.7 Independent review of	Is the implementation of security policy reviewed independently on a regular						

- Each question has additional help text.



Key Contract Clauses To Help Manage Supplier Risk



Four Main Contract Issues

Security



Four Main Contract Issues

Security



Subcontractors



Four Main Contract Issues

Security



Subcontractors

Liability



Four Main Contract Issues

Security



Subcontractors

Liability



Audits



Security Provisions

- Supplier will comply with all applicable laws on data privacy and data security
- Medical data?
 - may need HIPAA “Business Associate Agreement”
- Payment card data?
 - Must comply with PCI-Data Security Standard
- Massachusetts resident data?
 - Must comply with Mass. Law 201 CMR 17.00
- EU resident data?
 - need to attach “model contract” provisions or Safe Harbor requirements



Security Provisions

- Require compliance with ISO 27002 et seq. (or other standard)?
- Prohibit data storage outside server?
- Encryption requirements for storage and transfer?
- Prohibit transfer of data to any third party other than subcontractor
- Require return or destruction of data at contract termination?



Subcontractor Provisions

- Subcontractors must agree to same provisions
- Require training for subcontractors who access data?



Liability Provisions

- Notify us of any security breach
- Cover costs of breach notice under relevant laws, credit monitoring, etc.
- Must indemnify for third party claims arising from breach



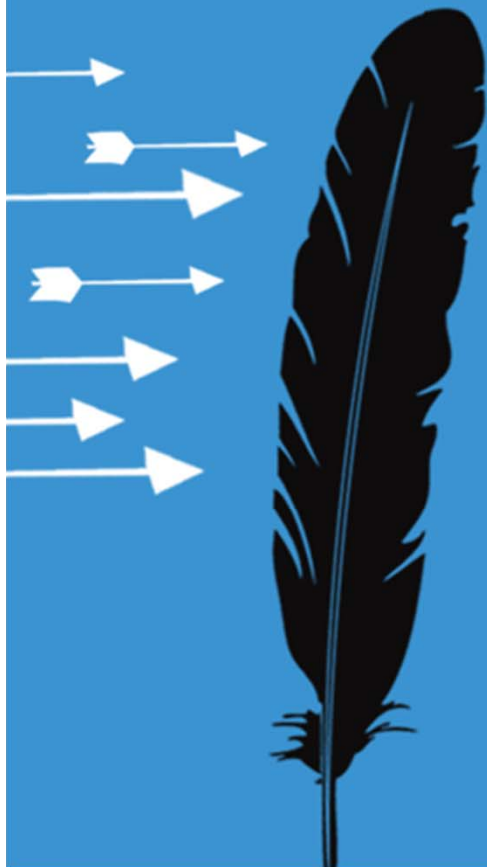
Audit Provisions

- Periodic IT Security Audits required for “high risk” suppliers
- Audit by third party or by your auditors?

Sample Contract Clauses available on the RSA Conference Website for download.



Problems & Improvement Opportunities



Problems Encountered

- Supplier provides little or no detail
- Supplier not willing to complete Security Self Assessment
- Supplier requires a nondisclosure agreement
- No test of the effectiveness of their controls
- Language barriers
- Not willing to agree to our standard contract language



Potential Improvement Opportunities

- Web-enabled system with built-in work flow
- Expand to include the annual assessment of compliance with Foreign Corrupt Practices Act
- Engage suppliers early in the process





Conclusions

RSA CONFERENCE 2012

Supplier Risk Management

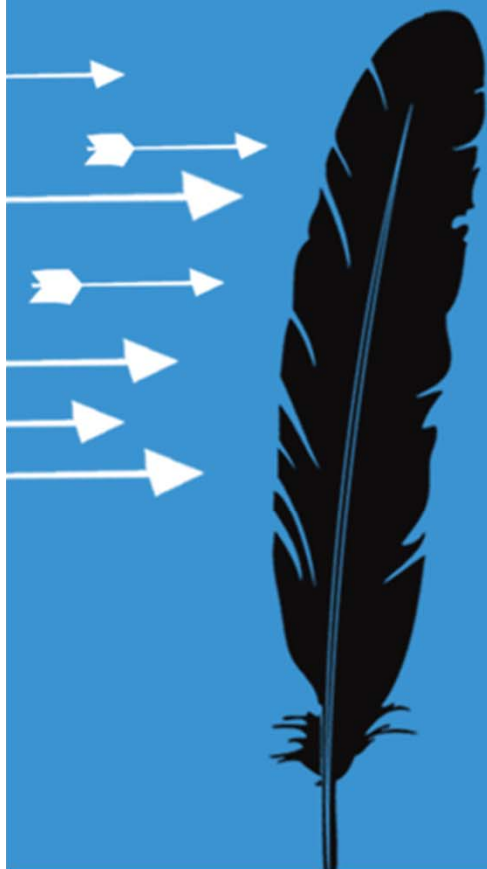
- Engage both Legal and Purchasing in the development of your program
- Ensure you get top management support for the policies
- Look at commercial solutions if you have the budget
- Start now using the tools we have provided



Questions



Reference Material



Reference Websites

- BITS Shared Assessment as an alternative
 - <http://sharedassessments.org/>
- SANS – A Security Guide For Acquiring Outsourced Service
 - http://www.sans.org/reading_room/whitepapers/services/security-guide-acquiring-outsourced-service_1241

