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# Domain Name Abuse: How Cheap New Domain Names Fuel The eCrime Economy

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Challenge today's security thinking



# **Today's Agenda**

- DNS History At-A-Glance
- New Domain Name Churn
- Reducing New Domain Name Risk
- The Value of Passive DNS
- Conclusion





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### **DNS History At-A-Glance**

# A Brief Recap of (Some) DNS History

- In the beginning, each host had simple (flat) alphanumeric names. Names were manually registered by emailing HOSTSMASTER@SRI-NIC.ARPA
- The Network Information Center (NIC) at Stanford Research Institute maintained a flat text file (HOSTS.TXT) that contained the complete list of such hosts. Sites periodically grabbed copies.
- Nodes translated names to numeric address by doing a search of their local copy of that flat file.
- Clearly this was not a scalable solution (imagine a billion line HOSTS.TXT file, copied to a billion nodes every day!)



#### **The New Era**

- A replacement hierarchical and distributed domain name system was specified in 1983 and 1984:
  - "The Domain Names Plan and Schedule," RFC881, Postel, Nov. 1983
  - "Domain Names Concepts & Facilities," RFC882, Mockapetris, Nov. 1983 "Domain Names – Implementation and Specifications," RFC883, Mockapetris, Nov. 1983
  - "Domain Requirements," RFC980, Postel & Reynolds, Oct. 1984, etc.
- A hierarchical and distributed domain name system was critical to enable growth of the Internet (ironically, today it also threatens it)



## It's no coincidence that material growth in the # of connected hosts happened post-DNS



"Internet Hosts Count log" by Kopiersperre (talk) - Own work. Licensed under CC BY-SA 3.0 via Wikimedia Commons – http://commons.wiki media.org/wiki/File:In ternet Hosts Count | og.svg#mediaviewer/Fil e:Internet Hosts Cou nt log.svg

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#### **The Evolution**

- Symbolics.com, the first dot com, registered March 15<sup>th</sup>, 1985.
   Domain names were free for the next ten years.
- ◆ 1995-99: Network Solutions era. Price goes to \$100 for two years.
- 1999-date: ICANN and the shared registration system.
   New cost for a .com? \$7.85 to the registry (\$0.25 goes to ICANN) + whatever the registrar adds on (typically just a few bucks)
- Domains are often bundled at nominal cost in packages with web hosting, web design, name service, privacy protection, etc.
- Some domains available at zero cost to drive market share, etc.



### **Example of One Domain Policy Gone Awry**

- Domain Tasting: "In February 2007, 55.1 million domain names were registered. Of those, 51.5 million were canceled and refunded just before the 5 day grace period expired and only 3.6 million domain names were actually kept." [Source: Godaddy]
- Driver? Empirical evaluation of pay-per-impression advertising revenues
- Eliminated in 2008/2009 by ICANN reforms correcting exploitable cost structure
- Note: anything free (or cheap) will be prone to exploitation.



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### **New Domain Name Churn**

## Internet as Substrate; Domains as Identities

- IP packets, IP addresses and BGP routes, underlay everything
- We overlay that substrate with many applications, such as the web
- The most important overlay layer is, in many ways, DNS
- For most sites, DNS is totally good -- and operationally critical
- Can you imagine Amazon, Apple, Cisco, eBay, Microsoft, PayPal, without DNS? No. It's unimaginable. Domains are literally priceless to the online operations of these and many other companies.
- Their domains ARE these companies' identities.



#### Domain Names Are <u>Also</u> Important to Criminals (Just \*RSAC Not The <u>Same</u> Way As For Corporations)

- Cyber criminals aren't interested in long-lived domain names.
- For criminals, domains are free (or cheap) & short-lived assets
- "Honest" bad guys? ~\$10/name is just a "cost of doing business," too inconsequential to mention, even if using 100's of them per day
- Other bad guys? Fraudulently use stolen cards to get domains.
   Use those names until the card is reported; lather/rinse/repeat.
- And then there's all the intentionally free domain/free subdomain/free domain name redirection services out there...



# Free... And Liable to Being Abused As A Result

- Domains: .cf, .ga, .gq, .ml, .tk
- Subdomains: .eu.nu, .web.gg, us.nf, int.nf, tv.gg, co.gp, online.gp, asia.gp, biz.uz, pro.vg, name.vu, info.nu, edu.ms, mobi.ps, .co.nr, or tens of thousands of other domain names offering subdomains to those interested (see http://freedns.afraid.org/domain/registry/)
- URL Redirector Services: One list of hundreds of URL shorteners and redirectors http://longurl.org/services
- These free domains/services aren't <u>meant</u> to be abused and their operators <u>try</u> to police them, but criminals are relentless.



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# Why Criminals Need New Domain Names

- These days, if you use a domain (for good/ill) the world will notice
- Domain intelligence services are very efficient, listing misused or abused domains very quickly (often within just minutes).
- Domains once listed are worthless (or even become liabilities):
  - Any content that includes the listed domain is "dead on arrival" due to domain-based block lists (SURBL, Spamhaus DBL, etc.)
  - Domain names may even act as a connection back to the cyber criminal (WHOIS POC info, credit card info, etc.)
- Blocklists make life very unpleasant for spammers/cyber criminals.



## A Historical Aside About Blocklists

- Wikipedia says, "The first DNSBL was the Real-time Blackhole List (RBL), created in 1997, at first as a BGP feed by Paul Vixie, and then as a DNSBL by Eric Ziegast as part of Vixie's Mail Abuse Prevention System (MAPS) [...] The inventor of the technique later commonly called a DNSBL was Eric Ziegast while employed at Vixie Enterprises."
- I'm proud to say that Eric is still a valued part of the Farsight Security family today. We all owe Eric a debt of thanks.
- So how do the bad guys counter blocklists? Many approaches, most notably, they begin to continually use new domains



### Constantly Using New Domain Names Makes A<sup>\*\*\*</sup> Lot of Sense For The Bad Guys...

- Besides complicating use of blocklists...
- Continual new domains complicate prioritization of investigations:
  - "Who's the worst/hottest bad guy, our top priority for attention?" In order to tell, investigators need to aggregate all the relevant domains – but which ones belong to each particular bad guy? [And can we prove that attribution?]

Continual new domains exacerbate evidence management issues:

Imagine thousands of domains, spread across multiple registrars, each using privacy/proxy services to hide contact information, and each of which may need court paperwork to "pierce the veil."



#### **Fast Flux Hosting**

- Just as bad guys churn through domains, at one point they also churned through IPs, leveraging bots for "bulletproof hosting"
- Lots o' bots were (and are) available. Bad guys could use those to host content as well as send spam, conduct DDoS attacks, etc.
- They'd use short TTLs and constantly rotate through new botted hosts, continually updating DNS to point to 6-to-12 botted hosts, each acting as proxy to a hidden backend real server.
- This basically worked pretty well, at least a few years ago, and some fast flux hosts continue to be seen today...





# A Domain Tagged as Fast Flux by Zeus Tracker

 deolegistronf[dot]com. deolegistronf[dot]com.

150 IN A 31.202.17.249 150 IN A 178.158.131.20 77.122.150.5 150 IN A 150 IN A 136.169.129.8 150 IN A 92.113.61.139 150 IN A 46.36.143.223 150 IN A 81.4.149.82 150 IN A 176.195.204.168 150 IN A 212.76.8.221 150 IN A 123.194.248.221 150 IN A 188.214.33.160

[AS34700] [AS50780] [AS25229] [AS24955] [AS6849] [AS39824] [AS6866] [AS12714] [AS13082] [AS9924] [AS50886]



# Why Doesn't Everyone Use Fast Flux Hosting?

- Fast flux hosting generally isn't necessary if you're constantly churning through new domains, instead.
- New domains can just be assigned to IPs from a regular hosting company (by the time the complaints come pouring in, the bad guy will have moved on), or you can always use bots
- So how, then, to cope with these hit-and-run domain name strategies?



# Insight: No One Needs to <u>Immediately</u> Use a New Domain (Except Cyber Criminals)

- Cyber criminals get new domains, abuse and then abandon them

   within minutes
- While the good guys are still figuring what they're seeing, the bad guys are making a "lightning strike:" in, out, gone.
- The trick is to "help" these cyber criminals slow down a little. What's the rush? No honest person, no legitimate domain, is in that big of a hurry...



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#### Reducing New Domain Name Risk

## Simple Strategy: Temporarily Defer The Resolution of ALL Newly Observed Domains

- Temporarily deferring the resolution of ALL new observed domains is a simple strategy, but one that's surprisingly effective....
- By ignoring new domains for a specific period of time, you'll frustrate cyber criminals' "no-huddle offense."
- Following this approach, domain reputation companies have more time to review new domains and block those found to be bad.



# How Long Is Enough? How Long Is Too Long?

 We won't pretend to dictate a single "right" answer. Users normally can find an "ignore" duration that works for them from:

5 minutes 10 minutes 30 minutes 60 minutes 3 hours 12 hours 24 hours



# What Counts As A "Newly Observed Domain?"

- Domains are "new" if they haven't been seen in use on network -- it isn't a function of when a domain was just registered.
- Newly detected domain information is exceedingly time sensitive: need to publish in real time (or near real time) to block resolution
- This implies a need for a low latency real-time (stream) computing approach rather than asynchronous (batch) computing paradigm.
- This has been operationally proven in production.



## **Operationalizing Use of Newly Observed** Domains

- A couple of examples of how one could practically employ a feed of newly observed domains:
  - Download an rbldnsd-formatted file via rsync; use that data as an input to SpamAssassin or another spam scoring/filtering systems, or

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 Download a Response Policy Zone-formatted file via IXFR, blocking the new domains for ALL applications by using BIND with RPZ (thereby creating a "DNS-firewall")



# **"DNS Firewalls" with RPZ** (Response Policy Zones)

- Uses DNS zones to implement DNS Firewall policy
  - If it doesn't resolve in DNS, it's blocked (to a first approximation)

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- Pub-sub is handled by NOTIFY/TSIG/IXFR
  - Many publishers, many subscribers, one format
- Pay other publishers, or create your own
  - Or do both, plus a private exception list
- Simple failure or walled garden, as you choose
  - We call this "taking back the streets" ("the DNS")



# **RPZ Capabilities**

- Triggers (RR owners):
  - If the query name is \$X
  - If the response contains an address in CIDR \$X
  - If any NS name is \$X
  - If any NS address is in CIDR \$X
  - If the query source address is in CIDR \$X

- Actions (RR data):
  - Synthesize NXDOMAIN
  - Synthesize CNAME
  - Synthesize NODATA
  - Synthesize an answer
  - Answer with the truth
  - But remember, it's not a sin to lie to criminals





# Why Use RPZ?

#### Easy stuff:

- Block access to DGA C&C's
- Block access to known phish/driveby downloaders
- Block e-mail if envelope/header is spammy
- More interesting stuff:
  - Block DNS A/AAAA records in bad address space
    - E.g., import Team Cymru Bogons or Spamhaus DROP list
  - Block DNS records in your own address space
    - After allowing your own domains to do so, of course





#### **RPZ Status**

#### Implications:

- Controlled Balkanization (your network, your rules)
- Open market for producers and consumers
- Differentiated service at a global scale
- Instantaneous effective takedown

#### Deployment:

- The RPZ standard is open and unencumbered
- So far implemented only in BIND
- Performance is pretty reasonable
- New features will be backward compatible
- This is not an IETF standard





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#### **The Value of Passive DNS**

### Exterminators seldom find just one termite

- ... and cyber investigators seldom find bad guys with just one evil domain. Bad guys almost always have multiple domains for the reasons we've previously discussed.
- But how to find them? This is where we can leverage the inherent relationships that almost always exist among domain names:
  - Given the IP of one bad domain (or bad name server), often there will be additional bad domains (or bad name servers) using that same IP
  - Bad guys will often share a single set of name servers for multiple related domains
  - Over time, bad domain names will often move from one bad IP to another, which can lead to still more IP that merit investigation



#### **Passive DNS**

- Passive DNS makes it possible to synthetically derive implicit DNS relationships based on empirically observed query/response data.
- Sensors collect DNS data from recursive resolvers across Internet (we collect data <u>above</u> recursive resolvers to help protect end-user privacy).
- This collected DNS data gets stored in a database, and indexed. Hunt teams can query the database using one indicator of badness to find others.
- ◆ Farsight's passive DNS data is called DNSDB<sup>™</sup>, but there are others, too
- Let's use DNSDB to explore a few NON-MALICIOUS examples.



# Given an IP (or CIDR netblock) of interest, what domains have used that address?

\$ dnsdb\_query.py -i 63.241.205.21 oregon.gov. IN A 63.241.205.21 gis.oregon.gov. IN A 63.241.205.21 egov.oregon.gov. IN A 63.241.205.21 courts.oregon.gov. IN A 63.241.205.21 education.oregon.gov. IN A 63.241.205.21 insurance.oregon.gov. IN A 63.241.205.21 healthoregon.org. IN A 63.241.205.21 healthykidsoregon.org. IN A 63.241.205.21 [etc]



# Given a base domain, what FQDNs are known \* to be associated with that base domain?

\$ dnsdb\_query -r \\*.rsaconference.com/a | grep "nce.com. " rsaconference.com. A 128.221.203.14 rsaconference.com. A 168.159.218.92 rsaconference.com. A 204.13.110.98 e.rsaconference.com. A 204.13.110.98 ae.rsaconference.com. A 68.142.139.80 ae.rsaconference.com. A 136.179.0.37 cm.rsaconference.com. A 68.142.139.116 ec.rsaconference.com. A 68.142.139.117 [etc]



# Given a particular name server, what domains have we seen using that name server?

\$ dnsdb\_query.py -n ns1.ieee.org/ns ieee.com. IN NS ns1.ieee.org. myieee.com. IN NS ns1.ieee.org. ieeeexplore.com. IN NS ns1.ieee.org. trynanotechnology.com. IN NS ns1.ieee.org. ieeeconfpublishing.com. IN NS ns1.ieee.org. photonicssociety.net. IN NS ns1.ieee.org. ieee.org. IN NS ns1.ieee.org. computer.org. IN NS ns1.ieee.org. [etc]



# Given a domain, what <u>IP</u> or <u>IPs</u> has that domain<sup>®</sup> #RSAC used over time?

#### \$ dnsdb\_query.py -s time\_last -r www.farsightsecurity.com/a

- ;; bailiwick: farsightsecurity.com.
- ;; count: 164
- ;; first seen: 2013-07-01 17:37:26 -0000
- ;; last seen: 2013-09-24 17:14:08 -0000 www.farsightsecurity.com. IN A **149.20.4.207**
- ;; bailiwick: farsightsecurity.com.
- ;; count: 4,289
- ;; first seen: 2013-09-25 20:02:10 -0000
- ;; last seen: 2015-01-23 02:20:22 -0000

www.farsightsecurity.com. IN A 66.160.140.81



## Given a domain, what <u>name servers</u> has that domain used over time?

\$ dnsdb\_query.py -s time\_last -r fsi.io/ns/fsi.io
[...]

;; first seen: 2013-06-30 17:28:00 -0000 ;; last seen: 2013-07-15 16:51:10 -0000 fsi.io. IN NS **ns.lah1.vix.com.** fsi.io. IN NS **ns1.isc-sns.net.** 

[...] ;; first seen: 2013-07-15 17:26:55 -0000 ;; last seen: 2015-01-23 15:33:31 -0000 fsi.io. IN NS **ns5.dnsmadeeasy.com.** fsi.io. IN NS **ns6.dnsmadeeasy.com.** [...]



## Prefer JSON to plain text output? Just add a -j

#### \$ dnsdb\_query.py -r f.root-servers.net/a/root-servers.net -j

{"count": 2676912802, "time\_first": 1277349038, "rrtype": "A", "rrname": "f.root-servers.net.", "bailiwick": "root-servers.net.", "rdata": ["192.5.5.241"], "time\_last": 1424978882}

Json format output is perfect for those frustrated with plain text, including those who like to use json slicing/dicing/formatting tools such as ./jq



## **Why Passive DNS Methods Matter**

 Investigators can use sometimes-scarce "clues" (such as even a single malicious domain) to find MANY other related domain names they might otherwise have missed, thereby avoiding the frustration of "incomplete takedowns"...

"He hit 5 of my domains but missed 8,750 other ones!"

 Agencies or enterprises planning takedowns or local blocks can avoid embarrassment by checking for potential 'collateral damage:'

"Um, there are 14,000 apparently innocent domains on that IP, as well as the three bad ones we noticed. Maybe we should hold off blocking that IP for now..."



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#### Conclusion

# **Applying What You've Learned Today**

- There are now massive volumes of untraceable junk domains
  - Use Passive DNS methods to make forensics possible
  - Use DNS RPZ to block unwanted domains locally/collaboratively
- There are also massive volumes of forged DNS queries
  - Deploy Source Address Validation (aka BCP38/BCP84) to limit emission of spoofed DNS queries
  - Use DNS Response Rate Limiting to protect your authority servers
  - Use IP ACLs to limit unauthorized access to your recursive resolvers
  - Pay attention to DNS and treat it as if it matters (because it does!)





#### Q&A

#### Thank you

- Farsight Security Whitepaper: Passive DNS for Threat Intelligence
- Contact information: info@farsightsecurity.com





# **Limited Bibliography**

<u>https://www.farsightsecurity.com/</u> <u>http://www.redbarn.org/dns/ratelimits</u> <u>http://www.redbarn.org/internet/save</u> <u>http://dnsrpz.info/</u>



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