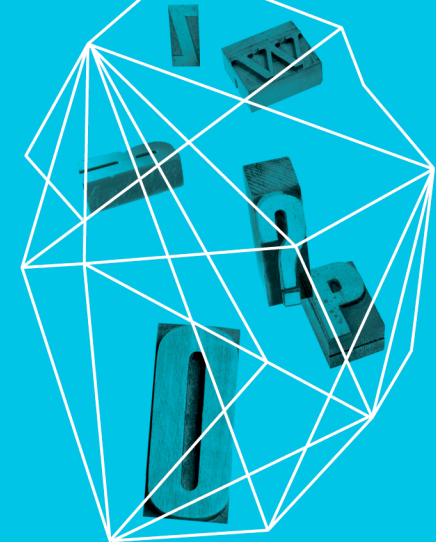


**RSA<sup>®</sup>CONFERENCE2013**

# WHY COMPANIES FAIL WITH COMPLIANCE INITIATIVES

Seth R Wilson

Security in  
knowledge



Session ID: GRC-W25A

Session Classification: General Interest

# — WHY THIS TOPIC?



# WHAT ARE YOU PROTECTING?

PCI



HIPAA

# — CONTROLS

- ▶ Companies want to drive down the cost of audits by **removing controls or making them non-key** to improve audit “efficiency”
- ▶ Controls are re-designed to **pass audits easier**

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“Logical access is revoked within  
24 hours of termination.”

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“Logical access is revoked within  
~~24~~ **48** hours of termination.”

“Logical access is revoked ~~within~~  
~~24-48 hours~~ **timely upon**  
**notification from HR** of  
termination.”



— CONTROLS PASS!





# — USE YOUR AUDIT RESULTS

- ▶ Areas where Security / IA Audit must play a key role:
  - ▶ Identify root cause.
  - ▶ Identify areas for improvement.
  - ▶ Partner with affected business area(s) for a solution (advanced technique).

# — CONTROLS PASS AUDIT $\neq$ SAFE

- ▶ Disprove the hypothesis
  - ▶ Use your breakers to attack and pen test.
  - ▶ Find weaknesses that audits will miss.
  - ▶ Use outside vendors to help.



# — THINK OUTSIDE THE COMPANY

- ▶ 2011 Crowe Horwath LLP Survey:
  - ▶ 75% reported that their organizations experienced harm from the action or inaction of a third party.
  - ▶ **Only 21%** reported that their companies are very effective at identifying and managing third-party risks.

# — 3RD PARTY MANAGEMENT

- ▶ **Develop a rubric** to evaluate how critical the 3rd party is to the organization
  - ▶ Will they handle confidential information, PII, NPCI?
  - ▶ If they are breached or shut down, how screwed are we?
- ▶ **Work with your legal team** to include security elements in the SA
  - ▶ Include a right to audit.

# — Planning and Risk Assessments

- ▶ Identify assets, threats and analyze risks:



# — Planning and Risk Assessments

- ▶ Security should be involved in the **planning** phases for **any audit**:
  - ▶ Map risks to controls that affect information security.
  - ▶ You are likely doing something already that you can take credit for!

# #RECAP

- ▶ Role of Security must be **strategic**:
  - ▶ Use your audit findings as a lever to improve information security.
  - ▶ Disprove the hypothesis.
- ▶ Do not forget about your **3rd parties**.
- ▶ **Risk assessment process** adopted across all audits.



**Thank You.**

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