

RSA®Conference2015

San Francisco | April 20-24 | Moscone Center

SESSION ID: AST2-W01

State of Cybersecurity: 2015 Findings and Implications

Robert E. Stroud

International President

ISACA

@RobertEStroud

Fahmida Y. Rashid

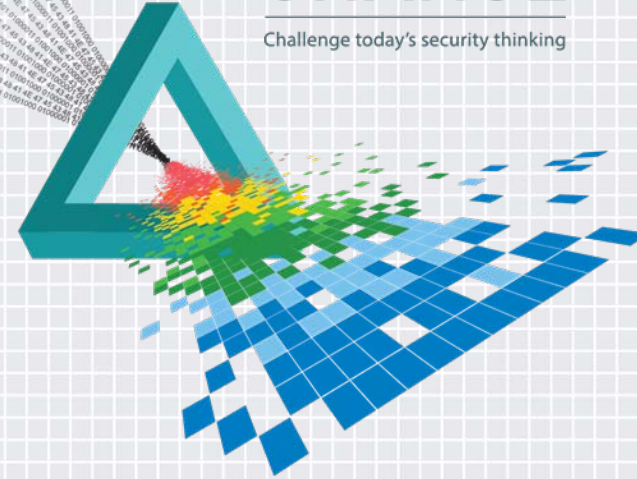
Editor-in-chief

RSA Conference

@zdFYRashid

CHANGE

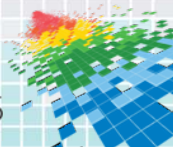
Challenge today's security thinking



Topics Professionals Want to Know About

RSA Conference submissions tell the story:

- ◆ The industry has matured significantly in regards to discussing identity, insider threat risk and assessing user behavior.
- ◆ “Information sharing” has been a trending topic for the past three years.
- ◆ This year, “threat intelligence” appeared in submission titles and abstracts four times as much as last year.
- ◆ Skills and training are key to addressing global cyber issues.



Global Survey

State of Cybersecurity: Implications for 2015 An ISACA and RSA Conference Survey

- ◆ Conducted in January 2015.
- ◆ 1,500 ISACA and RSA constituents participated in the survey and 649 completed it.

Demographics

Budgets, hiring and skills

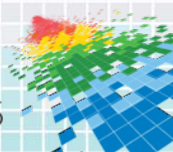
Hacks, attacks and flaws

Threats

Social media

Internet crime and fraud

Organizational security and governance

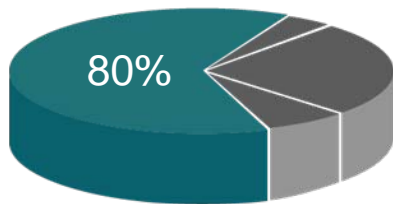


Demographics

Breakdown of typical respondents:



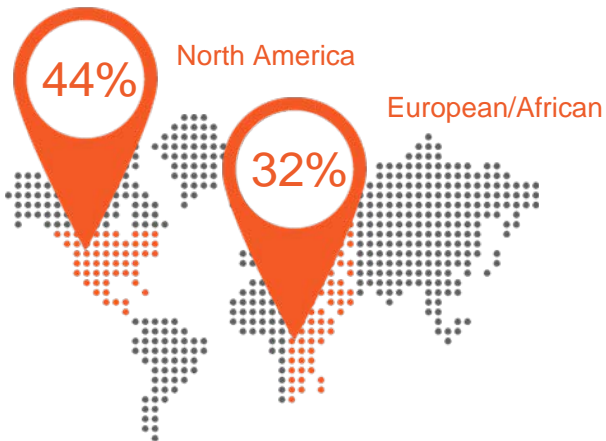
An ISACA member



Working in technology services/ consulting



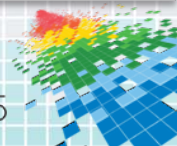
23%
Financial services



Employed in an enterprise with at least 1,000 employees

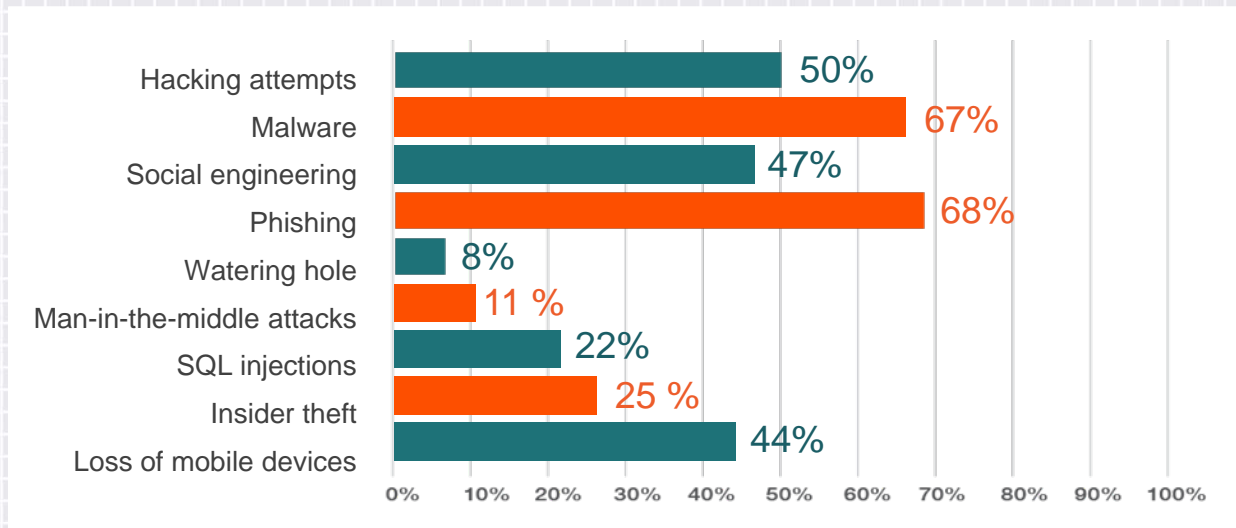


66%
Someone whose main function is in cybersecurity or information security

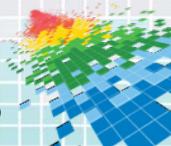


Hacks, Attacks and Humans

Successful attack types:

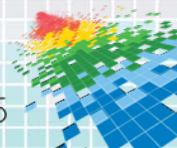


Total Respondents: 704



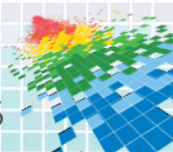
Training is Good... Right?

Security awareness programs:



Counter-Intuitive Results

- ◆ Organizations with training in place have MORE human-dependent incidents.
- ◆ Especially troublesome: non-malicious insiders impacting enterprise security are 12 % higher in enterprises that have an awareness program in place.

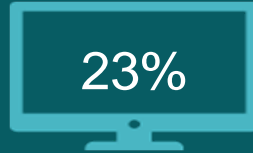


Monitor and Identify

Monitoring and identifying attacks and exploits remains a strong concern:



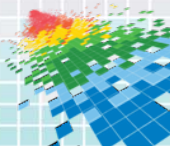
Responded that they do not know if they had been made vulnerable



Do not know whether they had any corporate assets hijacked for botnet use or if they had any user credentials stolen in 2014.

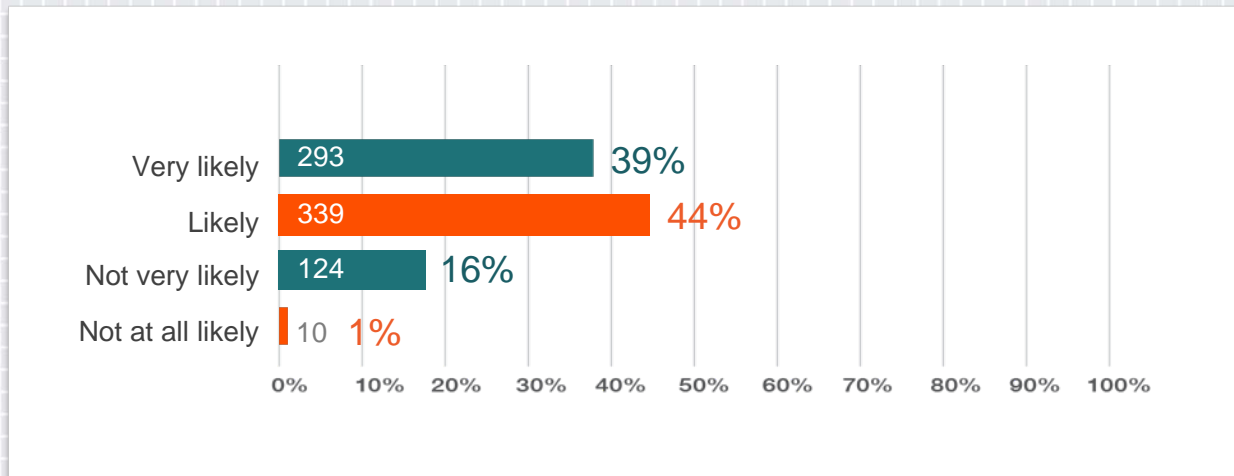


Do not know if they had become victimized by an advanced persistent threat (APT)

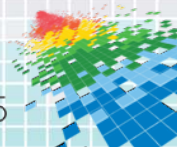


Attacks are Expected

How likely do you think it is that your organization will experience a cyber attack in 2015?



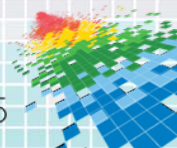
Total Respondents: 766



Global Skills Gap and Shortage



An increase in cyber attacks has created global need for more cybersecurity professionals and for greater hands-on, real-world experience among those professionals.



Who is Watching the Shop?

Cybersecurity Skills Crisis

Too Many Threats

- 62%** INCREASE IN BREACHES IN 2013¹
- 1 IN 5** ORGANIZATIONS HAVE EXPERIENCED AN APT ATTACK⁴
- US \$3 TRILLION** TOTAL GLOBAL IMPACT OF CYBERCRIME⁵
- 7½ MONTHS** IS THE AVERAGE TIME AN ADVANCED THREAT GOES UNNOTICED ON VICTIM'S NETWORK⁶
- 2.5 BILLION** EXPOSED RECORDS AS A RESULT OF A DATA BREACH IN THE PAST 5 YEARS⁸

Too Few Professionals

- 62%** OF ORGANIZATIONS HAVE NOT INCREASED SECURITY TRAINING IN 2014⁹
- 1 OUT OF 3** SECURITY PROS ARE NOT FAMILIAR WITH ADVANCED PERSISTENT THREATS⁷
- <2.4%** GRADUATING STUDENTS HOLD COMPUTER SCIENCE DEGREES¹⁰
- 1 MILLION** UNFILLED SECURITY JOBS WORLDWIDE⁹
- 83%** OF ENTERPRISES CURRENTLY LACK THE RIGHT SKILLS AND HUMAN RESOURCES TO PROTECT THEIR IT ASSETS¹⁰

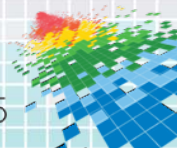
Enterprises are under siege from a rising volume of cyberattacks.

At the same time, the global demand for skilled professionals sharply outpaces supply. Unless this gap is closed, organizations will continue to face major risk. Comprehensive educational and networking resources are required to meet the needs of everyone from entry-level practitioners to seasoned professionals.

SOURCES: 1. 2014 Internet Security Threat Report, Volume 19, Symantec, April 2014; 2. M Trends 2014: Attack the Security Gap, Mandiant, April 2014; 3. Increased Cyber Security Can Save Global Economy Trillions, McKinsey/World Economic Forum, January 2014; 4. ISACA's 2014 APT Study, ISACA, April 2014; 5. An Executive's Guide to 2013 Data Breach Trends, Risk Based Security/Open Security Foundation, February 2014; 6. ISACA's 2014 APT Study, ISACA, April 2014; 7. ISACA's 2014 APT Study, ISACA, April 2014; 8. Code.org, February 2014; 9. 2014 Cisco Annual Security Report, Cisco, January 2014; 10. Cybersecurity Skills Haves and Have Nots, ESG, March 2014

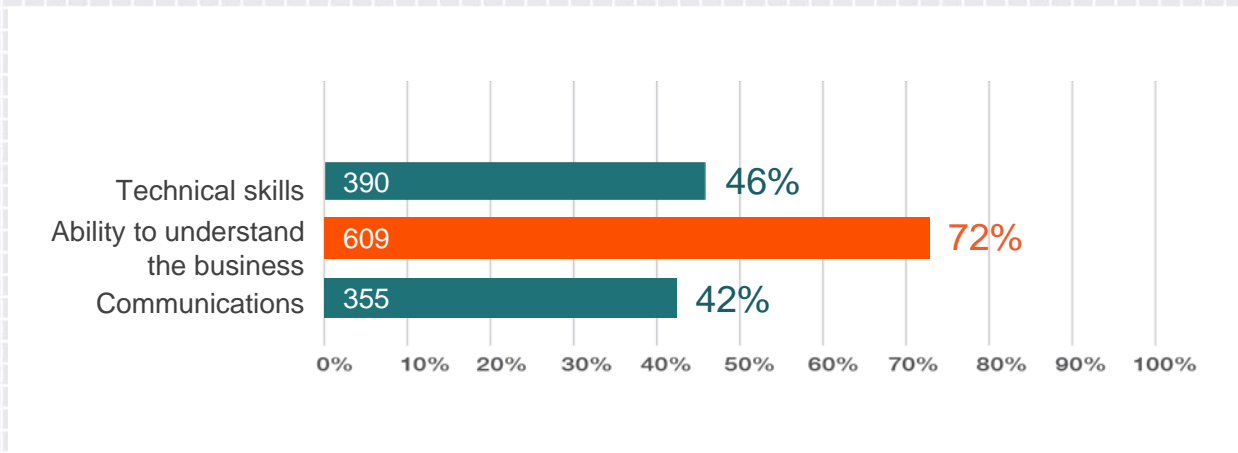



MAY 2014

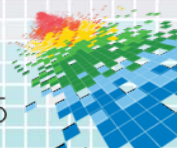


Skills Need to Be Sharpened

Are you comfortable with your security team's ability to detect and respond to incidents?



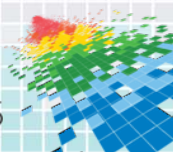
Total Respondents: 842



Training, Certification and Career Management

Cybersecurity Nexus™ (CSX) – Addressing the Skills Gap

- ◆ CXS skills-based training and performance-based certifications
- ◆ CSX Fundamentals Certificate
- ◆ Ongoing education & events
- ◆ Career management resources

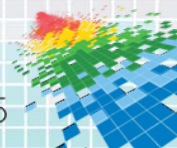


Threats and Gaps RSA Conference 2015

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Cybersecurity is everyone's business.

Let's move forward by building the skills for a trained cybersecurity workforce.



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Thank you for attending

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