

RSA® Conference 2015

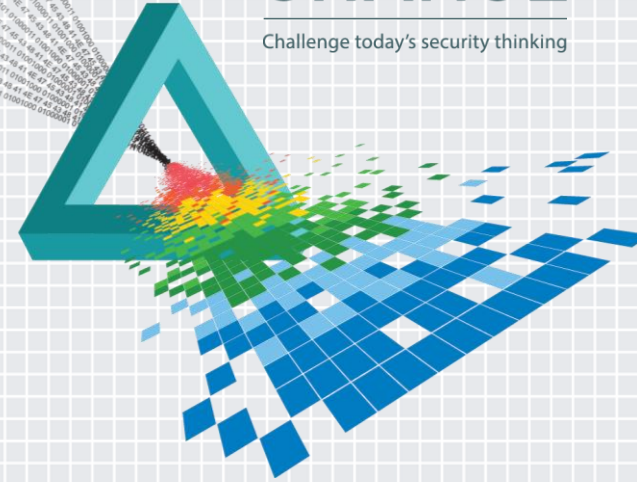
San Francisco | April 20-24 | Moscone Center

SESSION ID: DSP-F01

Zero Knowledge Security

CHANGE

Challenge today's security thinking

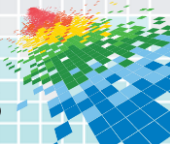


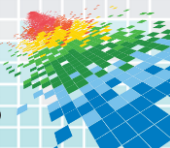
Martin McKeay

Senior Security Advocate
Akamai Technologies
@McKeay



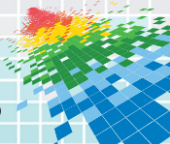
You choose....







Four Horsemen of the Privacy Apocalypse



My Government

US, British intelligence agencies tried hacking systems: SIM maker

N

February 26, 2015, 7:51 pm

Data and computer security

UK's Drip law: cynical, misleading and an affront to democracy

Julia Powles



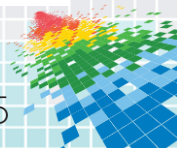
Schneier on Security

Blog Newsletter Books Essays News Schedule Crypto About Me

[← Friday Squid Blogging: Squid Exhibit at the Monterey Bay Aquarium](#)

[Silk Road Author Arrested Due to Bad Operational Security →](#)

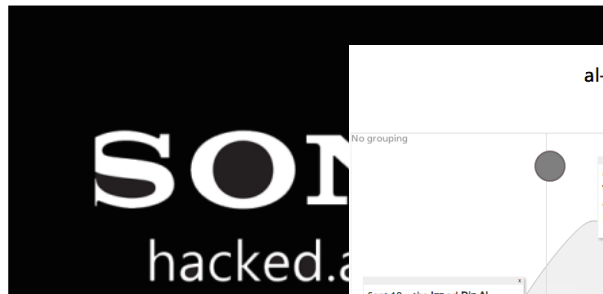
How the NSA Attacks Tor/Firefox Users With QUANTUM and FOXACID



Their Government

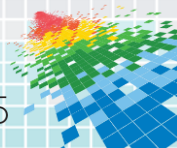
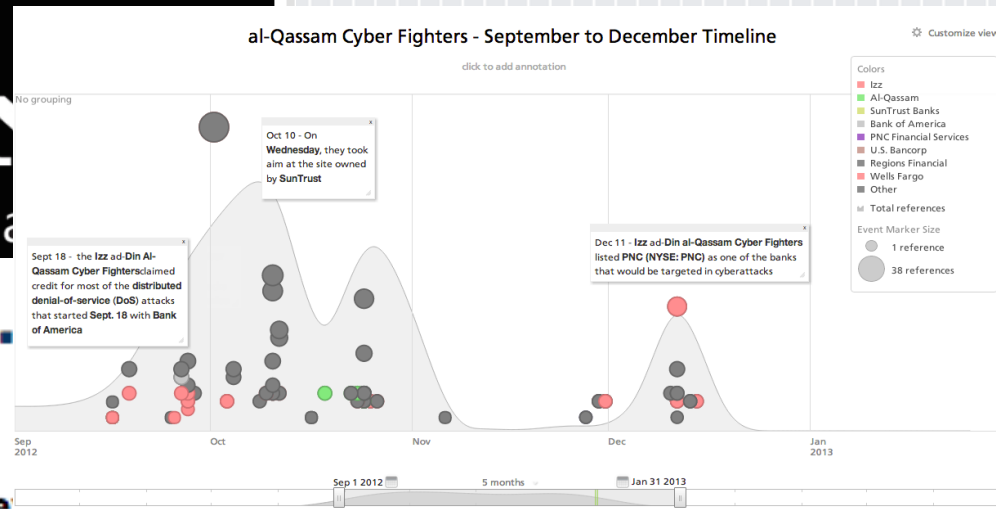
Sony Hack: A Timeline

by David Robb
December 22, 2014 1:25pm



China Hacked RSA, U.S. Says

And RSA official responds to Gen. Keith Alexander's telling Congress this week that Chinese attackers were behind the SecurID breach last year



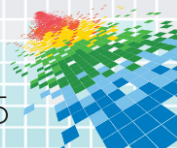
Criminals



```
ok 2003 cvs.exe Eterm Font Background Terminal
Irssi v0.8.10 - http://irssi.org/help/
23:31 -!- Irssi: Looking up 193.178.229.220
23:31 -!- Irssi: Connecting to 193.178.229.220 [193.178.229.220] port 6667
23:31 -!- Irssi: Connection to 193.178.229.220 established
23:31 !KPAJNHA.com *** Looking up your hostname...
23:31 !KPAJNHA.com *** Couldn't resolve your hostname; using your IP address
instead
23:31 !KPAJNHA.com *** If you are having problems connecting due to ping
timeouts, please type /quote pong 8425445A or /raw pong 8425445A now.
23:31 -!- Welcome to the KPAJNHA IRC Network
GBR|XP|SP2|644982|jhdouj@193.178.229.220
23:31 -!- Your host is KPAJNHA.com, running version Unreal3.2-beta19
23:31 -!- This server was created Sun Feb 8 18:58:31 2004
23:31 -!- KPAJNHA.com Unreal3.2-beta19 iowghraASORTV5xNCWqBzvdHtGp
IvhopsmtIkrRcaqDALQ65eKvFMGCuzN
23:31 -!- MAP KNOCK SAFELIST HCN MAXCHANNELS=25 MAXBANS=60 NICKLEN=30
TOPICLEN=307 KICKLEN=307 MAXTARGETS=20 AWAYLEN=307 are supported by
this server
23:31 -!- WALLCHOPS MATCH=128 SILENCE=5 MODES=12 CHANTYPES=#
PREFIX=(qachv)"&@%+ CHANMODES=be,kfL,l,psmntirRcOaQkVGCuzNSM
NETWORK=KPAJNHA CASEMAPPING=ascii are supported by this server
23:31 -!- MOTD File is missing
23:31 -!- Mode change (+i) for user: GBR|XP|SP2|644982
[23:32] [GBR|XP|SP2|644982(+i)] [1:Tracking1 (change with ^X)]
[(status)]
```

Corporations

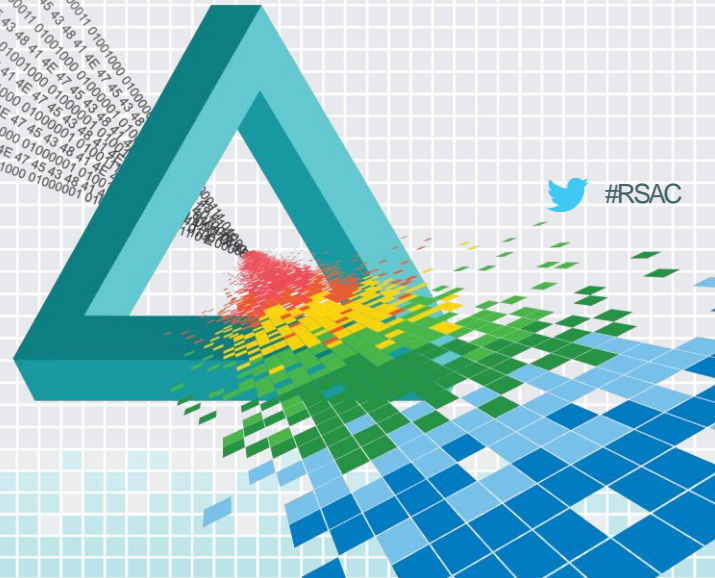
If you're not paying for the product,
you are the product.



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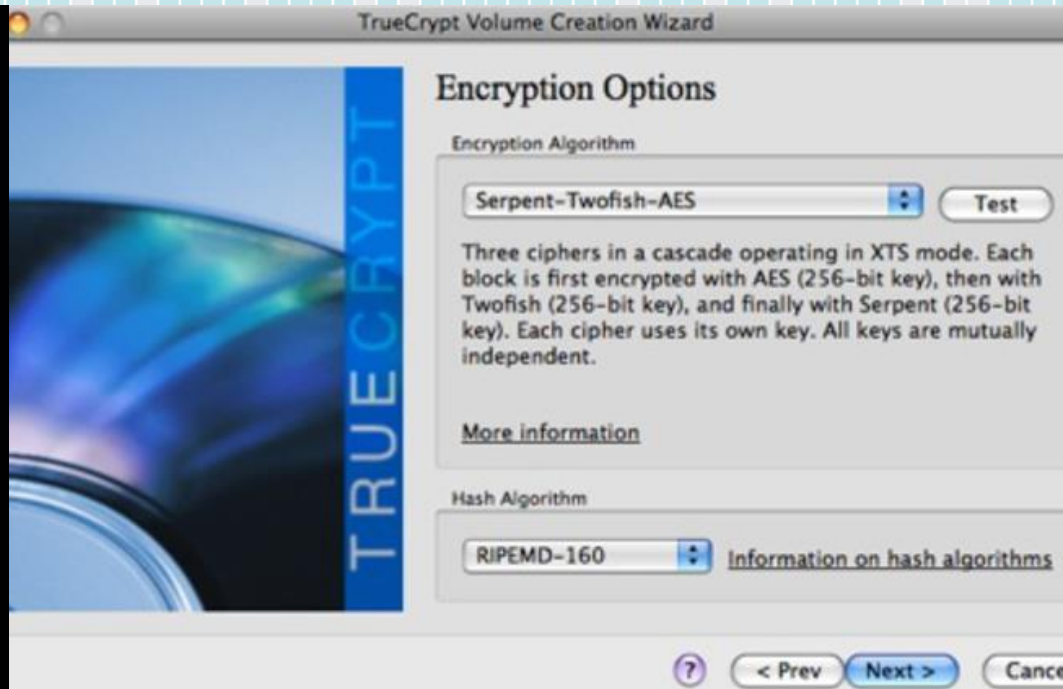
Definitions



We use military-grade encryption. This just speaks to the need to safeguard one's password with as much care as possible.

Vincent Soltito

QUOTEHD.COM

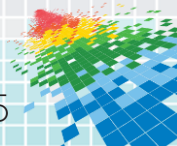


Jargon we love to hate

Military-grade
NSA-proof

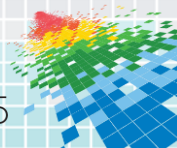
Bullet-proof
APT

Proprietary technology
PCI



Zero Knowledge Proof

A Zero-Knowledge Proof is a method by which one party can prove to another party that a statement is true, without conveying information apart from the fact that the statement is indeed true.



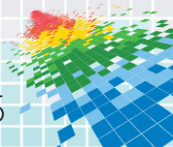
Zero Knowledge Encryption

A method of encryption where the organization providing the encryption can store and manage the encrypted data without access to the encryption keys.

CALEA

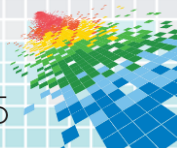
47 US Code 1002(a)(3)

“A telecommunications carrier shall not be responsible for decrypting, or ensuring the government’s ability to decrypt, any communication encrypted by a subscriber or customer, unless the encryption was provided by the carrier and the carrier possesses the information necessary to decrypt the communication.”



Able to decrypt by design

- ◆ Mail
 - ◆ Gmail
 - ◆ MSN
 - ◆ Hotmail
- ◆ Online file services
 - ◆ Dropbox – Deduplication
- ◆ Phones



Online Mail Services



- HOME
- ABOUT
- OUR WORK
- DEEPLINKS BLOG
- PRESS ROOM

DECEMBER 15, 2014 | BY HANNI FAKHOURY

The Faulty Logic at the Heart

TRENDING: Getting an inside track on open source · See the Computerwor



Home > IT Management > Technology Law & Regulation

NEWS

Feds can't seize emails stored in Ireland, Microsoft says

THE WALL STREET JOURNAL. ≡

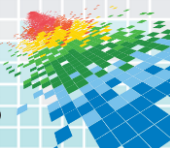


- COMPANIES ▾
- MOBILE
- PRIVACY
- SOCIAL MEDIA

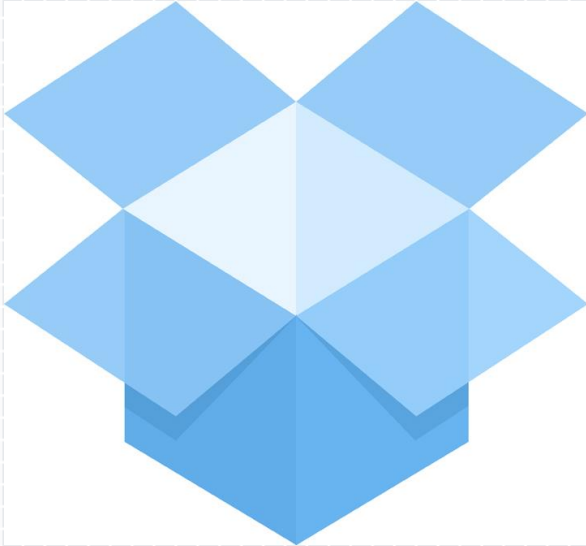
HOT TOPICS: WIRELESS SAVINGS CALCULATOR PERSONAL TECHNOLOGY VENTURE C

3:23 pm ET Nov 13, 2014 APPS

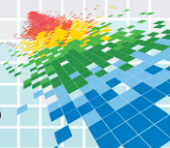
Anonymous Messaging App Secret Distances Itself From Whisper



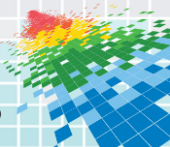
Cloud Storage



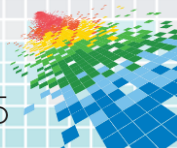
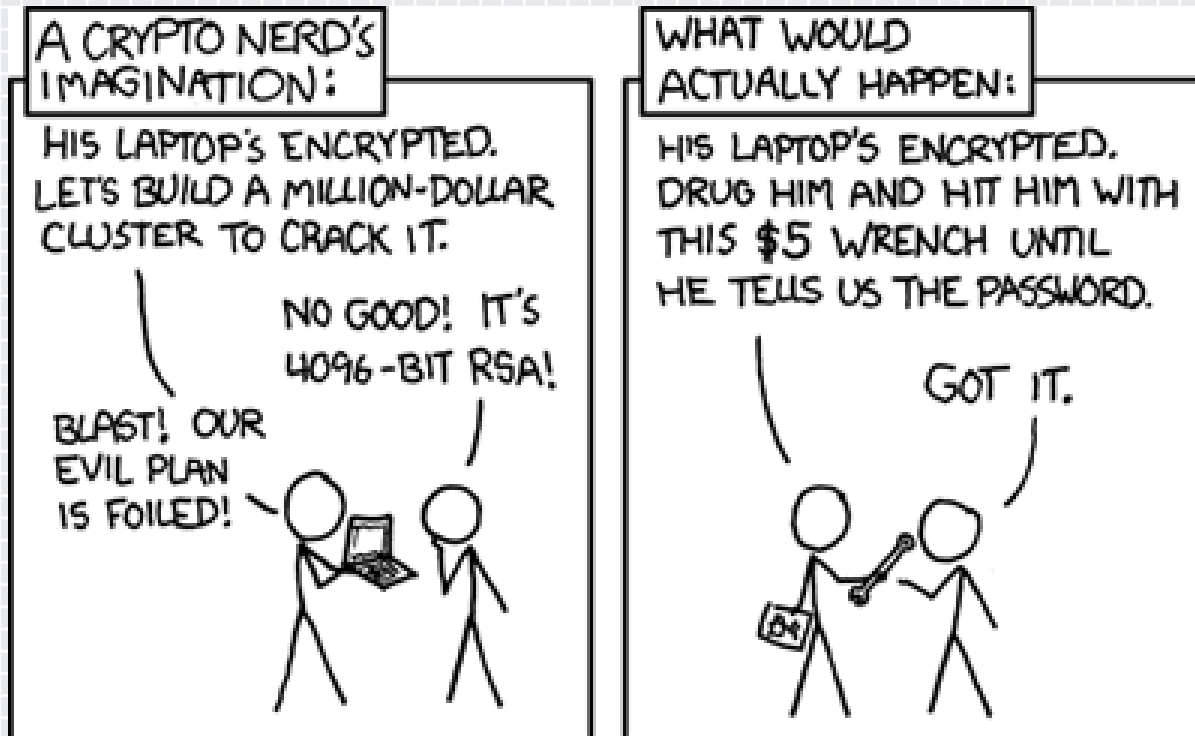
Vs.



Cell phones

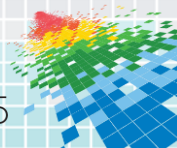


Weak or insecure cryptography

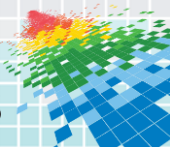
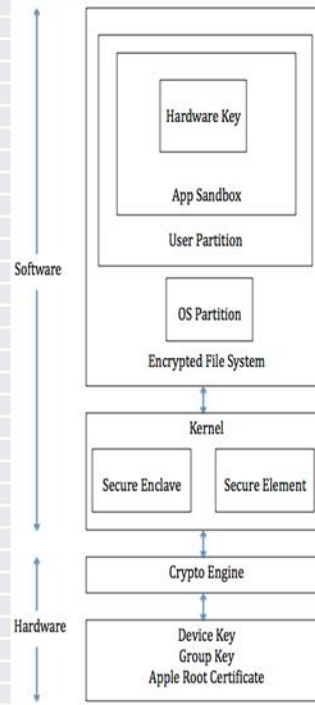


Encrypted phones

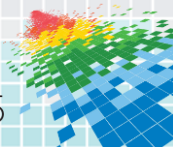
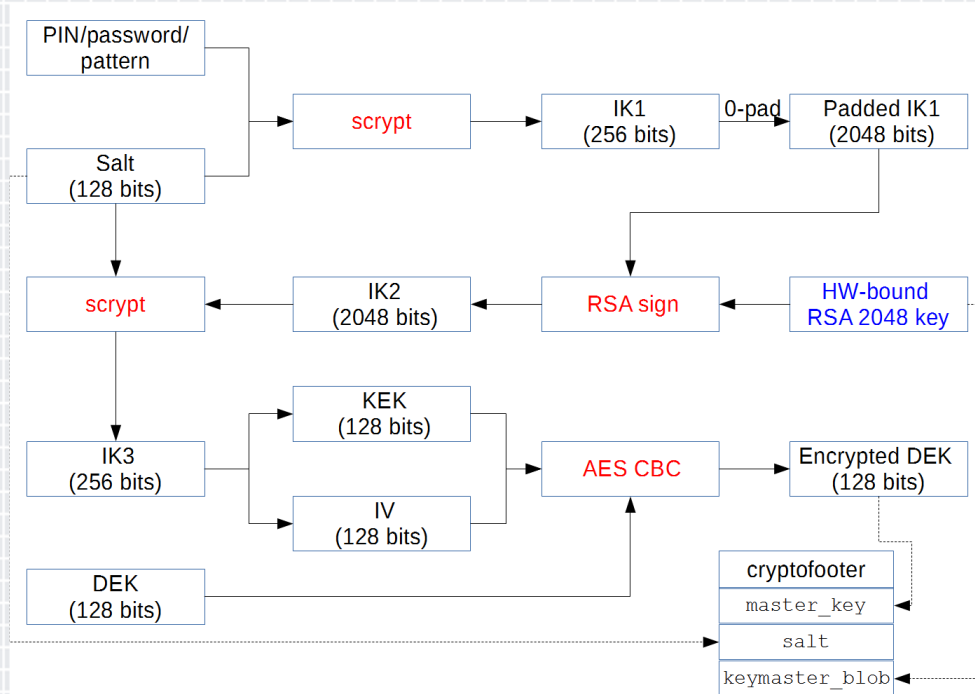
- ◆ IOS
 - ◆ Key only stored on phone as of 8.0
 - ◆ 256-bit AES
- ◆ Android
 - ◆ *aes-cbc-essiv:SHA256* (In other words, 256-bit AES)
 - ◆ Older versions weakened by PIN strength
 - ◆ Backpedaled on encryption by default
- ◆ It doesn't work if you don't turn it on!



iOS Encryption

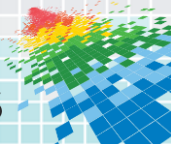


Android Encryption



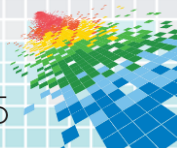


Four Horsemen of the Privacy Apocalypse



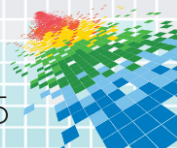
Not just for your personal life

- ◆ More important for business!
- ◆ 5% of the data is worth 95% of the value
- ◆ Stopping the data from leaving is almost impossible, so make sure it's as secure as possible while it's out there
- ◆ Use your own keys
- ◆ Many products allow you to encrypt outside the application
- ◆ Read the fine print, don't believe the marketing
- ◆ Ask for products that give you the power



Apply

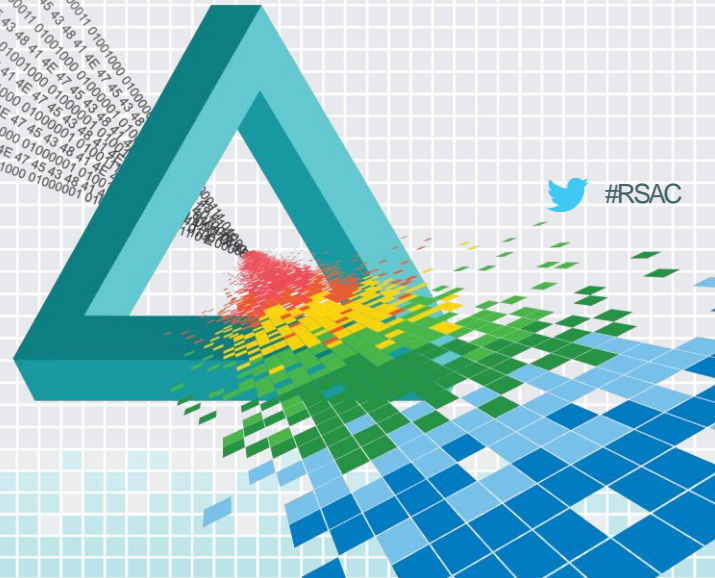
- ◆ Review the technical documentation
- ◆ Understand where the keys are and who has access to them
- ◆ Request more control of keys from vendors
- ◆ Vote with your wallet (personally and as a corporation)



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