

RSAConference2015

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SESSION ID: HUM-R01

Terror Gone Social: The Islamic State and Social Media

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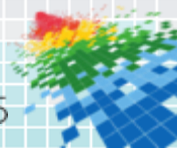
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CHANGE

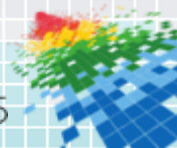
Challenge today's security thinking



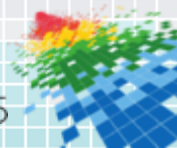
Terrorism + the Internet



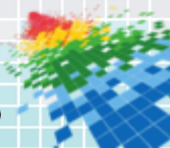
Sun Tzu: *The Art of (Social Media) War*



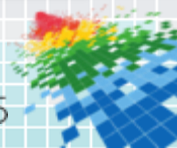
Who / What is ISIS?



Volatile Mix: Medieval + Modern



2008 Mumbai Attacks



Battlespace: Social Media

FBI: 'We Are Losing the Battle' to Stop ISIS Radicalization Online

Feb 26, 2015, 2:01 PM ET

By MIKE LEVINE



An Anti-ISIS Summit in Mecca

Some Muslim leaders don't view the Islamic State quite like Obama does.

EDWARD DELMAN | FEB 26 2015, 4:48 PM ET

The names: Who has been recruited to ISIS from the West

Video shows ISIS militants destroying antiquities in Iraq

N.Y. / REGION

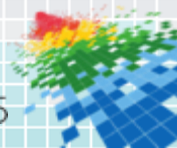
In Brooklyn, Eager to Join ISIS, if Only His Mother Would Return His Passport

By MARC SANTORA and NATE SCHWEBER FEB. 26, 2015

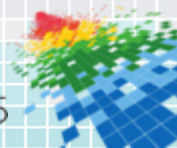
ISIS militant 'Jihadi John' unmasked as middle-class Brit

By Yaron Steinbuch

February 26, 2015 | 7:16am

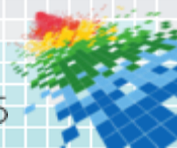
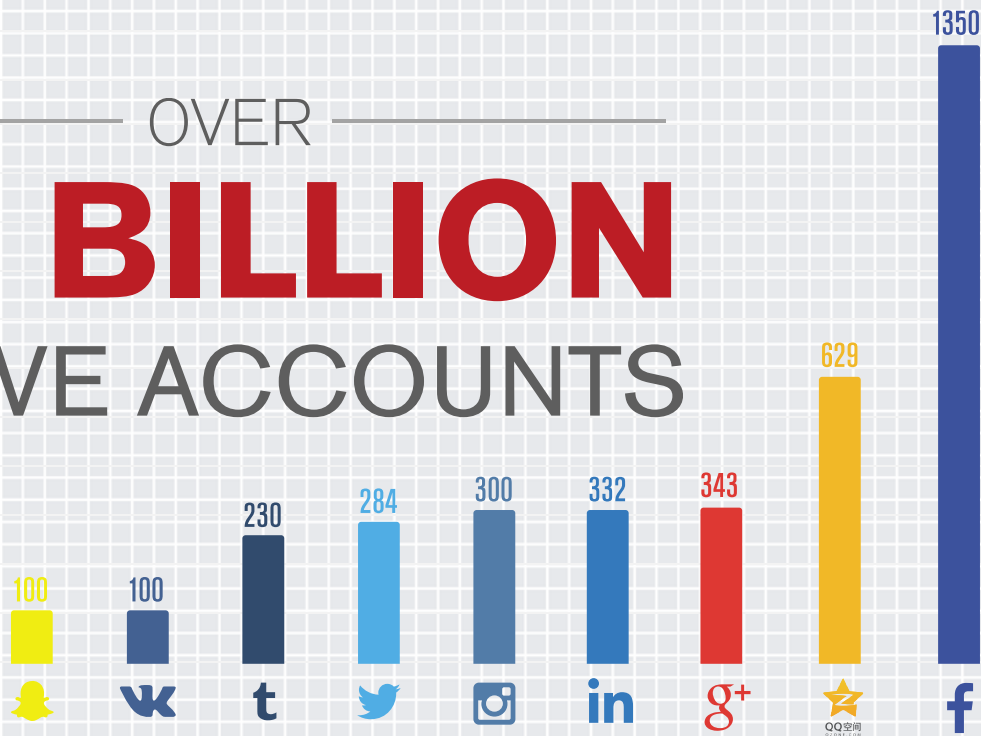


April 2015: ISIS threatens another 9/11

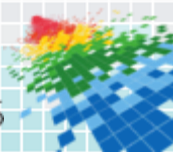


Who is using Social Media?

— OVER —
3.5 BILLION
 ACTIVE ACCOUNTS



Facebook: the Largest Nation!



Why Social Media is Great for Attackers

THE
SCALE

74 % of
WORLDWIDE
INTERNET USERS HAVE
ACTIVE
SOCIAL
PROFILES

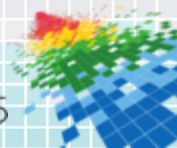
THE
TRUST

39 % of
SOCIAL NETWORK USERS
HAVE **ACCEPTED**
FRIEND
REQUESTS
FROM PEOPLE THEY
DONT KNOW

THE
VISIBILITY

0
VISIBILITY
TO TRADITIONAL
ENTERPRISE
SECURITY
INFRASTRUCTURE

|||||  |||||



Attackers use Social Media to...



**SOCIAL
MALWARE
& PHISHING**



**SOCIAL
ENGINEERING**



**INFORMATION
LEAKAGE**



IMPERSONATIONS



**ATTACK
PLANNING**



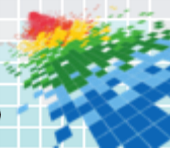
**ACCOUNT
TAKEOVER**



PROPAGANDA

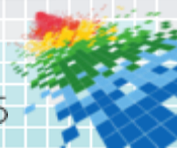


**TREND
HIJACKING**

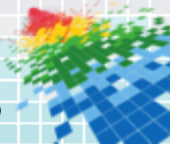


Shallow Waters ... Deep Waters

SOCIAL MEDIA							SOCIAL WEB	DARK SOCIAL
SOCIAL MEDIA PIONEERS	SOCIAL MEDIA NETWORKS	SOCIAL SHARING	SOCIAL DISCUSSION	SOCIAL FITNESS	ENTERPRISE SOCIAL MEDIA	SOCIAL E-COMMERCE		TOR
     	              	      	     	     	     	     	           	Infiltrated Web Forums
								IRC
								Unindexed Web
								Market Places
								Underground Social
								Hidden P2P
								I2P (Invisible Internet Project)
								
								
								

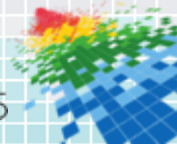
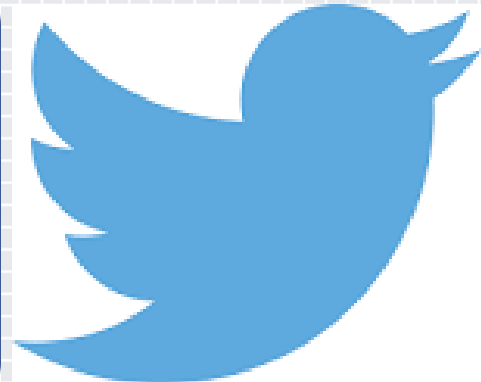


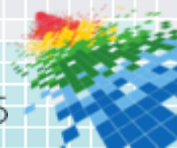
Hijacking Social Media



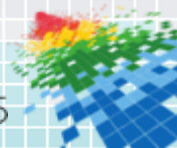
ISIS Census (Brookings)

- ◆ 50K Twitter accounts
- ◆ High avg tweets & followers

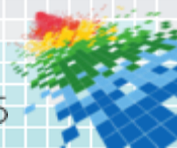
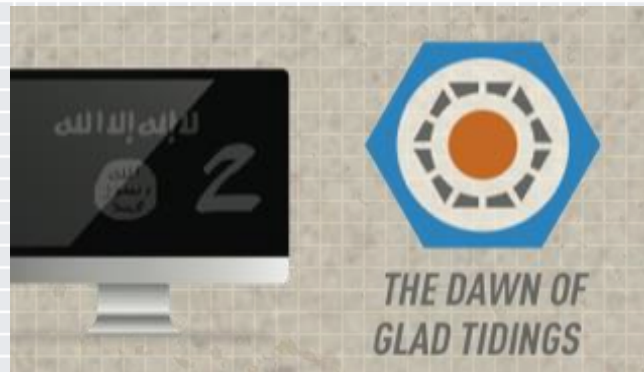




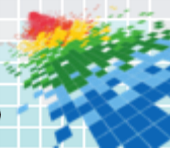
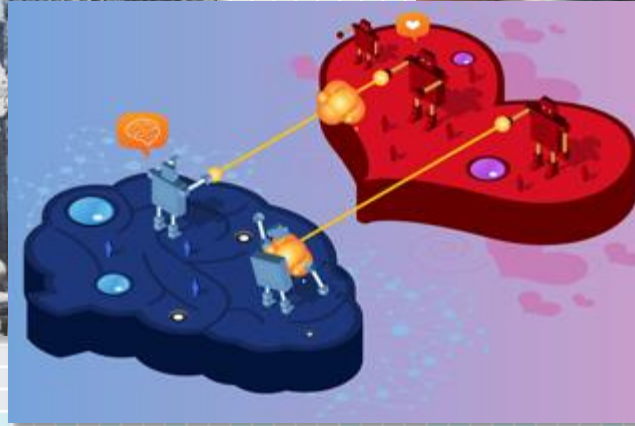
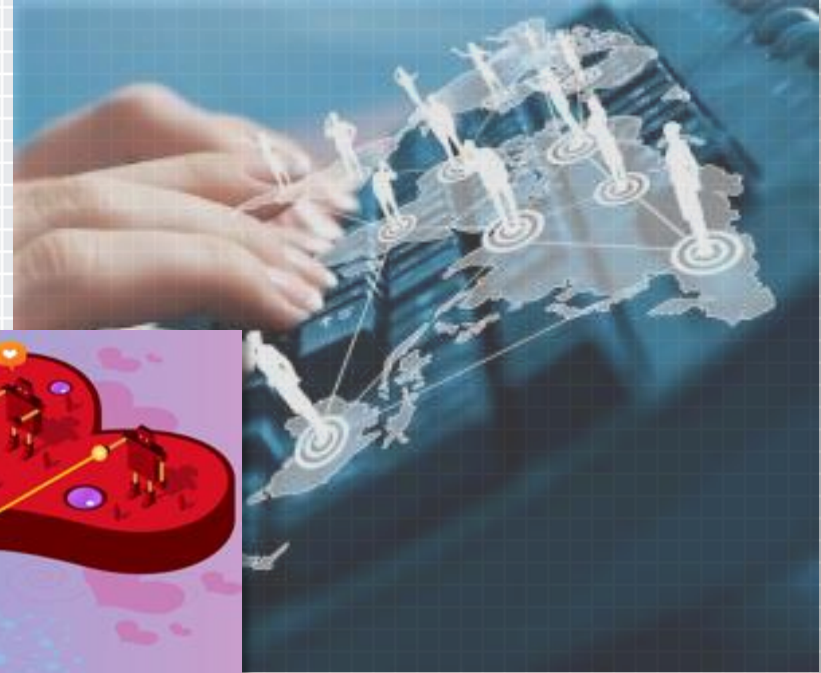
Goals

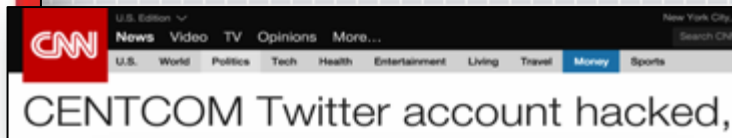


Tactics

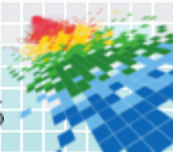


The Battle for “Hearts and Minds”

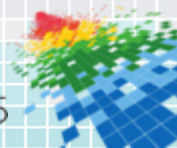




@Newsweek Hack

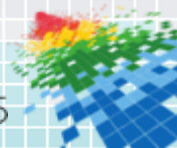


Digital Proof of Attack?



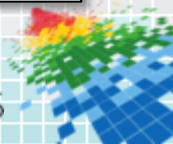
“Hit List”: Googling ... not Hacking

- ◆ **“Islamic State Hacking Division”**
 - ◆ Posted names, addresses, photos of 100 U.S. service members
- ◆ **Assertion: “hacked” military servers, databases, emails**
- ◆ **Reality: Most information on public military websites**
 - ◆ Stories, quotes, photographs, videos, holiday messages
 - ◆ Missions in Middle East and/or against ISIS
 - ◆ Soldier photos believed taken from social media
- ◆ **DoD: call for soldiers not to reveal personal information**



Cyber Alliances

- ◆ **Alazm Center Twitter account**
 - ◆ Jan 13: “hackers” contact us!
- ◆ **“Terrorists Team for Electronic Jihad”**
 - ◆ “Campaign against Zionist websites”
 - ◆ Redirected victims to ISIS propaganda
 - ◆ “Report our greetings to Abu Bakir”
 - ◆ Claimed responsibility on JustPaste.it
 - ◆ Training on how to avoid monitoring
 - ◆ Hackers: Al Falaga, Mo7_AbuAzzamNM, AnonGhost
 - ◆ *Aljyyosh*: online hacker forum

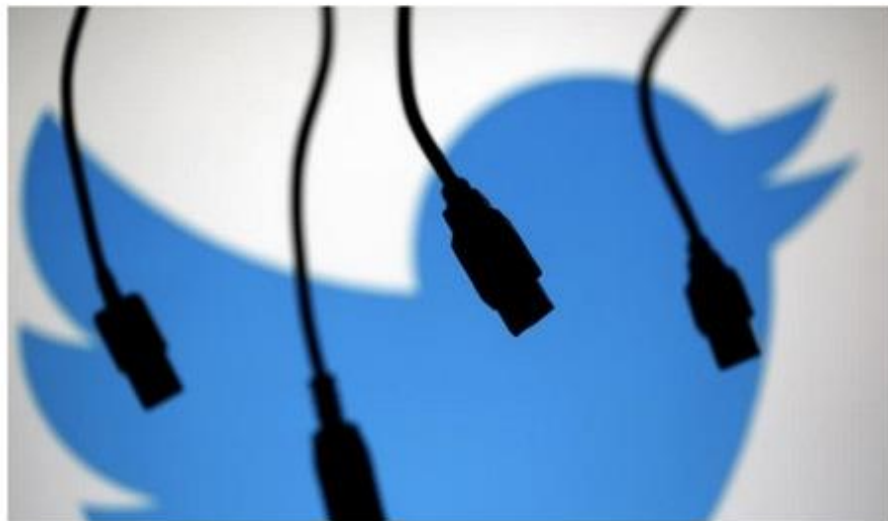


What is to be done?

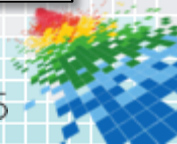
- ◆ **ISIS account suspension**
- ◆ **Total banishment unlikely**
 - ◆ Perhaps undesirable
 - ◆ Free speech
 - ◆ Intelligence collection
- ◆ **Radical isolation**
 - ◆ Increases potential for extremism?

Twitter Shuts Down 2,000 ISIS-Linked Accounts

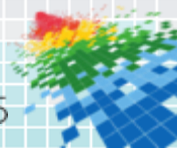
BY POLLY MOSENDZ 3/3/15 AT 4:10 PM



The social media giant took down 13 of the 16 most prominent propaganda distributors. DADO RUVIC/REUTERS

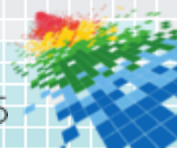


Physical Threats to Social Media Employees



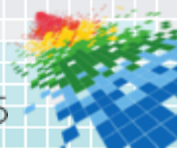
Nation State Response: U.S.

- ◆ **U.S. State Department**
 - ◆ To win hearts and minds away from ISIS
- ◆ **2011: Center for Strategic Counterterrorism Communications (CSCC)**
 - ◆ Engages extremists in online debate
- ◆ **Twitter account: “Think Again Turn Away”**
 - ◆ Engages in rhetoric with jihadists



Non-State Response: Anonymous

- ◆ Jan 2015: *Charlie Hebdo*
 - ◆ Satirical newspaper
- ◆ Anonymous
 - ◆ Declared war on Islamic extremists
 - ◆ Battlespace: social media

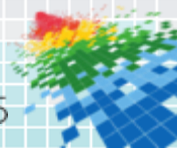


#OpISIS: “Dismantling the Cyber Caliphate”



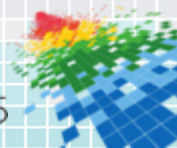
#OpISIS Dismantling The Cyber Caliphate
Anonymous and GhostSecurity have created over one hundred copies. Some are distributed with open and limited resources to some media entities, some are not.

RETWEETS 17 FAVORITES 13



Strategic Thinking

- ◆ **Social media: powerful technology / human-to-human**
 - ◆ New “Wild West”, “cyber battleground”
- ◆ **Network life and human life: close relationship**
 - ◆ Everything on social media: good and bad
- ◆ **Packets flying in every direction, all the time**
 - ◆ Apps, profiles, content, images, video, links, malware, threats, gossip!
- ◆ **Defense: comprehensive approach: think *Art of War***
 - ◆ Awareness, concepts, geopolitics, sensitivity, wisdom
- ◆ **Social media security: abusing trust ... nurturing trust**
 - ◆ Know trends in technology / communicate with human users



Practical Application

◆ **Visibility**

- ◆ Websites, IP addresses, traffic patterns, software / malware

◆ **Free speech – but not to a fault!**

- ◆ No inflammatory, violent content / no dangerous sites

◆ **Tailored tactics: your organization is unique**

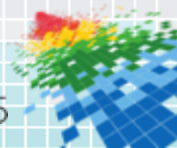
- ◆ Flexible, dynamic, imaginative defense

◆ **Proactive measures**

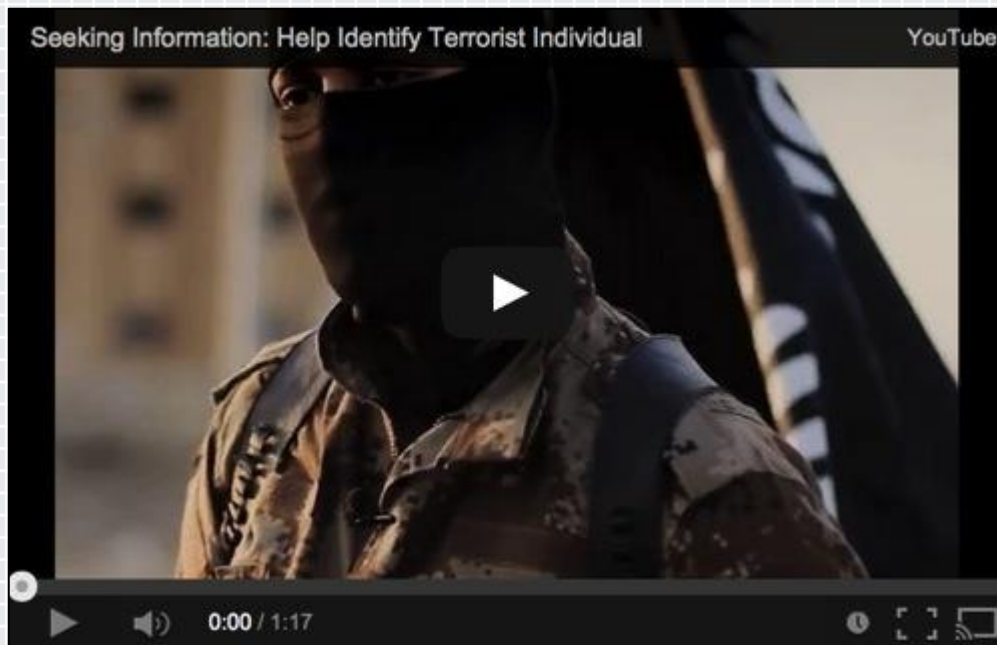
- ◆ Policy, enforcement, briefings by law enforcement, counterintelligence

◆ **Reactive preparations**

- ◆ Plans for attack mitigation, remediation



FBI



SEEKING INFORMATION

UNKNOWN INDIVIDUAL



Multimedia: Images

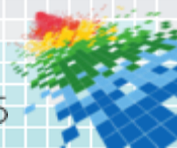
DETAILS

The FBI is seeking information about the identity of an English-speaking individual seen in a propaganda video released in September of 2014 by the group calling itself the Islamic State of Iraq and the Levant, or ISIL.

In the video, a man whose face is obscured by a mask alternates seamlessly between English and Arabic in pro-ISIL pronouncements intended to appeal to a Western audience. Dressed in desert camouflage and wearing a shoulder holster, the masked man can be seen standing in front of purported prisoners as they dig their own graves and then later presiding over their executions. The man has what is believed to be a North American accent.

The video was released on September 19, 2014. In releasing a segment and still photos from the video, the FBI hopes someone might recognize the man through either his voice and/or appearance.

If you have any information concerning this person, please contact the FBI's Toll Free Tipline at 1-800-CALL-FBI (1-800-225-5324), your local FBI office, or the nearest American Embassy or Consulate. Tips may also be sent to www.fbi.gov/ISILtips.



FBI in social media



THE FBI FEDERAL BUREAU OF INVESTIGATION

REPORT THREATS • A-Z INDEX • SITE MAP

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Select Language  Get FBI Updates

Forms

Home

 Please use this website to report suspected terrorism or criminal activity. Your information will be reviewed promptly by an FBI special agent or a professional staff member. Due to the high volume of information that we receive, we are unable to reply to every submission; however, we appreciate the information that you have provided. 

FBI Tips and Public Leads

The information I've provided on this form is correct to the best of my knowledge. I understand that providing false information could subject me to fine, imprisonment, or both. (Title 18, U.S. Code, Section 1001)

Your First Name

Your Last Name

Your Middle Name

Your Phone

Your Email



THE FBI FEDERAL BUREAU OF INVESTIGATION

CONTACT US ABOUT US MOST WANTED NEWS STAT

Social Media

Home • News • FBI Social Media Sites

FBI Social Media Sites

The FBI launched its presence in social media in 2008. Today, we have 54 separate pages or sites. Below is a list of each site and the date it was created.

Facebook

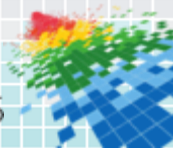
- Main FBI Site (May 2009)
- Community Relations (April 2010)

YouTube

- Main FBI Channel (May 2009)

Twitter

- FBI Press Office (November 2008)
- FBI Most Wanted (May 2012)
- FBI Records Vault (November 2011)
- FBI Law Enforcement Bulletin (September 2014)
- FBI Jobs (December 2014)
- Albuquerque Field Office (November 2011)
- Atlanta Field Office (November 2013)



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