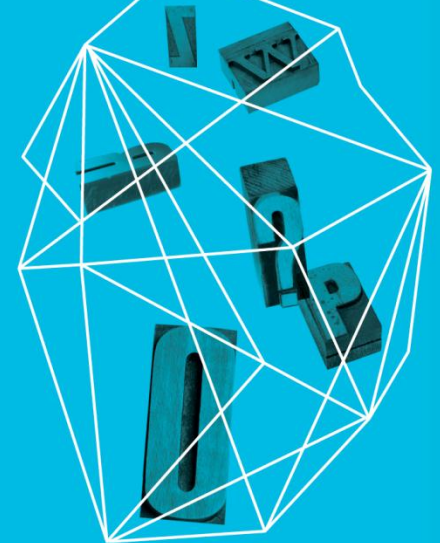


Security in
knowledge

Studio: 20 in 2013: The Top Privacy Issues to Watch

Trevor Hughes

International Association of Privacy
Professionals





20 in 2013

The Issues



Mobile

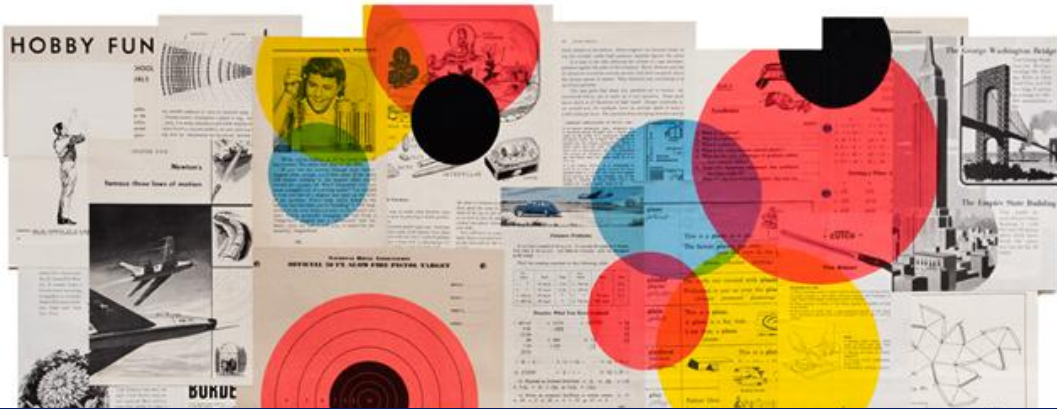


Apps

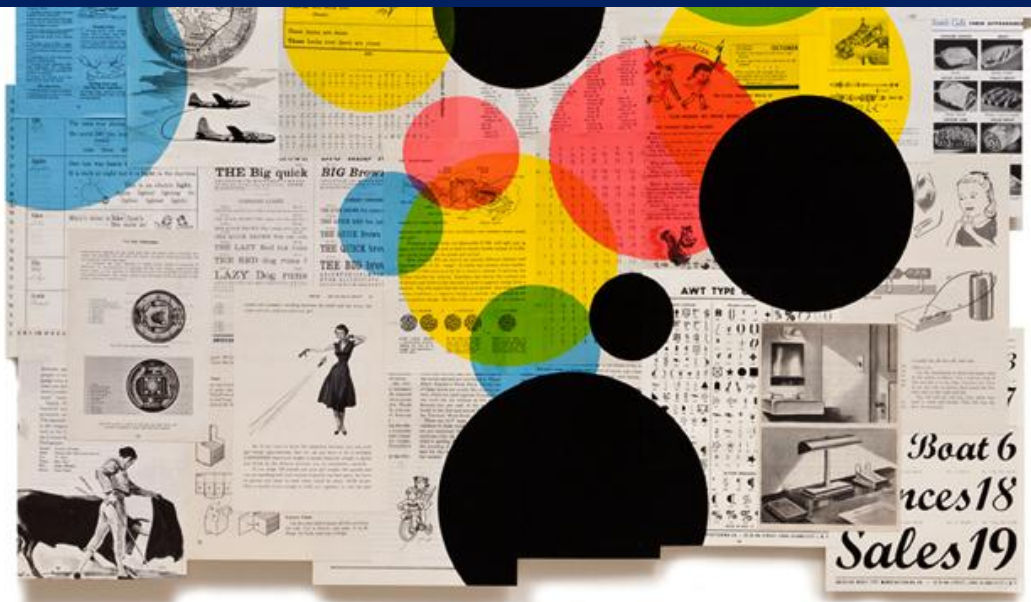


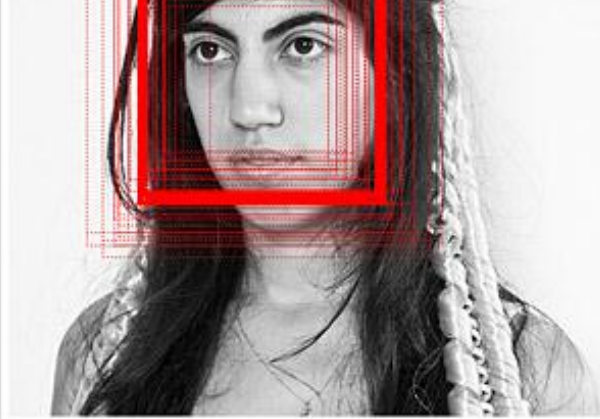
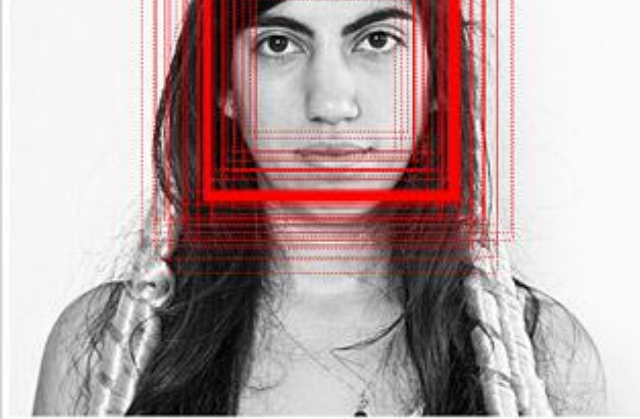


Location

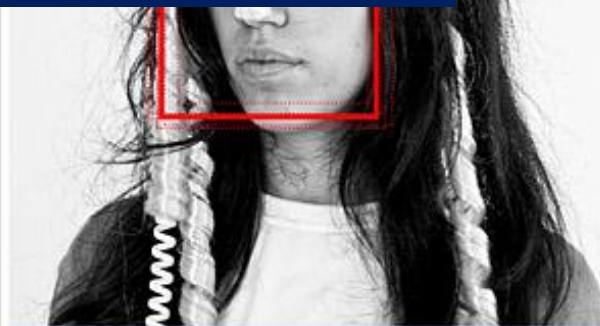


Context





Facial Recognition



A night view of a dense urban skyline, likely a city like Hong Kong or Singapore, featuring numerous high-rise apartment buildings. The windows are illuminated with warm yellow and white lights, creating a grid-like pattern of light against the dark sky. A dark blue horizontal bar is overlaid across the middle of the image, containing the text "Anonymity of Crowds" in white, bold, sans-serif font.

Anonymity of Crowds



Identity v1



Identity v2



Cloud





Big Data

Public Policy



The image shows a dense grid of credit cards and coins. The top-left section is filled with blue coins. The rest of the grid is composed of various credit cards from different issuers, including Chase, Citi, Discover, and Visa. A prominent blue banner with white text is centered across the middle of the image.

The Federal Trade Commission



Do Not Track



Privacy Bill of Rights



EU Proposed Regulation

Right to be Forgotten



EU Cookie Directive

The Risk Environment

A medieval manuscript illustration with a red background. It features several green trees with dark outlines. In the foreground, a figure in a blue robe is kneeling or bowing. To the right, two figures stand: one in a yellow robe and a yellow hat, and another in a green robe and a green hat. The text 'Enforcement' is overlaid in a dark blue box with white text.

Enforcement

The background of the slide features the words "AN INVASION OF PRIVACY" in a large, bold, gold-colored font, arranged in four lines. A dark blue horizontal bar is superimposed over the middle of the text.

Class Action Lawsuits

SCROOGLED!



Competition

our friends
ogled

at we want to
it at odds with
ur information

ads. And there's no way to opt out of this invasion of your privacy.

Outlook.com is different—we don't go through your email to sell ads.

[Try Outlook.com](#)

[Sign the petition](#)

Tell Google to stop going through personal emails to sell ads



for uses you haven't contemplated yet. That's something I worry about."

Google CEO Larry Page defending Google's new privacy policy in 2012

[Go to article ▶](#)

Is my data
showing?

Media



What to do?

A classical painting depicting a woman in a red dress looking towards a dark, wooded area where a large animal is being hunted or killed. The scene is dramatic, with strong contrasts of light and shadow. The woman is in the foreground, looking towards the right. In the background, a large animal, possibly a stag or a bear, is being hunted or killed. The overall mood is somber and intense.

Accountability



We are all Privacy Pros



www.privacyassociation.org

@jtrevorhughes

@Dailydashboard

